

2012 MAMA ADVERTISING CONTEST SHIPPING MANIFEST

Name of person preparing entries _____

Newspaper Name _____

Address _____ Phone _____

Email Address _____

Circulation _____
 Circle One: Daily Weekly

Number
 Of Entries _____

All Entries must be submitted on a CD as a PDF file **AND** as a Full Page Tearsheet.

Category 1	Best Full Page	
Category 2.....	Best Ad Smaller Than A Full Page	
Category 3.....	Best Ad Series	
Category 4.....	Best Single House Ad	
Category 5.....	Most Effective Use Of Small Space	
Category 6.....	Most Creative Use Of One Spot Color	
Category 7.....	Most Creative Use Of Full Color	
Category 8.....	Best Regularly Scheduled Section	
Category 9.....	Best One Time Special Section	
Category 10	Best Single Classified Ad	
Category 11	Best Classified Section	
Category 12	Best Newspaper Promotion	
Category 13	Best Shared Signature Page	
Category 14	Best Advertising Sales Tool	
Category 15	Best Newspaper Produced Insert	
Category 16	Best Ad Content Entire Publication	
Category 17	Best Ad Designer	
Category 18	Best Online Ad	

TOTAL NUMBER OF ENTRIES x \$6.00 each = Total Enclosed \$