

December 2010

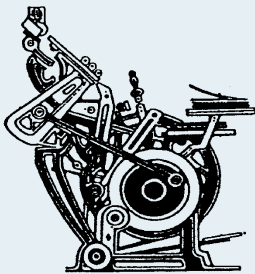
Missouri Press NEWS



Regional associations set 2011 meeting dates



Northwest Press
Jan. 20-21, St. Joseph



Ozark Press
March 17-18, Branson



Southeast Press
June 3, Cape Girardeau



4 inducted into Photojournalism Hall of Fame

Guests at the induction program for the Photojournalism Hall of Fame on Oct. 21 examine the photos in a display of work by inductee Scott Dine. Read about the program and see more photos on page 4.

Happy Holidays
from the staff of the
Missouri Press Association

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Look ahead, up to future

Onward and upward. That's my publisher's daughter's favorite saying. Based on the fact that she says "Onward and Upward" almost daily, you would think I'd be sick of it. (Side note: Yes I am, by the way). Anyway, the saying holds true today in many different facets of our industry, perhaps more than ever.

Personally, I'm sad that my stay as Missouri Press president is about to come to an end. It sure seemed to come and go quickly. At the same time, however, I feel I've grown a lot professionally, and MPA had a positive year as we put several things in place.

We continue to look forward, not back. Missouri Press is looking for new ways to reach out to our readers, our online viewers, our advertisers, and our legislators.

Like pretty much every newspaper out there, my newspaper has lost an advertiser here and there. Our staffers can pull the "woe is me" attitude for about a day. Then, it's onward and upward.

We start thinking about not only whom can we get to replace them, but whom can we get to do even more than that advertiser was doing? No, it's not easy, but it's a way of looking at the future rather than the past — onward and upward.

Recently a new, substantial advertiser approached us wanting to sponsor exclusively an event that we would present. A few years ago I would have said, "Well, we really only do three events each year" (mainly because I didn't have an event staff or I thought it would take time away from our selling more ROP advertising).

My response today: "Certainly! Let's find out what kind of fit there is."

I'm proud to say that we are currently planning our Salute to Young Leaders reception for the end of February. Yes, it is sponsored. YES!

Final notes:

Get ready for *Mexico Ledger's* Joe May, your 2011 Missouri Press Association President. A couple of things I love about Joe. First, he's brutally honest. And second, he isn't afraid to speak his mind.

I feel akin to Joe because when we're in meetings, whether in person or via phone, both Joe and I want all the parties to get right to the point, period. Let's discuss the situation (as much as it deserves to

be discussed) and then let's move on.

It's "Onward and Upward." We need to get things done.

Speaking of which, when it comes to advertising revenue for our industry, Joe is certainly a *git 'r done* guy. Whenever MPA has a revenue-related idea, committee, etc., Joe always puts his two cents in (actually it's more like 8 cents with Joe). I'm looking forward to serving five more years on the board with Joe.

I thank everyone for a wonderful year, a year that will certainly stand out in my life. Sounds corny, but I'll never forget my year as MPA president, and I will remain dedicated to our state press association.

Thanks to the nation's top state press association's staff, your MPA staff in Columbia, for everything they've done.

Thanks to the many supporters for encouraging me, congratulating me, and for all the compliments I've received regarding this year's columns.

Special shouts out to: Von, Vernon I, Vernon II, Blue, Greggie, J.Yo, T. Tommy, Crazy Suzy, Lit and all the rest. You may not know who they are, but they do, and I do. Thanks.



Kevin Jones
St. Louis American
MPA President

I'll never forget my year as MPA president, and I will remain dedicated to our state press association.



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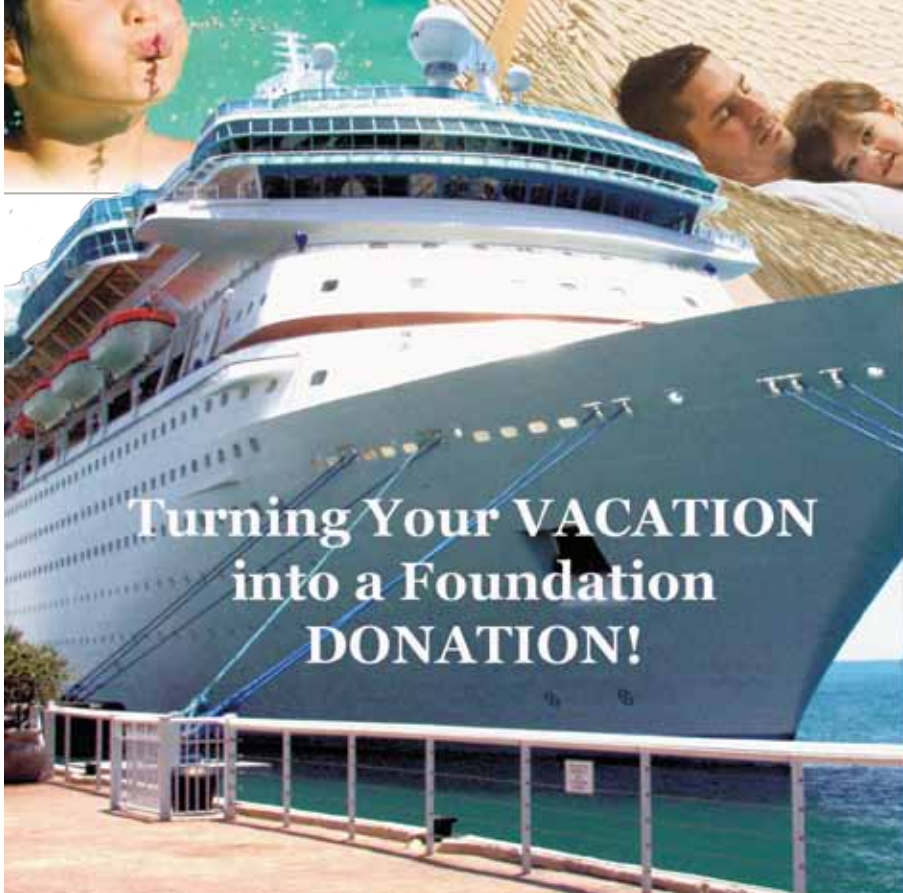
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Photojournalism Hall of Fame inductees Bob Foos, left, of the *Webb City Sentinel*, and Scott Dine, center, retired from the *St. Louis Post-Dispatch*, share a moment after the ceremony with a guest. Samples of the work done by the inductees hang on the walls of the Photojournalism Hall of Fame in Washington during the induction program. This was the sixth class of photographers to be inducted into the Hall of Fame. A special guest at the program was Tim Janicke, a former photographer for *The Kansas City Star*. He was inducted into the Hall of Fame in 2008 but could not attend the program because of illness. (Photos by MPA Editor Kent Ford)

Four inducted Oct. 21 into Photojournalism Hall of Fame

David Rees, a director of the Photojournalism Hall of Fame and of the Photojournalism program at the Missouri School of Journalism, presents the Hall of Fame plaque for the late Tim Jaynes to Jaynes' wife and their children. Mr. Jaynes died of a heart attack in 2008 at age 38. The other award presenter at the ceremony was Cliff Schiappa, retired AP Midwest photo editor.

Speakers included Bill Miller Sr. of the *Washington Missourian*, founder of the Hall of Fame; Jim Sterling of the Missouri School of Journalism; and Doug Crews, executive director of the Missouri Press Association. In the photo below, inductee Roy Inman, a freelance photographer formerly of *The Kansas City Star*, visits with Rees and members of the Inman family after the ceremony. Guests chatted, viewed photograph displays and had refreshments after the program.



Columbia daily charging for content

Announcement draws hundreds of mostly negative online comments

The *Columbia Daily Tribune* started charging readers Dec. 1 for unlimited access to its website.

(Editor's note: The *Tribune* announced its new online policy with a lead story in its Nov. 16 edition and on its website. As of 8 a.m. the next day, the story had generated more than 460 comments posted on its website, a large majority of them negative.)

Tribune website visitors still can read up to 10 local stories per month for free. Those wanting to read more will have

to purchase an online subscription or buy individual stories. Also, only online subscribers will be able to comment on stories.

All locally produced content — including news stories, blog entries, archives, police reports and obituaries — will be considered premium content. After the 10-story limit, readers will not be able to access it without a subscription. Content on the sports website Tiger Extra also will be premium.

Print subscribers will have free access

until their subscription expires. After that, those subscribing to the print edition can add unlimited online access for an extra \$1 a month for one online account. Each member of the household would have to pay that extra \$1 for separate accounts.

Online-only readers who opt to automatically pay monthly will be charged \$8 a month, or \$96 a year for one account.

Premium subscribers will get new features such as e-mail editions with keyword alerts, a searchable index of online recipes and improved photo galleries.

Non-local content — including wire reports, syndicated columns, weather and games — along with local classifieds and calendars, will remain free. The front page and section fronts also will be viewable for free, meaning everyone will be able to see headlines and one- or two-sentence summaries.

Because casual readers will continue to have free access to 10 local stories monthly and non-local content, Andy Waters, vice president for interactive media at the *Tribune*, isn't worried about hurting the web traffic that supports online advertising. He's also not concerned about readers turning to other media outlets.

"Other people are doing local news in Columbia," he said. "There always has been. Some you can get for free, some you can't. People subscribe to our print edition to get our news because there's something different about what we do than other media in town, and they know that."

A significant change online readers will notice is the ability to comment. Those not paying for content will be able to read comments but not participate.

A lively comment section might be enough to get readers on board, said Clay Shirky, a Columbia native who now writes about technology in New York. He noted that people are willing to pay for conversation in other online communities. (From a story in the *Columbia Daily Tribune*, Nov. 16).



This is the new press installed by the *Mound City News*. The weekly printed its first edition in its own plant on Oct. 7. (Photo provided by the *Mound City News*.)

Mound City weekly prints first issue in new building

The *Mound City News* on Oct. 7 printed its first issue on the new eight-unit Goss Community web press it installed in a new building at the north edge of town.

"With all of the mergers and consolidations, the need for a web printing operation in northwest Missouri was evident," said Adam Johnson, owner of the *Mound City News*.

Other papers being printed in the new plant are the *Tarkio Avalanche*, *Fairfax Forum* and *Atchison County Mail* of Rock Port.

"The hope is that we can offer our

printing services to all area newspapers in the next several weeks after we are comfortable that we can print quality products," Johnson said.

The plant includes a computer-to-plate system.

"We hope that the web printing operation will continue to grow to a point that we can hire additional employees. We also plan to offer additional printing capabilities in the future," Johnson said.

Mound City Kiwanis Club members toured the plant on Oct. 6. An open house will be held when the inside of the plant is finished. (*Atchison County Mail*)



Pressman Keith Sproat retired Oct. 18 from the Warrensburg *Daily Star-Journal*, where he worked for nearly 50 years. (*Daily Star-Journal* photo by J.C. Ventimiglia)

Pressman retires 48 years to the day after he started

From a story by Sue Sterling
Daily Star-Journal

WARRENSBURG—Longtime *Daily Star-Journal* pressman Keith Sproat joined the staff Oct. 18, 1962, and he (marked) his last day at the paper Oct. 18, 2010.

Sproat said he told his wife, Carol, “I started on Oct. 18 and I think that would be a good time to quit.”

Sproat joined *The Star-Journal* staff shortly after high school graduation and (left) as possibly the longest-tenured employee in the paper’s history.

“When I started out, I was the kid,” Sproat said. “Now I’m the old man.”

Except for a short hiatus when he worked for a friend in Clinton and did job printing out of his house, Sproat has been at *The Star-Journal* day in and day out all those years, rarely taking a day off.

“I’ve had two days off in the last nine years,” Sproat said. He has worked for three publishers.

... V.K. White hired Sproat to work in the stereotype room in the days when newspapers used hot lead ... Sproat cast cuts and mats, and then started operating the linotype machine to set type in the morning. He helped run the press in the afternoon.

“I’d address the paper, roll the papers

and insert,” he said. “Everybody did a little bit of everything.”

He remembered the day *The Star-Journal* moved to 135 E. Market St. On Friday, March 13, 1964, the paper went to press early. Then everybody pitched in to move the building’s contents to the new location.

“Everybody who worked there worked all weekend,” he said. A Kansas City firm moved the press, linotypes and other equipment, he said. “They took the whole front of the building out” to move the press, Sproat said.

The *Star-Journal* came out on time in the new location the next Monday.

... Sproat said the most memorable event for him came Nov. 22, 1963, the day of President John F. Kennedy’s assassination.

“I had gone to lunch and was just getting ready to come back to work when I heard it on the radio,” Sproat said. “We tore the paper apart and started all over again.”

... Sproat said he plans to “keep on taking care of cows” and will continue his lawn maintenance business. “I like to mow grass,” he said. “It gives me a sense of satisfaction, and most people appreciate what you’re doing — and you make a little extra money.”

Photo editor notices Musial picture flipped

St. Louis — *Post-Dispatch* photo editor Larry Coyne was suspicious of one of the photos of Stan Musial in the company’s new book, “Stan Musial: Baseball’s Perfect Knight.” The newspaper published the book in observance of Musial’s 90th birthday anniversary on Nov. 21.

When Coyne realized the photo showed Musial was wearing his mitt on the wrong hand, he realized the photo must have been flipped — with an unknown hand painting out the background and rewriting “Stan the Man’s” uniform front.

The photo as it appears in the book shows Musial wearing his mitt on his left hand, which was his throwing hand. The familiar “birds on a bat” Cardinals logo has the bird on the left lower than the bird on the right. In the photo in the book, the bird on the left is higher.

You can read Coyne’s blog about this photo and see the original and the flipped version at <http://tinyurl.com/24mbrq9>. (*St. Louis Post-Dispatch*)

After 130 years, Star notes ‘lofty notions’

The editorial in the first edition of what would become *The Kansas City Star* — on Sept. 18, 1880, 130 years ago — stated plenty of lofty notions. It promised to be independent, enterprising, spicy, readable, truthful and entertaining.

“The *Evening Star* will be absolutely independent in politics, aiming to deal by all men and all parties with impartiality and fairness, expressing its views at all times with entire freedom and fearlessness.”

We continue to aim to be as independent and fearless as our founders dreamed. And we do, as that edition also noted, continue to “labor for the interests of the people and to wage war upon corrupt and extravagant tax eaters.

... As we move into our 131st year, we’ll stick with the goals framed in the first edition, to produce “A paper for the people.” (*The Kansas City Star*, Sept. 18, 2010)

Everyone needs own copy of newspaper

F. Kirk Powell, Editor & Publisher
Pleasant Hill Times

When my wife and I purchased our first newspaper 35 years ago, we were sitting in the front office watching people come in and buy our initial edition.

An elderly gentleman who came in for a newspaper that morning carried a red and white cane. He pushed open the front door and tap, tap, tapped his way to the counter.

The fellow dug in his pocket, tossed a handful of coins on the counter, picked up his newspaper, walked out and tap, tap, tapped his way down the street.

"Is that guy blind?" I asked the older woman named Elsie who worked for us and seemed to know everybody in town.

"Yes he is," she said, "but he always comes in the office on Tuesday afternoon to buy his paper...he never misses an issue."

"But if he's blind, how can he read the paper?" I asked.

"He lives with his sister and she reads the paper to him," Elsie explained.

About a half hour later, another elderly gentleman came in the office for a paper. Like the first man, he also carried a red and white cane.

He tap, tap, tapped his way through the front door, put his handful of coins on the counter, took a newspaper and tap, tap, tapped his way out the door.

"Is that guy blind, too?" I asked Elsie in amazement.

"Yeah," she said. "He and the blind man who came in earlier for a paper are brothers. They suffer from the same hereditary eye disease," Elsie explained.

"So how does he read the paper?" I asked.

"His sister reads the paper to him, too," she said.

Elsie told me that the two brothers lived together and the same sister read the newspaper to them each week.

She went on to explain that although the same sister read the paper to them,

the two brothers didn't get along and insisted on having their own copy of the newspaper. The two blind brothers are the kinds of "readers" every newspaper publisher dreams about.

I got used to seeing them tap, tap, tapping their way around town and never ceased to be amazed at how well they overcame their disability.

I have a buddy I drink coffee with at Neighbor's Cafe in downtown Pleasant Hill in the mornings who suffers from macular degeneration.

Although he still has some vision and can make out vague shapes, he can't recognize faces, drive a car or read a newspaper. But he doesn't let not being able to see slow him down. He and his seeing eye dog walk everywhere.

And while his wife reads the newspaper to him so he keeps up to date, I haven't been able to convince them yet that they need to buy two subscriptions to the *Times* so they'll each have their own copy.

Washington Missourian best in nation — again!

The *Washington Missourian* has been recognized by the National Newspaper Association (NNA) for the fifth consecutive year as having the best non-daily Newspaper In Education program in the nation. *The Missourian* received a General Excellence award for its program.

Publisher Bill Miller Sr. accepted the award during NNA's annual convention Oct. 2 in Omaha.

The twice-a-week *Missourian* delivered 80,000 newspapers to 42 schools and 120 teachers during the contest year.

Besides providing newspapers, *The Missourian* offers several associated programs, including efforts to encourage book reading, community events that engage families in reading, a summer activities program, teacher training and recognition programs.

The *Missourian* In Education program also won a first-place honor in the Innovation Awards category: Literacy for non-daily newspapers.

Dawn Kitchell, Missouri Press Foundation's education services and NIE

director, manages the *Missourian* In Education program along with Chris Stuckenschneider, who coordinates the Book Buzz program, and Amy Eagan, who serves as sponsorship coordinator.

This school year, 120 teachers in 45 area schools are using 2,295 classroom

newspapers each week. Local sponsors help *The Missourian* provide these newspapers at no charge.

Details on the *Missourian* In Education program can be found at emissourian.com on the Newspaper In Education page.

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These contract carriers for the *Park Hills Daily Journal* gathered in October for a barbecue picnic in observance of International Carrier Appreciation Day. (*Daily Journal* photo by Teresa Ressel)

Delivering papers a way of life for Park Hills bunch

‘We raised our children doing it.’

Nineteen-year-old Elizabeth Sanfilippo has run *Park Hills Daily Journal* delivery routes all of her life.

She helped her parents with their routes. When she was in lower elementary school, a *Farmington Press* employee asked her what she wanted to do when she grew up.

“She said, ‘I want to deliver newspapers and be a mom,’” Elizabeth’s mom, Paula Williams said.

Now she’s both. Elizabeth had her first child (four) months ago. Now Lukas is her little helper.

Elizabeth’s father, Charles Williams, has been delivering *Daily Journals* for about 27 years. He said the job enabled them to have the most amount of time with their family.

Charles’ father was also a carrier. Charles learned how to drive delivering papers with his dad.

Charles’ sister, Rhonda Morgan, has been delivering papers for 27 years, too. “We raised our children doing it,” she said.

Her daughter delivered papers until a few weeks ago. Rhonda’s husband, Bob, has been delivering for 19 years. Rhonda’s other sister, Ramona O’Neil and her husband, Rodney, and son, Robby, also deliver, as does Rodney’s cousin.

They all were among the 23 *Daily Journal/Farmington Press* contract car-

riers who were invited to a carrier appreciation barbecue early in October for International Carrier Appreciation Day.

The 23 carriers deliver the *Daily Journal* seven days a week to more than 5,000 homes in the Parkland.

Pauline Wampler has been delivering the *Daily Journal* for 39 years, longer than any of the other carriers. ... During most of that time she also worked at US Tool.

Her husband, Clelly, delivered newspapers for the *Daily Journal* for 34 years until his death in 2007. Her son, Wayne, also delivers newspapers.

Angel King, circulation manager, thanked the carriers for their hard work and dedication to the *Daily Journal* and its subscribers.

(From a *Park Hills Daily Journal* story by Teresa Ressel.)

Weekly publishes features in book

MARSHFIELD—A collection of 44 “Neighbors” stories published in the *Marshfield Mail* and *South County Mail* from 2007 to 2010 have been assembled into a book, “Our Neighbors,” by writer Nicholas W. Inman, a reporter for the *Mail*.

This is Inman’s fourth book and his first volume of collected “Our Neighbors” stories. He held a book signing

News-Press explores sale of cable TV

News-Press & Gazette Co. of St. Joseph is exploring the sale of its cable TV assets, including St. Joseph Cablevision and systems in Arizona and California, the company announced in October.

Company chairman Hank Bradley noted there currently is an active buyers market for quality cable systems, prompting the decision to weigh offers.

The company’s newspaper and broadcast television stations are not involved in this effort, nor, at this point, is Cablevision’s local weather and news channel, NewsPress 3 NOW, Bradley said.

Information has been sent to 35 companies interested in cable properties. News-Press retained RBC Daniels financial services firm as a broker, Bradley said.

He anticipates no disruptions for Cablevision’s TV subscribers or its internet or phone customers. Cablevision employs 400 people, including 180 in the St. Joseph area.

Bradley’s father founded St. Joseph Cablevision in 1965. It serves about 85,000 homes and businesses.

News-Press & Gazette Co. owns the *St. Joseph News-Press*, the Warrensburg *Daily Star-Journal*, weekly newspapers in Smithville, Kearney and the metro Kansas City area and a number of other specialty publications.

It also has a substantial commercial printing operation in St. Joseph.

Oct. 16 at the Webster County Library.

Actress Donna Douglas, best known for her role as Elly Mae Clampett on “The Beverly Hillbillies,” traveled from her home in Louisiana for the book signing.

She visited Marshfield in April 2008 during the annual Cherry Blossom Festival, and she spoke at the first Cherry Blossom sunrise service.

'Pink Tie Guys' chosen for cancer awareness campaign

St. Louis American photojournalist Wiley Price is one of the St. Louis Susan G. Komen For the Cure Pink Tie Guys for 2010-2011. Pink Tie Guys is a breast cancer awareness program for men of leadership in the community.



Wiley Price

Among the other "Guys" is the executive vice president of football operations and COO of the St. Louis Rams; the commissioner of the Missouri Valley Conference and the head coach of the St. Louis Blues.

Price began his career in 1979 with *The American*. His photos have been published in the *St. Louis Post-Dispatch*,

USA Today, *Washington Post*, *Ebony* and many other publications.

Price and the other Guys have Komen-inspired neckties to wear throughout the year on specific days and to Komen St. Louis events. These men support and will draw attention to the Komen promise of ending breast cancer forever by wearing their ties and speaking about the importance of doing whatever it takes to find a cure for breast cancer.

"Once again, the leadership in our community has wrapped its arms around our cause and that is apparent in the remarkable men who are part of this year's class of Pink Tie Guys," said Helen Chesnut, executive director of Komen St. Louis. "We are extremely lucky to have these men out in our community, making an impact in the lives of those they encounter each day. Together, we will make a difference for so many."

Northwest Press will meet Jan. 20-21 in St. Joseph

Details of the program are not final, but the Northwest Missouri Press Association will hold its annual meeting Thursday and Friday, Jan. 20-21, at the Holiday Inn Downtown in St. Joseph.

President Matt Daugherty, publisher of the Smithville and Kearney newspapers, said preliminary plans are to have advertising sales sessions on Thursday and sessions with an editorial focus on Friday. One of the Friday sessions will be the traditional forum for area legislators.

The Northwest Press board met Nov. 19 to make plans for the meeting. Details will be provided as soon as they are definite.

You can reserve a room at the Holiday Inn by calling (816) 279-8000. Rates for the Northwest Press meeting are \$68.

If you have questions, contact Daugherty at (816) 389-6608 or mdaugherty@npgco.com.

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Richmond businessman funds online papers for local students

Richmond journalism students can read *The Kansas City Star* every day, thanks to Richmond businessman Larry Brightwell. He donated money to *The Star's* EStar program.

In that program, students can go online to read *The Star* for free. Brightwell donated money because *The Star* asked if he would be interested in supporting an education program.

Brightwell said he donated to *The Star* because he believes the online newspaper can help students get a good education. "It is a worthy program," he said.

Brightwell owns Larry's True Value hardware store. He is active in other organizations and is on the Richmond Chamber of Commerce board of directors.

Brightwell visited Sara Seidel's Scholastic Journalism class to discuss his contribution and his business. Students in the class interviewed him as if they were conducting a press conference.

Brightwell says he reads *The Star*, but not online. He still reads it the old-fashioned way — in print. (*Richmond News*)

Matt Pearl buys Tri-County News from his father

Matt Pearl and his wife, Emily, have purchased the weekly *Tri-County News* in King City from Pearl's father, Larry, effective Oct. 8.

Larry Pearl bought the paper in 2000 from Lana Cobb. A traffic accident in June caused health problems for Larry, contributing to the timing of the sale of the paper.

Matt Pearl began contributing to the newspaper while attending graduate school at Northwest Missouri State University in Maryville. He is the new editor and publisher of the *Tri-County News*.



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Scrapbook

• **Ozark** — The *Headliner News* held an open house on Nov. 20 to gather hats and mittens for area children.

Citizens were invited to stop in the newspaper office for refreshments during the Ozark Christmas parade. They could take in new hats and mittens and receive \$10 off a new subscription or renewal.

Donated items were given to rural schools in Christian County.

• **Mexico** — From the day after Thanksgiving through Christmas, *The Ledger* is publishing photos of area children on the front page in its “Christmas Countdown” feature.

A *Ledger* photographer took photos of local children. Names of the children were placed into a drawing to determine which photos would be published on page 1.

• **Maryville** — Those who contributed to the Toys for Tots Christmas collection at the *Nodaway News Leader* were offered discounts on subscriptions to the weekly.

• **Marshfield** — Through October the *Marshfield Mail* office collected donations for the Webster County Food Pantry. From 15 to 20 new families apply each month for assistance, the pantry director said. As of October about 400 low-income families were being provided food.

• **Puxico** — A late-October fire in Puxico forced *The Puxico Press* to relocate operations until the smoke and fire damage could be cleaned up. Calls to the Puxico office were rerouted to the *Daily American Republic* in Poplar Bluff, where the *Press* editor relocated temporarily.

• **Lake Ozark** — During the MPA Convention in October in Lake Ozark, MPA and Cellit, a Convention sponsor, conducted a texting trivia contest. Those who texted the correct answers were entered into drawings for prizes.

Laura Wagner of the *Mountain View Standard News* won an MPA gift basket. Joe Martin, the husband of Kate Martin



Laura Wagner of the *Mountain View Standard News* won an MPA gift basket in the texting trivia contest at the MPA Convention in October at Lake of the Ozarks. (Photo by Tianna Brooks of the *Standard News*)

of the *Perry County Republic-Monitor*, Perryville, won a stay at the Hilton at Branson Landing.

• **Clinton** — The Clinton 4-H Chapter honored Dan Miles, editor and publisher, and *The Clinton Democrat* as its 2010 “Friend of 4-H.”

“As we base our standards on the six pillars of character, we can see that he is as honorable to those characteristics in person and with his newspaper as is our organization,” the chapter said in its citation.

• **Versailles** — Readers of the *Leader-Statesman* now can post remembrances about people who have died recently in the funeral notice section of the newspaper’s website. Comments are screened for appropriateness.

Messages remain on the site until the memorial service is over and the funeral notice on the site is deleted.

• **St. Louis** — The North County Suburban Journals held a “Celebrate Your Neighbor Contest” this fall, with

readers voting online for their favorite.

Readers nominated dozens of people for consideration. Journal editors chose three finalists and readers chose the winner of the \$500 grand prize. The other finalists received \$100 each.

The winner was announced in a special section in the Oct. 27 edition of the *Journals* and the Oct. 29 edition of the *St. Louis Post-Dispatch*.

• **Park Hills** — *The Daily Journal* held a job fair Nov. 10 at the Farmington Civic Center for the public and prospective employers.

Staff members from the Missouri Career Center were on hand providing seminars on resume writing, interviewing and networking for success.

• **Kansas City** — Several *Kansas City Star* staffers received awards from the Kansas City Association of Black Journalists recently.

-Mike McGraw, Laura Bauer and Mark Morris for enterprise reporting for “A New Slavery.”

-Cindy Hoedel of “Star Magazine” for “Playing Dad.”

-Alice Thorson for feature writing for “A Soundsuit Spectacular” and “What Color Makes Art?”

-Keith Myers for photojournalism in “A New Slavery.”

• **Bolivar** — The *Herald-Free Press* website, BolivarMoNews.com in October held its third installment of Bolivar’s Best Pets, sponsored by All Creatures pet store.

Pet owners uploaded pictures of their pets and won prizes from area businesses. People could take their animals to All Creatures on Oct. 20 to have them photographed for the contest.

Readers voted for their favorite pictures Nov. 1-15.

First prize included gift certificates with a value of more than \$250.

• **Ironton** — *The Mountain Echo* published its annual Hunting Fever supplement on Nov. 10. It included the traditional stories — serious and humorous — from local deer hunters.

• **Gainesville** — The *Ozark County Times* inserted its “Ozark County

Cookin'” cookbook in its Nov. 17 issue. It included photos and brief profiles of 10 cooks from around the county and recipes submitted by readers.

- **Kennett** — During October, which was National Breast Cancer Awareness Month, the *Daily Dunklin Democrat* placed a pink news rack outside its offices. Proceeds from the sale of newspapers from the rack were donated to the battle against breast cancer.

- **Doniphan** — The week before Halloween *The Prospect-News* held its annual pumpkin carving contest. Contestants took their creations to the newspaper office, where they were displayed in the front window.

All participants had to be at the newspaper office at 4:30 p.m. the Friday before Halloween for the announcement of winners.

- **Perryville** — Readers of *The Perry County Republic-Monitor* got a special early morning treat in October when the newspaper and a local bakery joined for a special promotion. Those who brought the newspaper with a special ad to the bakery were given \$10 bills — no strings attached.

Fifty readers in 90 minutes claimed their cash. Many of them ate some warm pastry while they were there.

- **Salem** — Dent County school children in grades 4-12 were invited in October to write what they think life will be like in Salem in 50 years. *The Salem News* will celebrate its Bicentennial in 2060, and it wanted kids to tell them what they thought all aspects of life will be like then.

Winners in age categories had their essays published in November and the essays were included in a 2010 time capsule. Winners also received prize packages and were invited to attend an awards ceremony by the Dent County Historical Society, where they were presented with Sesquicentennial commemorative coins.

- **Nevada** — The *Daily Mail* on Oct. 22 held an open house to observe National Newspaper Week. Citizens were invited to stop in the office any time that

day. Hot dogs and drinks were available from 11 a.m. to 1 p.m.

- **St. Genevieve** — Margaret Jorgensen, a writer and feature editor for the *Ste. Genevieve Herald*, was one of nine artists with disabilities whose work was exhibited in October and November at The Gallery at the Regional Arts Commission in St. Louis.

The “Blindness Isn’t Black: VSA Missouri Exhibition” ran through Nov. 28. It coincided with National Disability Employment Awareness Month and traveled to Poplar Bluff, Kansas City and Joplin.

Jorgensen, who was diagnosed with rheumatoid arthritis and degenerative joint disease at age 39, has been on the *Herald* staff since 2002. Her photographs in the exhibit were taken when she was on assignment for the newspaper while using a wheelchair.

- **Washington** — *The Missourian* and East Central College in Union will host a new regional spelling contest, The Bee, in April at the college. Schools in the *Missourian* in Education distribution area have been invited to participate. Each school can send its spelling champion from grades three through eight.

Beginning in January, *The Missourian* will begin a 10-week series that will include 10 spelling words each week from the Official Word List that will be used for The Bee. In February *The Missourian* will publish a special section that will include the word list and activities and spelling tips.

Spellers will compete for a \$200 saving bond, trophies and medals.

- **St. Louis** — *Post-Dispatch* reporter Jeremy Kohler and former reporter Joe Mahr received a Lee President’s Award for their reporting on repeated tragedies caused by drunken drivers. The annual awards recognize outstanding journalism, innovation and achievements at publications owned by Lee Enterprises Inc.

The series of stories by Kohler and Mahr led to statewide reforms, including a new drunken-driving law.

Other Lee awards received by St. Louis publications were, in the innovation category:

- The *Post-Dispatch* for its mobile sports applications for smart phones.

- The *Post-Dispatch* for developing Today’s Deal, a social couponing feature at stltoday.com.

- The *Post-Dispatch* and Suburban Journals for in-depth coverage of high school sports online.

- Catherine Neville and Jen Wood for the quick success of “Feast” magazine and its website.

- The *Post-Dispatch* also won an exceptional achievement award for pioneering innovative digital advertising programs.

Lee, based in Davenport, Iowa, publishes 53 daily newspapers and websites and 300 weekly and specialty publications in 23 states.

- **Troy** — On Nov. 8 *The Lincoln County Journal* held a drawing and gave away \$200 cash to a reader who made a voluntary payment of \$10 for a 12-month subscription.

The Journal has delivered papers free for 24 years. It explained to readers that the \$10 payments would help defray rising production costs.

The paper asked those sending in money to include any comments about the newspaper.

- **Washington** — In observance of Veterans Day, *The Missourian* in its Nov. 6-7 Weekend issue published 1,025 photos and information about military veterans from the area in 48 broadsheet pages. There was no charge to veterans or their relatives who submitted photos.

In Stockton, the *Cedar County Republican* observed Veterans Day by printing the names and military information of area veterans from the Civil War to the present. The weekly first printed the list last year. It asked readers who had not submitted names for the first list to send them in this year.

- **Stover** — The *Morgan County Press* printed its Nov. 3 issue late so local election results could be published. Papers were available early Wednesday on local newsstands.

- **Bowling Green** — *The Times* ran two online contests recently.

The Bobcat Spirit photo contest allowed fans of the local high school to

Several dailies now printing elsewhere

Gatehouse shuts down presses at Maryville, Kirksville, Macon, Moberly, Chillicothe

A number of GateHouse Media Inc. newspapers in north Missouri have closed down their presses and begun printing at other GateHouse papers in the region. Presses of the *Independence Examiner* and *Hannibal Courier-Post* have taken over the printing of company newspapers and associated products in their regions.

Beginning Dec. 1, the *Moberly Monitor-Index* and all products it prints moved to the printing plant in Hannibal.

Other press closings were *Kirksville Daily Express & News*, *Macon Chronicle-Herald*, *Chillicothe Constitution-Tribune* and *Maryville Daily Forum*. Besides the *Moberly Monitor-Index*, the Kirksville and Macon papers will be printed at Hannibal.

The Chillicothe paper is being printed at Independence, while the Maryville newspaper began printing at Syracuse, Neb., in mid-November. GateHouse also owns the Syracuse paper.

Bob Cunningham, publisher in Moberly, said GateHouse decided to retire the presses at Moberly, Kirksville,

Chillicothe and Maryville because of their age and the high cost of updating the equipment.

The newspapers whose presses have been shut down send digital files of their pages to the printing plants. GateHouse plans to invest in new production equipment at those plants to provide high quality printing, said Maryville

publisher Phil Cobb.

A number of production jobs have been eliminated.

GateHouse Media is based in Fairport, N.Y. It owns about 100 daily newspapers, about 200 weeklies and other free papers, shoppers and specialty publications in 20 states. It owns several newspapers in southwest Missouri.



Missouri Press Foundation

These individuals and businesses made recent contributions to Missouri Press Foundation. Donations to the Foundation are tax deductible. During the year-end gift season is a most appropriate time to consider a contribution in honor of or in memory of an associate or friend.

All donations are greatly appreciated. Send checks to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201.

Missouri Press Foundation

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Eldon Advertiser Newspaper In Education Program

Keiper, Eldon
WalMart, Eldon

Scrapbook

Continued from previous page.

post their pictures showing school spirit on the paper's website. The photo that got the most votes from the public won a \$50 iTunes gift card, \$50 Visa gift card and two pizzas and sodas from a local store.

The prize in the second contest was an iPod MP3 player. Everyone who signed up online for *The Times* Textcaster service or made any change in an account with the newspaper online was entered into a drawing for the iPod.

- **Kirkwood** — Dwight Bitikofer, publisher of the *Webster-Kirkwood Times* and *South County Times*, was one of three poets featured in the Kirkwood Area Arts Council Poets at the Station readings.

Bitikofer read at the Nov. 9 event at the Kirkwood Train Station.

On the Move

• **Versailles** — Libby Bland has taken the ad sales representative position at the *Leader-Statesman*. She formerly was the graphic artist at the paper for several years. She designed and laid out ads.

Bland is a lifelong resident of Versailles and a 2006 graduate of Morgan County High School. She and her husband have three children.

Dorothy Batson has rejoined Vernon Publishing after a five-year absence. She is an ad rep for the *Highway Five Beacon* in Laurie, *Leader-Statesman* in Versailles and *Morgan County Press* in Stover.

Batson has 25 years in the radio and print advertising business. She was born and raised in the Versailles area and has four children, nine grandchildren and one great-grandchild.

• **Sedalia** — *The Democrat* in November announced it was laying off six employees in its production and news departments.

Publisher Dave Phillips said in a story on the paper's website that staff reductions through attrition in the past two years had not cut costs sufficiently.

No details about the laid off employees was provided.

• **Neosho** — Cody Thorn, former sports editor for the *Neosho Daily News*, has joined the *St. Joseph News-Press* as a sports editor. He worked at the *Daily News* for five years.



Libby Bland



Dorothy Batson



Cody Thorn

• **Higginsville** — Terrah Baker, 24, took over as *Higginsville Advance* reporter on Oct. 4. She replaced Ryan

Cornelius, who took a job as sports editor at the *Marshfield Mail* and the *South County Mail* in Rogersville.

Baker is a graduate of Lanphier High School in Springfield, Ill. She earned a journalism degree at the University of Central Missouri and has a minor in military science.

She and her husband, Nicholas, live in Warrensburg. She trains one weekend a month at Whiteman Air Force Base as a member of the Missouri Air National Guard.

Baker was news editor of the UCM student newspaper, *The Muleskinner*, and was a reporter and photographer for Areawide Media in Salem, Ark. Before joining the *Advance* she was a reporter for *The Concordian*.

• **Republic** — Ryan Squibb has joined the *Republic Monitor* as editor.

Squibb is a lifelong resident of Green County and a graduate of Ash Grove High School. He earned a degree in ag journalism from the University of Missouri and a minor in screen writing.

Squibb returned home to the family farm where he helped run the beef cattle operation. While farming he did freelance writing for *Ozarks Farm and Neighbor* and the *Christian County Headliner*.



Terrah Baker



Danyal Coon and Karen Cowan

• **Troy** — Reporter Kristen Watson has joined *The Lincoln County Journal*. She is from Winfield and graduated in May from Culver-Stockton College with a BA in English.

She was editor-in-chief of her college newspaper, *Megaphone*.

• **Tarkio** — Danyal Coon of Watson and Karen Cowan of Fairfax have joined the staff of the *Tarkio Avalanche*. They've taken over the duties of Will and Joy Johnson, who recently sold the weekly to Mike and W.C. Farmer of Rock Port.

Cowan, a native of Boston, is running the *Avalanche's* custom clothing and

screen printing business. Her husband, Mike, is from Denver. He's a big game hunting guide for his own outfitting company.

Coon is the new ad rep and proofreader for the *Avalanche*. She is a 1994 graduate of Rock Port High School and earned a degree in English from Northwest Missouri State. She's working on a master's in mental health counseling.

Michael Daugherty leaves MPA staff

Michael Daugherty has left the staff of the Missouri Press Association for a position as production manager of a radio station in Mexico, Mo.

Daugherty joined MPA in the summer of 2007. He has been managing the website, producing podcasts and admin-

istrating the Better Newspaper Contest.

He came to the association from the *Monroe County Appeal* in Paris, where he was the editor.

Daugherty and his wife, Penny, live in Mexico. She also works at the radio station.

Past MPA president proud of daughter

Joe Snyder dresses in M&M candy costume, wins third place

(From a column by Joe Snyder, Publisher Emeritus)

Post Scripts

Gallatin North Missourian

We are proud to announce that we now have another member of our family in the Hall of Fame. ...

Daughter Kathy Ann Lawrence McCarty was in Louisville (recently) where she was inducted into the Hall of Fame of the College Media Advisers, an organization for those who work with college students to help them attain their goals in the field of journalism. She joined this organization in 1984 and is past president and a lifetime member. She retired from the University of Texas in Austin last November after 15 years as Media Adviser there. Before that she was at the University of Alabama in Tuscaloosa for 10 years. She graduated with a BJ in Journalism from the University of Missouri at Columbia in 1964 and received her master's degree and 36 hours beyond at the University of Alabama at Tuscaloosa.

From the time Kathy graduated from MU she worked on newspapers in Missouri, Iowa, California and Pennsylvania before moving to Alabama. Just last week she began a part-time job at the Texas State University here in San Marcos in the visitor center there. She just can't stay away from those college students.

I received the honor of being inducted into the Hall of Fame from the Missouri Press Association in 1993. ... That was a great honor for this humble newspaperman who wasn't lucky enough to have a college education.

Kathy Ann began her interest in the newspaper business when she was a small child following me around from getting the mail at the post office to writing her own School News column when she was 10 years old.

When she was a senior in high school she put an item on the school bulletin board asking for anyone interested in reviving the school newspaper which had been dropped some years before. She gathered the news with help of some

other students and did the typesetting herself and helped print it.

Need we say we are very proud of our daughter?

We can't fail to tell you of another honor I received. We had our annual Halloween party at the clubhouse of the Wellington, where we make our home here in San Marcos. Kathy insisted I go as M&M Candy. One of granddaughter Molly's friends had left this costume in her car some years ago after trick or treating and she didn't want it back, so it was retrieved and put on me. I also had a wig of different strands of yarn to represent the different colors of M&M candy. I won third place (behind) a scarecrow and a ghost.

Then on Halloween night we went to our daughter's home here in San Marcos and witnessed more than 1,000 trick-or-treaters who came to their door for a piece of candy. From five until nine, when they ran out of candy, there was a constant stream of people at their well-decorated front porch. Son-in-law David, with a bit of help from me and

others, handed out candy.

Cars lined the street and people of all ages from new-born babies to grandparents, were out and about. As I understand not all of San Marcos is so deluged with people, but this street for several blocks gets the most people. I think there is less traffic on this street lined with many historical homes. Their's is the oldest home in San Marcos still being occupied.

Thanks for Fame pin

Hi (MPA):

Thanks so much for the Hall of Fame Pin. I put it on a coat immediately. Thanks too, for sending the program from the ceremony last month with the list of the honorees for the last 20 years. We realize it is the highest honor an organization can award. Would you believe our oldest daughter, Kathy Ann McCarty, was inducted into the Hall of Fame of the College Media Advisers last month at their annual meeting in Louisville, KY. I'll e-mail you the column we wrote last week about it (at left).

We hate to miss the Missouri Press functions but our traveling days are over. At 90 and 92, it's best we stay put. We don't drive anymore so our daughter has to drive us. Thank goodness she lives only a few blocks away.

Hope you and your family are O.K. We know you enjoy your grandchildren. Our two grandsons live in Columbia along with our three great-grandchildren. We don't get to see them unless they come our way which is not too often.

Sincerely,

Joe Snyder, San Marcos, Texas

(Mr. Snyder is the former publisher of the *North Missourian* in Gallatin. He was MPA President in 1975.)

600 football fans get scratcher tickets

STOCKTON—The first 600 people through the gate at the Oct. 28 football game in Stockton received a Sonic Scratch, Match and Win ticket. Sonic partnered with Neighbor Newspapers in the region to promote high school football. One of the tickets in the promotion was worth \$25,000.

Also handed out were coupons worth \$5 off a new or renewal of a subscription to the *Cedar County Republican*.

The *Republican* posts regular updates from football games, photo galleries and game summaries on its website. Cox-Health and local sponsors support the internet coverage of the games.

'Three Generals' story for Reading Across Mo.

Audio file of each chapter will be online

We're adding a new twist to the coming Reading Across Missouri project – well-known Missourians will read aloud each chapter of the story "Three Generals," and as Missouri's newspapers publish the story, children across the state will be able to access the audio files online and read along.

Each January, about 100 Missouri newspapers publish the historical fiction serial story in the annual Newspaper In Education project that engages children in their community newspapers – learning a little about Missouri history while improving their reading skills and connecting to their community.

The Reading Across Missouri 2011 story, "Three Generals," introduces young readers to three Missourians — John J. Pershing, Maxwell D. Taylor and Omar N. Bradley — who had significant roles in two world wars. Inspired by these three famous American generals, the two main characters learn that no matter where they live, boys and girls can achieve great success through hard work and a belief in their own dreams.

The story, written by Missouri author Kay Hively, is eight chapters and is provided at no cost to Missouri newspapers. The chapters are offered in a camera-ready format, 4 col. by 10.5 inches, and include activities at the end of each chapter to extend the learning. A companion teacher guide, correlated to Missouri's learning standards, also is provided at no charge.

To participate in the project, newspapers agree to begin publishing the story

sometime during the month of January 2011. Most newspapers will publish one chapter each week for eight consecutive weeks.



Dawn Kitchell is MPA's NIE director. Contact her at (636) 932-4301; kitchell@yhti.net.

The audio files of Missourian's reading the chapters will be posted online in partnership with Missouri NEA. The name "Reading Across Missouri" was modeled after the National Education Association's Read Across America project, which motivates children and teens to read through events, partnerships, and reading resources.

The timing for the Missouri effort was set to conclude near Read Across America Day, March 2, which celebrates the birth-

day of Dr. Seuss.

This will be the seventh year for our Reading Across Missouri project and the eighth time newspapers across the state have published a single story in unison. In 2001 we offered our first serial story in partnership with author Hively. The story was "Hannah's Diary: A Tale of the Pony Express," and the project was a hit with our newspapers (81 Missouri newspapers published that first story).

In 2005, we replicated that first statewide publication, hoping that as we did with "Hannah's Diary" we'd have children across Missouri engaged in our community newspapers. We initiated the Reading Across Missouri project with "A Hunter's Heart," the story of Old Drum of Warrensburg.

"The Best Storyteller" followed, a tale set in Hannibal about Mark Twain, then "A Familiar Face," the boyhood story of President Harry Truman. "Pressing West" celebrated the 200th anniversary

of the *Missouri Gazette*, the first newspaper in Missouri, and in 2009 readers discovered the Steamboat Arabia in "The River Speaks." In January, "Colorful Characters," introduced readers to George Caleb Bingham, a Missouri boy raised in Franklin and Arrow Rock who became one of our most famous artists.

Author Kay Hively, illustrator Billie Gofourth-Stewart, and the Missouri Press Foundation waive their fees for this project to encourage all Missouri newspapers to participate. Our goal is to promote the project as a statewide, unified effort to have children reading in their newspapers as we begin a new year.

Whether you've had a relationship with your schools for years or you've always known you should initiate something, this project is for you. Teachers and readers young and old from across the state anticipate and follow these stories. We will publish a list at mopress.com of participating newspapers to celebrate Missouri's community newspapers' commitment to promoting reading – and the importance of reading newspapers – to our children.

FAQs for the

Reading Across Missouri Project

I can't afford to buy a special youth feature for my newspaper. The serialized story, "Three Generals," is FREE for the duration of our Reading Across Missouri project. The only cost to your newspaper is space each week to publish the feature. There are eight chapters.

I can't afford the space in my newspaper.

Some community newspapers find a sponsor to help underwrite the cost of serialized stories in their publications. Contact a bank or a law firm and ask them to support this worthwhile educational project and give them credit for their support.

How do I participate?

An ad to promote the project will be available on the Missouri Press website. When the story is available in December, we'll provide a link to download the ad and PDF files for "Three Generals."

Are there any rules?

To get the story free you must begin publishing it during January. After that, the story will go into the Missouri Press catalog of serials available for sale.

Obituaries

Topeka, Kan.

Kenneth Bronson

Kenneth C. Bronson, 77, who spent 39 years with Stauffer Communications Inc. and was a sought-after newspaper consultant for decades, died Oct. 25, 2010, in Topeka.

Mr. Bronson was a frequent presenter at Missouri Press state and district meetings in recent years.

After his marriage to Edith MacArthur in 1959, the Bronsons purchased a weekly newspaper in Pierce City, Mo., and built it into an award-winner in one year.

He rejoined Stauffer in 1962 as editor of the Independence (Mo.) *Examiner*. He worked for Stauffer in Pittsburgh, Pa., for a number of years, then was transferred to Topeka in 1977.

Mr. Bronson was president of Kansas Press Association in 1975-76 and of the

Inland Press Association in 1992. He served as interim executive director of KPA in 2000 and 2003 and was director of the Kansas Newspaper Foundation from 2005 to 2007.

He was elected to the Kansas Newspaper Hall of Fame in 2002.

He is survived by his wife, three children and two grandchildren.

Columbia

Donald J. Brenner

Donald J. Brenner, 78, Columbia, a member of the faculty of the Missouri School of Journalism for many years, died Oct. 23, 2010.

Mr. Brenner eventually served as an associate dean, administering the Journalism School's graduate studies program. He retired from MU in 1992.

He leaves three sons, a brother and six grandchildren.

Labor Tribune wins top international association awards

The St. Louis/Southern Illinois *Labor Tribune* recently won three awards from the International Labor Communications Association.

• Best Series of Articles (first place) for a series on toxic mobile homes written by senior staff writer Kevin P. Madden. The series described how a New York mobile home company tried to sneak dangerous formaldehyde-contaminated units into mobile home parks in Jefferson County in Missouri and in Georgia.

The story attracted the attention of local and national media, including the Associated Press, CNN and MSNBC. As a result of the series, a federal investigation was launched by the U.S. General Services Administration (GSA) that spanned several states.

A contest judge commented: "This is stellar work. ... This is journalism at its finest."

• Special Performance - Best News Story (second place) for a story by Madden about how the business manager of St. Louis Newspaper Guild organized an internet news website, Truthout, using state-of-the-art electronic communications in a "virtual-reality" card-check union election.

• General excellence (third place) was presented to managing editor Dana L. Spitzer.

Weekly launches community site

The *Marshfield Mail* has launched N2Marshfield.com, a user-driven website for community organizations, businesses and individuals to use as a bulletin board and digital Main Street.

As of October, membership in N2Marshfield included churches, the Chamber of Commerce, a church school and several community groups.

Members create pages on the site to post photos, videos and notices about their activities. Groups use links and RSS feeds to communicate among members and among their websites and Facebook pages.

The Mail held a free workshop on Nov. 4 at a local church to show residents how to use N2Marshfield.com.

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You need not expunge archived crime reports

'You don't get to change history.'

Periodically, newspapers call the hotline concerned over a reader's letter complaining that the newspaper's searchable online archives contain a story about the person's arrest on a criminal charge. Inevitably, there is a demand that the newspaper remove that person's information from the archives and, often, a threat of suit if the newspaper refuses.

With the growing bulk of information, especially court information, available online, those with criminal convictions have discovered information about earlier mistakes is now much more readily available to the public. It can cause greater difficulty hiding these convictions from potential employers, from those conducting background searches for various professional reasons and from countries that will not allow entrance to those with criminal records.

State legislators, faced with constituents who complain they want this information protected from public disclosure, struggle with whether court records should ever be closed. Many powerful groups, like Mothers Against Drunk Driving, don't want that information closed. So where should the line be drawn between information the public has a right to know and information that, for one reason or another, is no longer relevant to the public?

In the last two decades, many states passed laws allowing expungement of some criminal records. Missouri is among those states, with its first expungement statute (which can be found beginning at Section 610.122, at the end of the Sunshine Law) passed in 1993.

Missouri's statute is very limited and covers only arrest records where the

arrest was based on false information, where there is no probable cause at present to believe the person committed the offense and where no charges will be pursued in connection with the arrest. In addition, the person must have no prior or subsequent misdemeanor or felony convictions.



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, jmaneke@manekelaw.com.

(You should remember that arrest records under such circumstances are closed records anyway under the Missouri Sunshine Law, so we are talking about removal of what is otherwise a closed record. This is not a record that is available to the public online or at the courthouse unless the person seeking the records meets certain specific requirements which would give him access to such closed records.)

Some lawyers advertise that they will assist clients in expunging their arrest records. There are even more companies advertising on the Internet that they can remove these records from the Internet.

One reason they cite is that the actual conviction was probably for a lesser offense, but the publicizing of the arrest details probably included the original of-

fense charged, which no doubt was more serious than that of the final conviction.

In fact, there's even a book out called "How to Fight Google," which claims it shows "how to take control of the 1st page of Google and how to build the perfect E-Profile for prospective employers."

Still, the reality is that none of this should impact you as a newspaper publisher. Your newspaper serves to chronicle history. What you have written was true at the time you wrote it. (At least, we're counting on that being the case!)

The fact that charges were amended, or dropped, or otherwise changed subsequent to the arrest doesn't change the facts as they existed at the time you reported them.

What is even more important is that you understand you have no obligation to remove this information from your website. Courts have recognized this – in fact, just last summer a Pennsylvania court that erroneously entered an order expunging certain records, including newspaper records, moved swiftly to vacate that order as to the newspaper involved.

The judge called it "a breakdown under the rush of the system," and acknowledged that the courts had no power to enter such an order. (Indeed, the very entry of the order was counterproductive in that nearly 300 stories were written about the expungement efforts.)

"You don't get to change history," said Lucy Dalglish, executive director of the Reporters Committee for Freedom of the Press, Arlington, Va.

That's a good reminder to tape to the top of your computer monitor for the next time a call like that comes in!

Kay Hively publishes Black history stories

NEOSHO — Author and editor Kay Hively, who has written a number of serial stories for Missouri Press Foundation's Newspaper In Education program, has published a collection of stories about Black history titled "They Trusted God and Pressed On."

The stories were written by Hively and her husband, Russell, for the *Neosho Daily News* and the *Neosho Post*. They

deal with Black history and include articles on Calvin Jefferson, a Granby businessman who was a friend of Dr. George Washington Carver; the Ozark Rockies, a Black baseball team; Neosho business leader Jim Gage, and many others.

The book can be ordered for \$15 by calling Hively at (417) 451-3415.

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CALENDAR

December

- 3** — Open House/Luncheon for Legislators and MPA members, 11 a.m. - 1 p.m., MPA office, 802 Locust St., Columbia
- 5-6** — Missouri-Kansas AP Publishers & Editors, The Intercontinental Hotel, Kansas City

January

- 20-21** — Northwest Missouri Press Association, Holiday Inn Downtown, St. Joseph

March

- 17-18** — Ozark Press Association, Chateau on the Lake, Branson

April

- 14-15** — Missouri Advertising Managers' Association, Sheraton Sports Complex Hotel, Kansas City

June

- 3** — Southeast Missouri Press Association, Southeast Missouri State University, Cape Girardeau

September

- 8-10** — 145th Annual MPA Convention, Hilton Convention Center at Branson Landing, Branson

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