

NEWSPAPER REQUIREMENT

PUBLISHER'S NOTICE

According to the U.S. Department of Housing and Urban Development all publishers should publish a notice such as the one below to indicate compliance with the Fair Housing Act.

The Publisher's Notice must be published one time in every edition of your publication that contains real estate/housing advertising. The notice should be placed at the beginning of the real estate/housing classified ads.

PUBLISHER'S NOTICE:

All real estate advertised herein is subject to the Federal Fair Housing Act, which makes it illegal to advertise "any preference, limitation, or discrimination because of race, color, religion, sex, handicap, familial status or national origin, or intention to make any such preference, limitation or discrimination."

This newspaper will not knowingly accept any advertising for real estate which is in violation of the law. All persons are hereby informed that all dwellings advertised are available on an equal opportunity basis.



Download the
Equal Housing Logo at
www.OkPress.com/FHA

ADVERTISER REQUIREMENT

EHO LOGO IN ADS

The Fair Housing Act also applies to display advertising for real estate and rental properties.

Display advertising should include the equal housing opportunity slogan or logo

at the following standards dictated by the U.S. Department of Housing and Urban Development. These indicate to the public that the property is available to everyone under the provisions of the Fair Housing Act.

AD SIZE

SLOGAN OR LOGO SIZE

Less than 4 column inches:
(Slogan Only)

EQUAL HOUSING
OPPORTUNITY

4 column inches
to less than 1/8 page:
(Logo Dimensions: 1/2" x 1/2")



1/8 page
to less than 1/2 page:
(Logo Dimensions: 1" x 1")



1/2 page or larger:
(Logo Dimensions: 2" x 2")



MISSOURI PRESS ASSOCIATION

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