

Fair Housing Advertising Word and Phrase List

(Note: This list is *not* all-inclusive. Each word must be considered in context.)

Red – avoid, **Yellow** – use with caution, **Green** – acceptable

able-bodied	handyman's dream	Puerto Rican
accessible	healthy only	quality construction
active	heterosexual	quality neighborhood
adult living	Hispanic	quiet
adult community	hobby farm	quiet neighborhood
adults only	homosexual	quiet tenant(s)
African	impaired, no	(religious references)
agile	Indian	responsible
alcohol, no	Irish	restricted
alcoholics, no	integrated	retarded, no
Asian	Jewish	retired
bachelor	landlord, (description of)	retiree(s)
bachelor pad	Latino	(school district)
bedrooms, (number of)	lesbian(s), no	(school name)
black(s)	luxury townhouse	seasonal workers, no
blind, no	male(s) only	secluded
board approval required	male roommate	Section 8, no
bus, near	man, men only	secure
Caucasian	married	security provided
Chicano	mature couple	seeking same
child(ren), (number of)	mature individual	senior(s)
Chinese	mature person(s)	senior citizen(s)
children, no	membership approval required	senior discount
close to	mentally disabled, no	senior housing
colored	mentally ill, no	(sex or gender)
couple	Mexican-American	shrine
couples only	migrant workers, no	singles only
country club, near	Mormon Temple	single person
credit check required	mother-in-law apt.	single woman, man
crippled, no	nanny's room	sleeping area(s), (number of)
deaf, no	(nationality)	smoker(s), no
den	near	smoking, no
desirable neighborhood	(neighborhood name)	Social Security Insurance (SSI), no
disabled, not suitable for	newlyweds	sophisticated
domestic quarters	nice	(square feet)
drinker(s), no	non-drinkers	stable
drugs, no	non-smokers	straight only
drug use, no	nursery	student(s)
employed, must be	nursing home	students, no
empty nesters	older person(s)	temple
Equal Housing Opportunity	one child	tenant(s), (description of)
(ethnic references)	one person	townhouse
exclusive	Oriental	traditional style
executive	park rules, must comply with	tranquil setting
family, great for	person(s), (number of)	two people
family room	physically fit only	unemployed, no
female(s) only	places of worship, near	verifiable income
female roommate	play area	view of
fisherman's retreat	play area, no	view, with
fixer-upper	Polish	walking distance to . . .
gay(s), no	prestigious	white, white only
(gender)	privacy	woman, women only
gentleman's farm	private driveway	
grandma's house	private entrance	
golden agers only	private property	
golf course, near	private setting	
handicapped, not suitable for	public transportation, near	

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