

Missouri NEWSPAPERS in EDUCATION

2010-2011 Calendar

This calendar reflects the material Missouri Press will make available to our newspapers during the school year. Please visit www.mopress.com and watch *Missouri Press News* magazine for updates to this calendar. Features are available for download at www.mo-nie.com using assigned codes.

AUGUST

Tips for Parents: Setting the Foundation for Student Achievement – Seven-part series to help parents help their children succeed in school. Use one or all. Download code: achieve.

MAP Moments – series of 33 small features available to publish each week providing elementary and secondary activities tied to state mandates and standardized tests. Download code: mapmo33.

SEPTEMBER

Hannah's Diary: A Tale of the Pony Express – Commemorate the 125th anniversary of the Pony Express with this Missouri Press Foundation serial story set in St. Joseph. NEW companion teacher guide now available. Download a contract at http://www.mopress.com/lib/files/General_Contract2_2.pdf

Constitution Day – Sept. 17 -- Schools are required by federal law to observe Constitution Day. MPA has four features available: quarter-page, half-page, full-page and two full pages. Download code: constitution.

NAA Serial Story – the Newspaper Association of America is offering a new 6-chapter serial story, *The Brass Bell*. The serial is designed to launch in conjunction with International Literacy Day (Sept. 8) and Hispanic Heritage Month (Sept. 15-Oct. 15), but can be used anytime before Nov. 30, 2011. Be sure to review the rules for publication carefully before using the serial. <http://www.naafoundation.org/Curriculum/NIE/The-Brass-Bell.aspx>

OCTOBER

National Newspaper Week – Oct. 3-9

Materials will be available in mid-September to promote National Newspaper Week in your newspaper. MPA pays for all Missouri newspapers to participate at no charge. Visit <http://www.nationalnewspaperweek.com/nnw/>.

Vote Missouri – To educate voters on elected offices on the ballot this November, MPA and The Missouri Bar are updating five of the Vote Missouri features for publication – State Auditor, Representative, Senator, County Commissioner and Voting in Missouri.

NOVEMBER

Family Literacy Day – Nov. 1

Read the Newspaper with your Kids – This half-page feature includes an essay by Jim Trelease on the importance of reading with kids. Download code: reading2.

Geography Action Week Features (November 14-20) -- Missouri Geographic Alliance will partner with MPA to provide a series features promoting geography awareness. This year's theme will be fresh water.

DECEMBER

Family Health Literacy – LIFT, Missouri's Literacy Resource Center, will partner with MPA to provide three features focusing on important reading skills to keep families healthy – deciphering medicine labels, nutrition and exercise.

Bill of Rights Day – Dec. 15

MPA has two features available, quarter page and half page, to teach about the Bill of Rights. Download code: rights.

JANUARY

Reading Across Missouri 2011 Project

This year's Reading Across Missouri story will introduce young readers to three men, John J. Pershing, Maxwell D. Taylor and Omar N. Bradley, who had significant roles in two world wars and all hailed from Missouri. Inspired by these three famous American generals, Eddie Barnes and his friend Michael, learn that no matter where they live, boys and girls can achieve great success through hard work and a belief in their own dreams.

This 8-chapter Missouri historical fiction serialized story for young readers will have a companion teacher guide correlated to Missouri's Grade Level Expectations.

MARCH

National Newspaper In Education Week – March 6-12

2011 Newspaper In Education Week Teacher Guide from NAA Foundation (*distribute to teachers or post on your Web site*).

A Nation Divided: The American Civil War – As the sesquicentennial of the civil war begins in 2010, plan to publish one or all of the 10-part series donated to Missouri's newspapers by the Joplin Globe and reformatted by Missouri Press.

APRIL

Earth Day – April 22

Super Citizen Cartoon Contest – MPA and The Missouri Bar will sponsor a contest for young artists to create the next superhero – Super Citizen!

Citizenship Handbook – Six-part series from The Missouri Bar and MPA focusing on the rights and responsibilities of citizenship.

MAY

Law Day – May 1

Teacher Appreciation Week – May 3-7

JULY

Living Textbook Seminar at University of Missouri

*Missouri Press has more than **1,300 downloadable files** archived for newspapers to use at their convenience. Most are available at no charge. For descriptions of the features, visit mopress.com.

We also offer **33 serialized stories** for a minimal charge, based on circulation. Most stories are eight chapters and many have companion teacher guides. For more information on our serial stories, visit http://www.mopress.com/NIE_Serial_Story.php