

Missouri NEWSPAPERS in EDUCATION

2011-2012 Calendar

This calendar reflects the material Missouri Press will make available to our newspapers during the school year. Please visit www.mopress.com and watch *Missouri Press News* magazine for updates to this calendar. Features are available for download at www.mo-nie.com using assigned codes.

AUGUST

Book Buzz & Novel Ideas – Two book columns, one for children and one for adults, available monthly to recommend good books. Book jackets available with each column. Download code Buzz or Novel + first three letters of month + last two numbers of year, ex: buzzaug11

MAP Moments – series of 33 small features available to publish each week providing elementary and secondary activities tied to state mandates and standardized tests. Download code: mapmo33

SEPTEMBER

Constitution Day – **NEW!** Teaches about the Missouri Constitution and offers comparisons between our state Constitution and the U.S. Constitution. Also available to commemorate the day are quarter-page, half-page, full-page and two full page features on the U.S. Constitution. Download code: constitution
Sept. 17 -- Schools are required by federal law to observe Constitution Day.

Lost Ladybug series – Two-part science series teaching about ladybugs, the near demise of several domestic species and a call to citizen scientists to help locate and document them. Download code: lostlady

**Seasonal – use May through October.*

A Nation Divided: The American Civil War – As the sesquicentennial of the civil war continues, publish one or all of the 10-part series donated to Missouri's newspapers by the Joplin Globe and reformatted by Missouri Press. Download code: civilwar

OCTOBER

National Newspaper Week – Oct. 2-8

NEW! Teacher Guide for "Trustees for the Public: 200 Years of Missouri Newspapers."

Commemorate Missouri newspapers by purchasing copies of the Emmy Award-winning video and donating them to your school libraries! This documentary celebrates the rich heritage of Missouri journalists, yesterday and today and with a new 17-page companion educator's guide correlated to Missouri's learning standards, it is now a valuable educational resource. DVD and Companion Guide: \$15

Flag Etiquette – NEW! Feature teaches about rules and regulations everyone, including schools, must follow when displaying the U.S. Flag. Great feature for Veteran's Day, Nov. 11.

NOVEMBER

Family Literacy Day – Nov. 1

Read the Newspaper with your Kids – This half-page feature promotes the importance of parents reading with kids. Download code: reading2

Civil War Amendments – NEW! Four-part series on three amendments to the U.S. Constitution that followed the Civil War, 13th, 14th and 15th.

Geography Action Week Features (November 13-19) – NEW! MPA hopes to have at least one feature focusing on the National Geography Action theme "Geography: The Adventure in Your Community."

DECEMBER

Family Health Literacy – NEW! LIFT, Missouri's Literacy Resource Center, has partnered with MPA on four features focusing on important skills to keep families healthy – deciphering medicine labels, nutrition and exercise. Download code: liftmo11

Bill of Rights Day – Dec. 15

MPA has two features available, quarter page and half page, to teach about the Bill of Rights. Download code: rights

JANUARY

Reading Across Missouri 2012 Project – NEW!

Mark the 150th anniversary of the Civil War, 1861-1865, with "Patriotic Pals: Tails of the Civil War," an historical fiction series narrated by Chuck, a Border Collie from Missouri, a Border State during the war.

This eight-chapter series highlights pups with a purpose -- dog mascots from the Civil War. Each chapter features a canine that participated in, or witnessed, a fray or major battle, from St. Louis to Pennsylvania, concluding in Illinois.

Missouri newspapers may use this story and the companion teacher guide at no cost if they begin publishing in January.

- FEBRUARY** **Gardening Series – NEW!** MPA is partnering with Missouri Extension to create a series of features on gardening. We'll cover everything from starting a garden to pest management, composting and more. Watch for details!
- MARCH** National Newspaper In Education Week – March 5-9
2012 Newspaper In Education Week Teacher Guide from NAA Foundation
(distribute to teachers or post on your Web site).
- APRIL** **Earth Day** – April 22
- Digital Citizenship** – Four-part series from The Missouri Bar and MPA focusing on the rights and responsibilities of citizenship. **Being revised** to reflect recent legislation on cyber bullying. Download code: digital08
- MAY** **Law Day** – May 1
Law Day Feature – Commemorate Law Day with this feature from MPA and The Missouri Bar on our celebration of liberty! Download code: lawday1

*Missouri Press has more than **1,300 downloadable files** archived for newspapers to use at their convenience. Most are available at no charge. For descriptions of the features, visit mopress.com.

We also offer **33 serialized stories** for a minimal charge, based on circulation. Most stories are eight chapters and many have companion teacher guides. For more information on our serial stories, visit http://www.mopress.com/NIE_Serial_Story.php