

March 2011

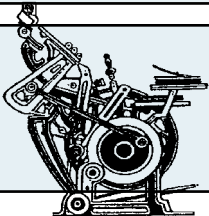
# Missouri Press NEWS



## *MPA/AP Day at the Capitol held Feb. 10*

Gov. Jay Nixon addresses guests in the Governor's Mansion at AP/MPA Day at the Capitol on Feb. 10. Gov. Nixon joined the group for lunch, sitting with those at the table in the background—four past MPA presidents and 2011 President

Joe May and his wife, Phyllis. The others at the table are Betty Spaar, Odessa; Vicki Russell, Columbia; Bill Miller Sr., Washington; Dave Bradley, St. Joseph; and the governor's wife, Georganne. Coverage begins on page 3.



Ozark Press Association will meet March 17-18 in Branson.

7



A couple of major changes have been made in the rules for the Better Newspaper Contest.

6

### **Regular Features**

President	2	Obituaries	9 & 17
Scrapbook	14	NIE Report	20
On the Move	18	Jean Maneke	22

# Sunshine Law exists for public

## Day at Capitol a great opportunity to visit with legislators

**A**s you know, Sunshine Week is March 13-19. The newly released Sunshine Law audit of Missouri's 114 county sheriffs, conducted by the Missouri Sunshine Coalition, is an interesting one. It gives each of us an opportunity to begin a visit with the county and city officials in our areas.

Elected officials, with rare exceptions, are well-intentioned individuals with heavy workloads. Too often requests for public information simply are not a priority.

We need to educate officials about the Sunshine Law's requirement that information be provided within 72 hours of a request. Often, this doesn't meet our news cycles, but it does meet the requirements of the Sunshine Law.

As editors and publishers, we also should help educate the public that the Sunshine Law exists not only for the media, but for the benefit of the public.

Day at the Capitol is one of my favorite MPA events throughout the year. It's always an honor and a privilege to be with other publishers and editors and their staffs and enjoy the hospitality of the governor and first lady.

We're reminded of the greatness of this grand state every time we enter the beautiful Capitol building and breathtaking Governor's Mansion. It's a fine day to be a member of MPA, even when it's brutally cold.

**O**n Wednesday evening before Day at the Capitol, MPA invited members of the press and legislature to a reception at the DoubleTree Hotel. It was the second time MPA has sponsored this event in recent years and was extremely well-attended by members of the press, legislature and even the Supreme Court.

In a relaxed atmosphere, MPA members had a chance to speak with legislators about areas of concern, including reviving the Blue Book and strengthening the Sunshine Law.

Additionally, it was also our time to reiterate the importance of the written word for county financial statements and other public notices.

Prior to the morning session at the Capitol, MPA members had an opportunity to visit with legislators and their staffs. Generally, we all know the legislators from our area well, but it is nice to see them in their environment, and it is especially nice to connect names with faces of assistants who help us immensely throughout the session.

During the morning we heard from State Budget Director Linda Leubbering and Deputy Commissioner Ron Lankford of the Department of Elementary and Secondary Education, about the challenges in this tough economy.

State Treasurer Clint Zweifel and State Auditor Tom Schweich spoke of how they are attempting to create greater awareness of the services their offices provide.

Zweifel said his office saw a marked increase in the number of inquiries following publication of newspaper advertisements listing owners of unclaimed property. He said that newspaper ads are a wise use of taxpayer dollars. It was particularly good to hear a state official proclaim the effectiveness of newspaper advertising.

During his remarks following the luncheon, Gov. Jay Nixon spoke frankly of his concerns about proposals to replace the state income tax with an expanded sales tax. This would tax many services, such as newspaper advertising, that currently are not taxed.

We need to educate our readers about the complexity of this tax proposal.

Day at the Capitol was a huge success. If you did not attend this year, I urge you to put it in your budget for next year.



**Papers need to educate readers about tax issue.**



VOL. 79, NO. 3  
MARCH 2011  
Official Publication of  
Missouri Press  
Association, Inc.

**PRESIDENT:** Joe May, *Mexico Ledger*  
**FIRST VICE PRESIDENT:** Phil Conger,  
*Bethany Republican-Clipper*  
**SECOND VICE PRESIDENT:** Mark Maassen,  
*The Kansas City Star*  
**SECRETARY:** Bill Miller Jr., *Washington Missourian*  
**TREASURER:** Jeff Schrag,  
*Springfield Daily Events*  
**EXECUTIVE DIRECTOR:** Doug Crews  
**ADVERTISING DIRECTOR:** Greg Baker  
**EDITOR:** Kent M. Ford

**DIRECTORS:** Kevin Jones, *St. Louis American*  
Brad Gentry, *Houston Herald*  
Joe Spaar, *The Odessan*  
Richard Gard, *St. Louis, Missouri Lawyers Media*  
Jon Rust, *Cape Girardeau Southeast Missourian*  
Dennis Warden, *Gasconade County Republican*  
Kate Martin, *Perry County Republic-Monitor*  
Jim Robertson, *Columbia Daily Tribune*  
Linda Geist, *Monroe City Lake Gazette*  
**NNA REPRESENTATIVE:** Trevor Vernon,  
*Eldon Advertiser*

MISSOURI PRESS NEWS (ISSN 00266671) is published every month for \$12 per year by the Missouri Press Association, Inc., 802 Locust St., Columbia, MO 65201-4888; phone (573) 449-4167; fax (573) 874-5894; e-mail dcrews@socket.net; website www.mopress.com. Periodicals postage paid at Columbia, MO 65201-4888. (USPS No. 355620). **POSTMASTER:** Please send changes of address to Missouri Press Association, 802 Locust St., Columbia, MO 65201-4888.



Missouri Press/AP Day at the Capitol began with the traditional gathering in the Senate Lounge for discussion with government officials. This year's program on Feb. 10 attracted this group of newspaper and

broadcast journalists who heard opening remarks, then asked questions. The Associated Press has joined MPA in sponsoring this program early in the legislative session for about 20 years.



State Budget Director Linda Luebbering and Deputy Commissioner Ron Lankford of the Department of Elementary and Secondary Education spoke to the journalists gathered in the Senate Lounge for Day at the Capitol. Much of the discussion involved the projected state budget deficit and proposals to amend the state Constitution to end the state income tax and impose a sales tax on most transactions.

State Treasurer Clint Zweifel, right, talked about getting the most return for investment of Missouri funds and about the unclaimed property mission of his office. He said newspaper advertising listing the names of people who have unclaimed property in state custody produces results.

## Budget deficit takes center stage at MPA/AP Day at the Capitol


State Auditor Tom Schweich, right, defended his conclusion that the affect on the budget of eliminating the state income tax and imposing a more broad sales tax could not be determined. Schweich said as long as the proposals contain arbitrary numbers and inconclusive suggestions about what will be taxed and what won't be taxed, he could not predict revenue with any confidence.





MPA/AP Day at the Capitol includes lunch in the Governor's Mansion, sponsored by the host organizations. The governor and first lady often join the journalists for the meal, which is followed by question-

and-answer sessions with the governor and then with leaders of the legislature. Seated in the foreground at left is Kia Breaux, the AP's Chief of Bureau in Kansas City.




HEALTH / FINANCES / CONNECTING / GIVING / ENJOYING

**AARP Missouri.**  
**Your one-stop source**  
**of information for and**  
**about people age 50+.**

AARP Missouri has more than 805,000 members statewide. AARP has almost 40 million nationwide. People age 50 and older and their families look to us for advocacy, service and information. If you need to know more about this group, we're here to help.

AARP Missouri  
 700 W. 47th St., Ste. 110  
 Kansas City, MO 64112  
*Call toll-free, 1-866-389-5627.*


**For more information, contact AARP Missouri's Associate State Director for Public Affairs, Anita K. Parran, at 816-360-2202 or [aparran@aarp.org](mailto:aparran@aarp.org).**




**Brokers | Appraisers | Consultants**

*A tradition of service to community newspapers*

If you have been considering a transaction, and would like to achieve a strong market value, we look forward to an initial conversation with you. We represent a tradition of serving our clients' best interests and the best interests of each community our clients serve.



**THOMAS C. BOLITHO**  
 P.O. BOX 849  
 ADA, OK 74821  
 (580) 421-9600  
[bolitho@bolitho.com](mailto:bolitho@bolitho.com)



**EDWARD M. ANDERSON**  
 P.O. Box 2001  
 BRANSON, MO 65616  
 (417) 336-3457  
[brokred1@aol.com](mailto:brokred1@aol.com)

[nationalmediasales.com](http://nationalmediasales.com)

**EXPERIENCE | KNOWLEDGE | INTEGRITY**



Missouri Press Association hosted a reception for legislators in the DoubleTree Hotel in Jefferson City the evening before Day at the Capitol. A large number of legislators, their staff members and MPA

members attended the event. The crowd included a Missouri Supreme Court judge and a statewide officeholder.



At left are legislative leaders who participated in the discussion in the Governor's Mansion during Day at the Capitol. From the left, they are Rep. Shane Schoeller, R-Willard, Speaker Pro Tem; Sen. Rob Mayer, R-Dexter, President Pro Tem; Sen. Jolie Justus, D-Kansas City, Assistant Minority Floor Leader; and Rep. Mike Colona, D-St. Louis City, Minority Whip.

Several dozen journalists listened and questioned the legislators in the Governor's Mansion. Among them were, from the left, Rebecca Berg, *St. Louis Post-Dispatch* Capitol Bureau; Rudi Keller, *Columbia Daily Tribune*; Jim Robertson, *Columbia Daily Tribune*; and Jeff Fox, *Independence Examiner*.

MPA President Joe May listens to Gov. Jay Nixon in the Governor's Mansion during Day at the Capitol. More photos of the event can be seen on the Missouri Press Association Facebook page.



# Gold Cups out of newspaper contest

## Sweepstakes awards in each circulation class will be highest recognition

**M**ajor changes have been made in the rules and procedures for this year's Missouri Press Foundation Better Newspaper Contest.

Perhaps the most significant change is that Gold Cups will not be awarded to the weekly and daily papers that earn the most points in the contest.

Another change is an increase in the entry fee from \$5 to \$6 per entry.

Daily and weekly papers will be divided into firm classes. Papers in each class will compete only against papers in their class in all contest categories.

In past years, classes were set according to how many entries were received in a category, and papers often competed against different papers in different classes. Some categories had only one class, others had several, depending upon the number of entries received.

The Better Newspaper Contest Committee held its annual rules meeting by telephone on Feb. 11. Eleven committee members participated. Committee chair Dan Steinbeck of the *Canton Press-News Journal*, presided.

The postmark deadline for entering this year's Better Newspaper Contest is April 30. Rules, categories and entry labels will be available soon. You will be notified by email when they have been posted on [mopress.com](http://mopress.com).

Instead of Gold Cups being awarded to one weekly and one daily paper, sweepstakes awards will be presented to the papers that win the most points in four weekly classes and three daily classes. Classes were set based on circulation numbers reported for the 2011 Newspaper Directory.

**H**ere are the circulation classes for the daily papers: 0-5,000; 5,001-15,000; 15,001 and over.

Weekly circulation classes are: 0-2,000; 2001-4,000; 4,001-8,000; 8,001 and over.

Another change involves coverage of rural life and agriculture. The category Best Story About Agriculture/Rural Living stays. A category for Best Coverage of Agriculture/Rural Living was added. An entry in Best Coverage will consist of

material from three issues of the paper from three specific periods during the year, as noted in the rules.

The category Best Coverage of Family Living and Young People also was changed. Those will be two separate categories this year rather than one combined category.

The committee also directed that the language in the Breaking News and General Excellence categories be rewritten.

Breaking News will cover any event that occurs within 24 hours of press time. The intent is to show skill in reporting and writing under deadline pressure.

**G**eneral Excellence rules will put more emphasis on the broad range of news, feature and photo coverage of a newspaper.

The committee voted not to place special-interest and niche publications in separate classes from general interest newspapers.

Some press associations around the country have switched to digital submission of contest entries and online judging. MPA's committee discussed that and decided to make that transition next

year so newspaper staffs can be trained on the procedures. (This also will apply to next year's MAMA Ad Contest.)

You are encouraged to begin filing PDFs of possible contest entries now for the 2012 Better Newspaper and Better Ad contests. Create folders in your computer in which to keep copies of potential entries.

**A**tending the Contest Committee meeting (all by telephone) were: Michelle Brooks, *Jefferson City*

*News Tribune*

Buck Collier, *New Haven Leader*

Bill Dalton, *The Kansas City Star*

Becky Holloway, *Tipton Times*

Rick Jackoway, Missouri Lawyers Media

Diane Lowery, *Trenton*

*Republican-Times*

Dave Marner, *Gasconade County*

*Republican*

Jack Miles, *Warrensburg*

*Daily Star-Journal*

Bob Satnan, *The Sedalia Democrat*

Carol Stark, *The Joplin Globe*

Dan Steinbeck, *Canton*

*Press-News Journal*

Kent Ford and Doug Crews,

Missouri Press Association.

## Ad meeting April 14-15 in K.C.

**A**d managers, reps and publishers have an opportunity to get training in April from two experienced, top-notch trainers, one of whom is very familiar to Missourians.

Russell Viers, an Adobe trainer, is on the Missouri Advertising Managers' Association agenda along with Tim Smith of Allentown, Penn.

Smith worked in the publishing business for more than nine years and has been a newspaper industry trainer for more than eight years. He will speak on Thursday afternoon, April 14, at the annual MAMA meeting, which will be held in the Holiday Inn Kansas City SE Water Park Hotel.

Viers will speak Friday morning, April 15. He has traveled the world extensively, with frequent stops in Missouri,

showing people how to do their jobs easier and faster.

Smith's presentation will focus on sales, communication and time management skills. He has presented for newspaper associations in several states.

Viers will talk about online advertising and creating great spec ads. He has taught newspaper people all over North America and Europe how to produce their newspapers using Adobe software. He's a native of Missouri and has presented at many MPA and affiliate meetings.

The MAMA meeting will begin after lunch on Thursday and end just before lunch on Friday. On Thursday evening, MAMA Ad Contest awards will be presented.

An agenda and registration form are at [mopress.com/current\\_forms.php](http://mopress.com/current_forms.php).

# Peter Wagner to speak at Ozark Press

**P**eter Wagner, the marketing and advertising mastermind behind the newspaper and publishing success story in Sheldon, Iowa, will be the featured presenter at the Ozark Press Association meeting March 17-18 in Branson.

The Thursday afternoon-Friday meeting will be held at the Chateau on the Lake, which is near the Table Rock Lake dam. A registration form is on page 8. The hotel deadline is March 5 for the \$89 rate.

Wagner, who has spoken at newspaper meetings across the country — including several in Missouri — will speak in the morning and afternoon on Friday, March 18. His company publishes the *N'WEST Iowa Review* and other papers that have won dozens of state and national awards.

Wagner's programs are famous for their quick pace, practical solutions and entertaining presentation. He has made a successful career out of selling news-

paper advertising in a rural market, and he'll show you what he does and how he does it.

Ozark Press President Sharon Vaughn of the *Summersville Beacon* will be the host for the meeting.

The tentative agenda shows registration beginning at noon on Thursday, March 17.

The first presenter will be David Burton, a journalist with University of Missouri Extension in southwest Missouri and president of the local chapter of the Society of Professional Journalists. His topic: "News Media and Society: Restoring the Public Trust."

Ron Cunningham, Missouri Press Association's postal consultant, will talk about the coming postal rate increase.

Plans for Thursday evening include dinner and one of the shows for which Branson is famous.

On Friday, between Wagner's morning and afternoon sessions, MPA Legal Hotline counselor Jean Maneke will

speak at lunch. She'll discuss legal issues newspapers need to be aware of regarding their websites and social network accounts.

## Show-Me Press plans to meet in Hannibal

**S**how-Me Press Association has tentative plans to hold its annual meeting Thursday-Saturday, June 9-11, at Hannibal Quality Inn.

Plans include the MPA Porter Fisher Golf Classic on Thursday with dinner that evening in downtown Hannibal. Sessions on technology are proposed for Friday, with an evening wine and cheese reception and barbecue dinner at the Mark Twain Lake Visitor Center.

Tentative Saturday morning sessions will focus on news/editorial topics, and the meeting will adjourn by early afternoon.

The Show-Me board will meet soon to firm up details.

Introducing...



## TimelyFeatures

Premium Quality MicroSites

### The Fastest, Easiest Way to Monetize Your Web Site!



In today's digital world, publications large and small are looking for new ways to improve their online presence and grow revenue with minimal effort and a high return. *Metro Creative Graphics* has developed *TimelyFeatures.com* as an interactive resource for your publication to offer a new online product that expands visitor traffic and increases advertising on your Web site. *TimelyFeatures.com* provides economical Web site development solutions through self-contained online special section MicroSites. It is like hiring a Web designer, Web developer and Web programmer to create 36 Web sites in one year at a single, cost-effective monthly rate.

#### FEATURES:

- ✓ Easy to Co-brand
- ✓ Ready-to-Sell Advertising Opportunities
- ✓ Easy to Deploy
- ✓ Ability to Add Your Own Content
- ✓ Search Engine Optimized
- ✓ Most Current Web Design Techniques
- ✓ Cross Browser Compatible
- ✓ 3 Themed Sites Delivered Each Month

#### BENEFITS:

- ✓ Begin Selling Immediately
- ✓ Grow Site Content and Visitors
- ✓ Grow Search Engine Optimization
- ✓ Minimal Investment - High Return
- ✓ Grow Online Revenue

**METRO**

Visit [www.timelyfeatures.com](http://www.timelyfeatures.com) to view demos or call 1-800-223-1600 for more information.

# Ozark Press Association

## March 17-18, 2011

Chateau on the Lake-Branson, MO



### Registration Form

Registration deadline March 5, please call for availability after March 5

Newspaper Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email address for agenda updates \_\_\_\_\_

Registrant Names	Registration Fee	Non-Member Registration Fee	Total Per Attendee
	\$75	\$125	
	\$75	\$125	
	\$75	\$125	
	\$75	\$125	

Total Amount Due = \$ \_\_\_\_\_  
Please make checks payable to Ozark Press Association

Mail to:  
Ozark Press Association  
P.O. Box 40  
Cabool, MO 65689

#### Room Reservations

**Take advantage of the \$89 room rate at the Chateau on the Lake!**

Make a week or weekend of it! Room rate will be honored on March 18, as well as 2 days before and after March 18, based upon availability.

**Call or book online by March 2 for reservations!**

1-888-333-5253 or 417-334-1161

[www.ChateauOnTheLakeBranson.com](http://www.ChateauOnTheLakeBranson.com)

Be sure to mention you are with  
Ozark Press Association



# Longtime educator, historian William H. Taft died Feb. 21

**D**r. William H. Taft, 95, Columbia, a retired professor of the Missouri School of Journalism and the official historian of the Missouri Press Association, died Feb. 21, 2011.

Dr. Taft was a native of Mexico, graduated from high school there and earned a bachelor's degree from Westminster College in Fulton in 1937 and his journalism and master's degrees from the University of Missouri. In 1951 he received his doctorate from Western Reserve University in Cleveland, Ohio.

Before joining the University of Missouri, Dr. Taft was on the faculty of Memphis State College (now the University of Memphis) where he established the Department of Journalism and worked part-time on the *Memphis*

*Commercial Appeal* copydesk.

In 1956 Dr. Taft joined the faculty of the Missouri School of Journalism. He taught History and Principles of Journalism to more than 10,000 students before he retired in 1981 as associate dean and director of the graduate program.

Dr. Taft was a past president of the Columbia Kiwanis Club and the Boone County Historical Society. He received national recognition for his work in Kiwanis. For 30 years he was the executive director of Kappa Tau Alpha national journalism honor society.

MU and Westminster College both honored Dr. Taft as a distinguished graduate. He was inducted into the Missouri Newspaper Hall of Fame in 2001, and in 2004 he received the University of Missouri



Dr. William H. Taft used this photo of his wife, Myrtle, and himself on the cover of his "Love Story" book.

Distinguished Service in Journalism Honor Medal.

Dr. Taft wrote 12 books, co-authored several others and wrote encyclopedia and magazine articles and book reviews. His works include "Wit and Wisdom of Missouri's Country Editors," "Show-Me Journalists: The First 200 Years," and his 2008 book "Created in Heaven: A Love Story" about his marriage.

Dr. Taft and his wife, Myrtle, observed their 70th wedding anniversary in January.

**I**n 1941, Dr. Taft was drafted into the Army. He was commissioned a second lieutenant in the infantry and later transferred to the Air Force. He served as intelligence officer for a B-29 bomber group that was headed to the Pacific area when President Harry Truman ordered the dropping of atomic bombs, which ended World War II.

A charter member of the Columbia Track Club, Dr. Taft was known for his race walking. For 30 years he wrote a weekly Sunday School lesson that appeared in a number of newspapers.

His lifelong association with newspapers began with *The Mexico Ledger* while he was in high school. That experience earned him room and board at Westminster College serving as the college's public relations director. He covered his own graduation and the Commencement speech by FBI Director J. Edgar Hoover.

In addition to his wife, Dr. Taft is survived by two daughters, a son, four grandchildren and four great-grandchildren.

## The Star cuts 20 jobs, leaving others vacant

**T**he *Kansas City Star* announced on Jan. 31 it was cutting 20 jobs and leaving a similar number of positions vacant. The cuts included voluntary buyouts and layoffs.

In 2010 *The Star* had three rounds of job cuts as well as unpaid furloughs for employees.

Publisher Mark Zieman told employees in an email that many of *The Star's* advertising segments were "still struggling," although he anticipates revenue growth sometime this year.

McClatchy Co. owns *The Star*.

## Family will publish Bill's final book

**B**ill Taft has died, but you haven't heard the last from him. His final book, "The Last Book Written by Bill Taft — No. 6," is in the hands of his children, who plan to get it in print this year. It still needs a round of editing, but Taft "very much finished it," his son, Bill Taft Jr., said.

Several of his books documented the history of Missouri journalism.

"Missouri's newspaper history just wouldn't be documented the way it is if it weren't for him," said Doug Crews, executive director of the Missouri Press Association.

Taft often stopped by the Missouri Press Association, where he served as a historian, and always "had a joke in his pocket," Crews said.

Taft was a "deeply religious man," Crews said. He attended Missouri United Methodist Church, the history of which he documented with a book in 2006.

In January 2010, Taft's health took a turn for the worse. He had a palsy condition similar to Parkinson's and slipped into a coma the week before he died, Bill Taft Jr. said.

His mind "was sharp until the end," his son said. "He had a great 94 years. This last year's been pretty tough, but he adapted well." (from the *Columbia Daily Tribune*)



The Northwest Missouri Press Association held its 121st annual meeting Jan. 20-21 at the Holiday Inn Riverfront Hotel in St. Joseph. Retail marketing expert Jeff Greene spoke on Thursday, and guests toured the new Missouri Western State University athletic training facilities that evening. The Kansas City Chiefs, who contributed to the construction of the building, started using the training facilities for summer camp last year.

These eight legislators from Northwest Missouri participated in what has become a traditional session at the annual meeting of the Northwest Missouri Press Association. State representatives and senators gather to talk briefly about issues they will work on during the session and to answer questions from the group. Participating in the Jan. 21 session in St. Joseph were, from the left, Rep. Glen Klippenstein, R-Maysville; Sen. Dr. Rob Schaaf, R-St. Joseph; Rep. Delus Johnson, R-St. Joseph; Rep. Casey Guernsey, R-Bethany; Rep. Galen Higdon, R-St. Joseph; Rep. Pat Conway, D-St. Joseph; Rep. Mike Thomson, R-Maryville; and Sen. Brad Lager, R-Savannah. Sitting in the front row, reporter Tony Brown takes notes for stories he'll write for the *Maryville Daily Forum*.

# Legislators gather at NW Press meeting

Below, former state Sen. Charlie Shields, R-St. Joseph, received the James C. Kirkpatrick Award for public service from the Northwest Missouri Press Association.



Above, Jim Fall of Maryville, left, presents Northwest Missouri Press Association's Merrill Chilcote Award for Larry Pearl to Pearl's son, Matthew.

Below, Steve Tinnen of Plattsburg and Chuck Haney of Chillicothe present a gift and the Craig Watkins Friend of Northwest Missouri Press Award to Jamey Honeycutt, right.





Ed Turner, an aide to Congressman Jerry Litton in the 1970s, talked about Rep. Litton's "Dialogue With Litton" television show at the Northwest Missouri Press Association meeting in St. Joseph in January. Litton's live monthly broadcasts from Kansas City featured national leaders visiting with Litton and citizens in a town hall setting. Turner helped produce a video about the Dialogue With Litton programs.

Litton died along with his wife and two children in a plane crash in 1976. He had just won the Democratic nomination to the U.S. Senate when his plane crashed on takeoff from the Chillicothe airport. Chuck Haney, Chillicothe's mayor, newspaperman and friend of Litton's, also shared information about the Litton family during the Northwest Press meeting.

## Northwest Press honors 3 for contributions in region

Former state Sen. Charlie Shields, St. Joseph, received the James C. Kirkpatrick Award for public service on Jan. 21 at the Northwest Missouri Press Association's 121st annual convention.

Publisher Jamey Honeycutt received the Craig Watkins Friend of Northwest Press Award, and Larry Pearl received the Merrill Chilcote Award for service to journalism in Northwest Missouri.

Shields served in the Missouri House from 1990 to 2002 and was a state senator through 2010, when term limits ended his service.

Honeycutt was the publisher of the *Cameron Citizen Observer* from 2001 until last year, when he was named publisher of *The Press and Standard*, a semiweekly in Waterboro, S.C.

Pearl, who was unable to attend the event, became the publisher of the *Tri-County News* in King City in 2000. He sold the newspaper to his son, Matthew, last year after he was injured in a traffic accident. Matthew accepted the award for his father.

Other sessions at the meeting were on covering local schools, multimedia journalism and legal issues involved with websites.

Northwest Press officers for 2011 are Matt Daugherty, president, publisher of the *Smithville Herald*, *Kearney Courier* and *Liberty Tribune*; Phil Cobb, vice president, general manager of the *Maryville Daily Forum*; Kathy Conger, secretary, advertising manager of the *Bethany Republican-Clipper*, and W.C. Farmer, treasurer, publisher of the *Rock Port Atchison County Mail*, *Tarkio Avalanche* and *Fairfax Forum*.

Directors are Dennis Ellsworth, *St. Joseph News-Press*; Steve Tinnin, *Clinton County Leader*, Plattsburg; Steve Booher, *St. Joseph News-Press*; D'Anna Balliett, *Cameron Citizen Observer*; Chuck Haney, mayor of Chillicothe and columnist for *Ad Pages*; Kay Wilson, *Nodaway News Leader*, Maryville; Jim Fall, *Maryville Daily Forum*; Jim McPherson, *Weston Chronicle*; and Adam Johnson, *Mound City News*.

## Video of Litton 'Dialogues' can be seen on websites

Tapes of Rep. Jerry Litton's Dialogue With Litton programs are held by the Western Historical Manuscript Collection at the State Historical Society of Missouri on the University of Missouri campus in Columbia.

Video highlights of several programs can be seen at <http://shs.umsystem.edu/whmc/collections/litton/tv/index.html> and <http://whmc.umsystem.edu/aad/litton.html>.

With funding from the Jerry Litton Memorial Family Foundation and other contributors, the State Historical Society of Missouri and Western Historical Manuscript Collection arranged for cleaning, repair and digitization of 33 videotapes to generate a new master file and viewing files on DVD.

Hours of taped meetings with political guests such as Congresswoman Shirley Chisholm, Gov. Jimmy Carter, Sen. Thomas Eagleton and Sen. Hubert Humphrey will undoubtedly be used for research into the political and social history of the 1970s.



## Observe National Sunshine Week in March

National Sunshine Week is March 13-19. The annual observance promotes dialogue about the importance of open government and freedom of information. Editorials, cartoons, articles and logos to promote Sunshine Week can be downloaded from [sunshineweek.org](http://sunshineweek.org).

# Court of Appeals gives paper access to police chief case files

## Daily Journal sued when judge closed records

**A** three-judge panel of the Missouri Court of Appeals, Southern District, ruled in January that the Park Hills *Daily Journal* has a right to view court documents in a forgery case against a former Leadington police chief. The newspaper must be allowed to view the records up to and including July 30, 2010, when the case was terminated.

In its decision, the Court ruled that in 2009 the Iron County circuit judge was wrong when he refused to allow a *Daily Journal* reporter access to the file. The judge, who no longer holds that position, said at the time that he had sealed it based on a suspended imposition of sentence.

After the judge's refusal, the newspaper filed a lawsuit in the appellate court's Southern District, asking that the judge open the file.

Tom Burcham of Farmington, the attorney representing the *Daily Journal*, was pleased when he learned of the Appellate Court's decision.

"I think the public trust is severely undermined when public records are closed, particularly when the case involves a law enforcement officer," Burcham said. "In this case, it appeared that the police chief was being treated differently. People lose faith in the government when things are not done in the open"

*Daily Journal* publisher Gary Berblinger said, "I am happy to learn that the Appellate Court ruled to uphold this key provision in Missouri's Sunshine Law and to open the records in this case. Our readers in St. Francois County have the right to know the final outcome of this trial. It is unfortunate that we had to resort to legal action."

**T**he defendant served as chief of police in Leadington for about 25 years. He was charged with class C felony forgery and a class A misdemeanor for stealing in June 2008 in St. Francois County. He was accused of cashing the last paycheck of a former police officer

and never giving the money to the officer.

Last April, a *Daily Journal* reporter showed up at the courthouse for the trial. She was told that the case had been disposed of and the file was now sealed.

The defendant had entered an Alford plea to the misdemeanor, and the state dropped the felony charges. An Alford plea means the person does not admit guilt, but does admit that the prosecution could likely prove the charge. According to the appellate opinion, it was accepted as a guilty plea.

The judge then suspended imposition of sentence and ordered that the file be closed.

However, the suspended sentence included conditions, including an order to perform 40 hours of community service. The question then was at what point the file could be sealed?

The state took the position that the judge was correct in closing the record immediately because of the suspended imposition of the sentence. The Attorney General's Office also claimed the newspaper's request did not meet any exceptions to the Sunshine Law because the case had been terminated.

According to the appellate court opinion written by Judge William W. Francis Jr., there are situations where the file of a person who is arrested or charged may be closed, but this case had not met those conditions when the request to see the file was made.

"...the file shall be closed when the case is finally terminated," Francis wrote. "It is well settled that a suspended imposition of sentence is not a final judgment."

**B**ecause the *Daily Journal* requested the file in a timely manner before the case was terminated, the circuit judge should have opened the file to the reporter, and therefore must provide all documents filed through July 30, 2010, the panel of judges decided.

"To deny (plaintiff's) access to the file at this point, under these circumstances, would completely defeat the purpose of section 610.15 and the expressed directives of our supreme court announcing the purpose behind the law," Francis wrote.

(From a *Daily Journal* story by Paula Barr.)

# Observe Sunshine Week this month

**R**ESTON, Va.—Sunshine Week 2011 (March 13-19) will highlight “Local Heroes” across America who have played significant roles in fighting for open government, the American Society of News Editors has announced.

Sunshine Week is a national initiative to promote a dialogue about the importance of open government and freedom of information. Free materials that individuals and organizations can use to participate in Sunshine Week are available on the project’s website.

The winner of the Local Heroes contest will receive an expenses-paid trip

**‘Local Heroes’ focus of this year’s week; get material at [sunshineweek.org](http://sunshineweek.org)**

in April to San Diego to be honored by the nation’s newsroom leaders at the 2011 ASNE convention. Second- and third-place winners will receive \$500 and \$250 prizes.

In addition, two new Sunshine Week 2011 initiatives have begun:

- The “Ray of Sunshine” game on

[SunshineWeek.org](http://SunshineWeek.org) lets players test their knowledge of open government and the history of FOIA via multiple-choice questions.

- Sample proclamations are available to urge local and state government officials to support transparency in government.

Participation in Sunshine Week has grown beyond news and journalism organizations to include a wide range of individuals and groups.

For more information about Sunshine Week, go to [www.sunshineweek.org](http://www.sunshineweek.org) or contact Cristal Williams Chancellor at [cwilliams@asne.org](mailto:cwilliams@asne.org) or 703-453-1138.



**MSMA**  
Missouri State Medical Association

For information about health care, contact:

**Lizabeth Fleenor**  
Director of Communications  
Managing Editor, Missouri Medicine  
800-869-6762  
[lfleenor@msma.org](mailto:lfleenor@msma.org) • [www.msma.org](http://www.msma.org)

**Call These Organizations for Answers to Your Questions About Issues in Today’s News.**



Missouri Press will get your news to all the media in Missouri in a flash! Just call **573.449.4167**



**MSTA**

For information about public education, contact

**Missouri State Teachers Association**

406 S. Sixth St., P.O. Box 458  
Columbia, MO 65205  
(573) 442-3127 or (800) 392-0532

**Socket** 1-800-762-5383




Press-ready technology tips by the friendly folks at Socket.

[www.socket.net/techtalk](http://www.socket.net/techtalk)

For information about agriculture or issues affecting rural Missouri, contact:

**(573) 893-1467**



**Missouri Farm Bureau**




**The Missouri Bar**  
Jefferson City  
573-635-4128

**CenturyLink™ High-Speed Internet, Entertainment, Voice**

For CenturyLink information, contact:

Greg Gaffke CenturyLink North Missouri 573.634.1704 <a href="mailto:gregory.s.gaffke@centurylink.com">gregory.s.gaffke@centurylink.com</a>	Pamela Anderson CenturyLink South Missouri 417.334.9253 <a href="mailto:pamela.anderson@centurylink.com">pamela.anderson@centurylink.com</a>
---	---

Services not available in all areas. ©2010 CenturyTel, Inc. All Rights Reserved. The name CenturyLink and the pathways logo are trademarks of CenturyTel, Inc.



# Scrapbook

• **New Haven** — The *New Haven Leader*, *Louisiana Press-Journal* and *Elsberry Democrat* now offer a YourNews feature on their websites, as do other Lakeway Publishers newspapers in Missouri. Readers can use it to upload stories and photos to the papers' websites.

Some of the material will be used in the print editions. Area sports teams are encouraged by the newspapers to use YourNews to share news and photos from games.

• **Park Hills** — *Daily Journal* ad manager Randy Raley presented the newspaper's Citizen of the Year award at the annual Park Hills-Leadington Chamber of Commerce banquet in January.

Holly Buxton, director of the Park Hills Senior Center, received the award.

Jessica Lewis, a *Daily Journal* ad rep, presented the paper's Bonne Terre Citizen of the Year award to Police Chief Doug Calvert at the Bonne Terre Chamber's banquet.

• **Kansas City** — *The Northeast News* has launched a new website, northeast-news.net, a Facebook page and Twitter feeds.

Publisher Michael Bushnell said new editor Leslie Collins is helping with the new services. She previously served as editor for the *Cherokee Messenger & Republican* in Oklahoma. She regularly contributed to that paper's website and video feeds.

• **Stover** — A reader of the *Morgan County Press* won a year's subscription to the newspaper and its website for correctly identifying all 55 local people whose faces appeared on the front page of the Dec. 28 issue.

• **Eldon** — The *Advertiser* is developing a magazine to showcase what the community has to offer.

The city services/visitor guide will feature all kinds of information about the community, schools, churches, business and entertainment.

• **Louisiana** — Press-Journal Print-

ing received a safety award recently for 1,000 accident-free days. Lakeway Publishers Inc., which owns the paper and printing plant, sent a plaque to the employees.

"Our presses run around the clock printing thousands of pieces," said general manager Jeff Guay. "The employees have a real good attitude about safety. They keep an eye on themselves and everybody else."

Guay said the staff does regular safety reviews and there is a lot of communication about avoiding injuries.

"When you work in a department day-by-day, it's easy to let down. But we're a small family, and we look out for each other," he said.

• **Ozark** — The *Headliner News* asked readers to share their love stories for Valentine's Day. It sought anecdotes about how couples met and what each person admired about the other.

A random drawing from among couples who submitted stories for publication awarded a \$50 gift certificate at a local restaurant.

• **Owensville** — Will Johnson, sports editor for the *Gasconade County Republican*, was named Missouri Sportswriter of the Year by the National Sportscasters and Sportswriters Association.

Johnson was notified of the award Jan. 4.

• **Gainesville** — The *Ozark County Times* will publish its annual Ozark County magazine, "The Real Ozarks," in March. It asked readers to submit photos of the recreational opportunities and scenic beauty of the area for publication in the magazine.

• **Cole Camp** — The *Cole Camp Courier* and the *Lincoln New Era* now have color capability, and both carry Friday publication dates as of Feb. 18. The papers have moved from printing at Carrollton to Main Street Media in Russell, Kan.

The publication day of the *Windsor Review* also has moved to Friday.

• **Kirkville** — The latest *Daily Express* annual fund-raiser for Hope's Kitchen set a record of \$8,570 in donations. A check was passed in January.

Two high school students started the soup kitchen in 1999. Since then the annual drive by the newspaper has raised nearly \$45,000 to serve meals to those in need the third and fourth Saturdays of every month.

Hope's Kitchen provides carry-out service, and volunteers deliver meals to homebound residents.

• **Monett** — *The Times*, in partnership with sponsor EFCO, a Pella corporation, honors a Teacher of the Month from a school in an area community. Honorees receive a plaque and \$250 from EFCO.

Students, parents and educators from the area are invited to send nominations at any time to the newspaper.

• **Owensville** — Howard Brandt, 82, an employee of Warden Publishing Co. since 1984, retired in January with an accident-free driving record in his 27 years with the firm.

Brandt, a retired educator, was a distribution driver and logged thousands of miles between Owensville and printing plants in Washington and Rolla.

• **Perryville** — The *Perry County Republic-Monitor* Business and Citizen of the Year awards were presented in January during the Perryville Area Chamber of Commerce's annual membership dinner.

• **Piedmont** — Karen Arledge received gifts from the *Wayne County Journal-Banner* and *Reynolds County Courier* in January for 28 years of service to the publishing company. She is composing room manager.

Publishers Harold and Brenda Ellinghouse presented Arledge with a watch and other gifts.

• **Paris** — The Missouri Newspaper Hall of Fame Pinnacle Award presented to the late R.I. "Si" Colborn in October was on display briefly at the office of the *Monroe County Appeal*. It then was donated by the family to the Monroe County Historical Society.

Colborn, longtime co-owner and

editor of the *Appeal*, was inducted into the Newspaper Hall of Fame during the annual Convention of the Missouri Press Association.

- **Stockton** — The *Cedar County Republican* set up a contest for a local bowling alley using an ad on its website.

Stockton Lanes Bar & Pin Grill offered a Pizza-For-A-Year to the winner of its Name The Pie Contest. Contestants went to the business's ad on the paper's website, selected ingredients to create pizzas, named their creations and submitted their recipes.

Entries were taken through February, and everyone was invited to vote through March 14 for their favorite pizza. The winner will be announced March 15.

- **Queen City** — Newspapers around Missouri are launching new websites with more features, and some of them have limited access without a subscription.

The *Schuyler County Times* launched a new site in January and encouraged readers to upload their photos, play the games and complete the surveys.

The *Salem News* also has a new website. It offers a complete PDF edition of the newspaper and a searchable archive. Other community newspapers with new websites are the *Smithville Herald* and *Ozark County Times* in Gainesville.

The *News-Leader* in Springfield has a new website with added features and more invitations for feedback.

- **Rolla** — The *Daily News* and a local catering service sponsored a "Happily Ever After" Bridal Fair Jan. 16 in a ballroom on the campus of the Missouri University of Science & Technology.

Many area vendors set up displays, and a bridal shop produced a fashion show.

- **Odessa** — Betty Spaar, owner and publisher of *The Odessan* and *Focus on Oak Grove*, was named Oak Grove Chamber of Commerce 2010 Businessperson of the year during the Chamber's annual banquet in January.

Tricia and Doug Crews, executive director of the Missouri Press Association, Odessa native and longtime friend of the Spaar family, attended the banquet. He



Betty Spaar, left, publisher of *Focus on Oak Grove*, was named Business Person of the Year for 2010 by the Oak Grove Chamber of Commerce.

spoke briefly about Spaar's accomplishments.

*Odessan* and *Focus on Oak Grove* staff members who attended were Julie Coram, John and Judy Spaar, Nancy Mathis, Joe and Renee Spaar and Ruth Beamer.

- **Springfield** — *Springfield Business Journal* held its Top of the List celebration at the Tower Club on Jan. 21. The event, attended by 275 guests, recognized area companies that were in the top three in their categories for lists published in 2010.

The event also debuted the 2011 Book of Lists, the *Journal's* 17th edition to be published.

The *Journal* has chosen 12 companies to be its 2011 Dynamic Dozen. The award recognizes the area's fastest-growing companies. Honorees were recognized with a reception on March 3.

- **Festus** — Proceeds from admissions to this year's Leader Wedding Fair will be donated to the Jefferson County Community Partnership's Hammers for Hope program. That program provides home modifications and repairs at no charge to low-income homeowners.

- **Springfield** — The *News-Leader* honored its 2010 Employees of the Year earlier this year. Cheryl Whitsitt, managing editor, was named Manager of the Year. She has been with the paper

for 24 years.

Employees of the Year were Dawn Davidson, production administrator and 16-year employee; and Amanda Thompson, preprint coordinator with seven years at the paper.

- **Plattsburg** — Steve Tinnen, publisher of the *Clinton County Leader*, presented a \$500 donation in January to the Plattsburg High School Media Club. Tinnen Publishing and the club began a partnership this school year in which the students provide photos to the newspaper.

The school media instructor said the money would be used to start a college scholarship program for students interested in media.

The *Leader* also established a student journalist internship program this school year.

*Leader* editor Becky Black spoke to the media class about the importance of their work.

- **Sarcoxie** — The *Sarcoxie Record* was named the Sarcoxie Area Chamber of Commerce Business of the year at the Chamber's annual banquet in January.

The nomination noted that ad manager Katrina Keys and editor/publisher Paul Donley have spent many hours covering city and school events and have made a "lifestyle of dedicated service that benefits us all as a community."

"There is not a better venue for us to show with pride the important events in our lives to all of our neighbors, from pictures of new babies, engagements, anniversaries, and news of big events that are important to area families and friends ..."

The nomination noted the *Record* is "our very own hometown paper."

- **St. Louis** — Doug Moore, a veteran reporter with the *Post-Dispatch*, is the winner of the St. Louis Newspaper Guild's 2010 Terry Hughes Award. Moore, 47, received the award at the Guild's annual banquet in January.

Moore is the paper's diversity and demographics reporter. He's in his 11th year with the paper.

Terry Hughes was a *Post-Dispatch*

**Scrapbook** (continued on next page)

# Public Notice battle rages everywhere

## Michigan Press executive makes case for printing in newspapers

(Editor's note: This item appeared in a recent Michigan Press Association newsletter. State legislators in Michigan and many other states are trying to pass legislation to allow government agencies to post their notices on websites rather than in newspapers.)

By **Mike MacLaren**,  
Executive Director

Michigan Press Association

**W**hat do NASDAQ, the State of New Jersey and the U.S. Department of Defense have in common?

They've all had their computer servers "hacked."

But government groups in Michigan are still trying to get legislation passed to pull public notices about property seizures and zoning changes (not to mention day-to-day decisions about our

taxes) out of newspapers and onto their own websites.

Here's the problem with that: These notices are legal documents. Posting these notices on a government website opens the door to legal challenges because you can't prove the notice was published. And THAT CAN INCREASE COSTS FOR GOVERNMENT when it's taken to court.

...The "N.J. Government website down until further notice" story underscores how unstable government websites can be. "NASDAQ's computer hacked" ... shows ANY website can be hacked and that government is willing to cover up the fact to the public.

Michigan newspapers, which 87% of adults read during an average seven-day period, provide an independent, authentic and permanent record of legal actions

taken by government, and prove beyond a shadow of a doubt that taxpayer rights are being protected.

Remember: Public notices are LEGAL DOCUMENTS, and one published on a government-run website would open the door to legal challenge because of the lack of ability to prove publication. These notices often deal with matters affecting home values, special assessments or fees for local residents or small businesses. How can you prove beyond a shadow of a doubt that a government website ran the notice without making ANY changes or without the site crashing?

Words-on-paper, hard-copy notices published in an INDEPENDENT publication provide proof of publication.

People could lose their homes or get a tax increase because someone thought they could save money by posting a notice on a government-run website.

By the way: nearly TWO THIRDS of Michigan voters OPPOSE the idea of letting government post notices online.

We hope you do to.

## Scrapbook

(continued from previous page)

columnist who died of breast cancer in 1991 at the age of 36. Her columns championed the underdog and gave voice to the trials of everyday people.

Also announced at the dinner was the first winner of the John Michael McGuire Lifetime Achievement Award: *Post-Dispatch* columnist Bill McClellan.

The Guild created the award this year in memory of longtime *Post-Dispatch* reporter John M. McGuire. McGuire died in 2009. He was a reporter and feature writer for 38 years and an Ernie Pyle Award winner.

• **Rolla** — The press in St. Robert that is used to print the *Rolla Daily News* and other publications broke down recently. Repairs took several days.

*The Daily News* was printed in Sedalia while the press was repaired.

• **New Haven** — The *Leader* recently presented a plaque to New Haven High School. It displays a framed copy of a feature story about the Dec. 10 dedication of the Ray Steinhoff Court at the school.

The court was named in honor of the

New Haven athletic director and boys basketball coach for his years of service to the community and students.

The plaque was placed in a trophy case in the school cafeteria.

• **Jackson** — Gerald Jones, president of Jackson Publishing Co., received the 2010 R.A. Fulenwider Meritorious Community Service Award at the Jackson Chamber of Commerce and Jackson Industrial Development Co. Banquet in January.

Jackson Publishing publishes *The Cash-Book Journal*.

Jones retired at the end of 2010 after serving 16 years as presiding commissioner of Cape Girardeau County.

• **Ste. Genevieve** — Jim Woelich, 81, who gathered local weather data for the *Herald* since the mid-1990s, has retired his rain gauge.

Woelich began collecting weather data from the area for official government use about 1977. He'll continue with other duties at the newspaper.

The *Herald* asked potential new weather watchers to contact the newspaper office.

**PROPANE**  
EXCEPTIONAL ENERGY™

For information about  
clean, efficient, dependable  
propane, contact the

**Missouri Propane  
Education and  
Research Council, Inc.**



4110 Country Club Dr.  
Jefferson City, MO 65109  
(573) 893-8298  
Fax (573) 893-2623

# State awards ad contract to Mo. Press

**M**issouri Press Service, Inc., again has been awarded the state contract for advertising placement, along with a cost saving addition for state agencies.

Any time a state agency has a need for advertisements to be placed in print media, the agency may notify Missouri Press Service of the exact requirements for the advertisement placement. This service provides the state agency with one contact, one bill and one payment instead of managing multiple newspaper placements.

The state agency can specify placement such as display ads, classified ads, legal ads, public notices or the electronic version of the newspaper.

Missouri Press Service accepts com-

---

Any state agency that needs to place notices in newspapers may contact Missouri Press for placement service.

---

plete or rough ads.

Ads placed in all qualified newspapers in Missouri, except the three large metropolitan newspapers (and out-of-state newspapers), will be placed at the newspapers' published local rates, or Missouri Press will negotiate for the lowest possible rate.

Any state agency using the contract may contact Missouri Press and request

a complimentary copy of the "2011 Missouri Newspaper Directory."

The new contract also added the option for state agencies to participate in Missouri Press Service's Statewide 2x4 Network. That service is described at <http://www.mopress.com/2x4.php>. Using it will result in a cost savings to state agencies.

Interested agencies can refer to contract C306021001 on file with the Office of Administration Division of Purchasing and Materials Management for specific information and requirements. The use of this contract is not mandatory.

For advertising placement information or to request a free copy of the "2011 Missouri Newspaper Directory," contact Greg Baker, Missouri Press director of advertising, 573-449-4167 or [gbaker@socket.net](mailto:gbaker@socket.net).

## Obituaries

Salisbury

### Larry Baxley

**L**arry M. Baxley, 68, long-time owner and publisher of the *Salisbury Spectator* and *The Brunswicker*, died of cancer on Feb. 5, 2011.

Mr. Baxley became publisher of *The Brunswicker* in 1983 and the *Press-Spectator* in 1988.

Survivors are his wife, Susan; a son, two daughters, two brothers, four sisters and three grandchildren.

Kansas City

### Glen Hurt

**G**len Hurt, Sun City West, Ariz., a retired ad manager for *The Kansas City Star*, died Jan. 28, 2011, four days before turning 94.

As a youth Mr. Hurt worked for the local newspaper, the *Calhoun Star*, where he learned how to set type by hand. After high school he worked for *The Clinton Eye* as a linotype operator and later a reporter and ad salesman.

He served in the Army during World War II, then joined the ad staff of *The Star*. He retired in 1973.

Mr. Hurt leaves his wife, Roberta; two sons and one granddaughter.



## Missouri Press Foundation

**T**hese individuals and businesses made recent contributions to Missouri Press Foundation. Donations to the Foundation are tax deductible, and they are tangible tributes in honor of or in memory of an associate or friend. Donations advance the journalism training and historical preservation projects of Missouri Press. All are greatly appreciated.

To make a donation with a credit card, call (573) 449-4167, or send checks to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201.

### Missouri Press Foundation

William H. and Myrtle Taft, Columbia

### Missouri Photojournalism Hall of Fame

Mr. and Mrs. William L. Miller, Washington, Mo.

In honor of Bill Miller Sr., Employees of Missouriian Publishing Co.

In honor of Bill Miller Sr., Cheryl A. Hamilton, Washington

In honor of Bill Miller Sr., Brian and Judy Donner, Union

### St. Louis Post-Dispatch Newspaper In Education Program

Marketing Solutions Group, Waurika, Okla.

# On the Move

• **Lee's Summit** — *The Kansas City Star* has announced that John Beaudoin, publisher of the *Lee's Summit Journal* and *Blue Springs Journal*, will expand his role as the new suburban group publisher. That group includes the *Cass County Democrat-Missourian* in Harrisonville and *The Star Herald* in Belton.



John Beaudoin

Beaudoin will run day-to-day operations of all the papers. Mark Maassen, director of interactive sales for kansascity.com, was filling that role over the last two-and-a-half years.

Beaudoin joined *The Star* in February of 2009 after a nearly three-year stint as publisher of two community newspapers in southwest Iowa. Prior to that, Beaudoin served in multiple positions over a 10-year period at the *Independence Examiner*, moving from the news desk to advertising and management positions.

• **Ste. Genevieve** — Toby Carrig has joined the staff of the *Herald* as assistant managing editor. Carrig worked for the Suburban Journals of St. Louis for 12 years and the *Southeast Missourian* in Cape Girardeau for five years.



Toby Carrig

Palmdale, Calif.

Jean Rissover, editor and managing editor of the *Herald*, is retiring in mid-May.

• **Lee's Summit** — Debbie Gaudutis has been named group sales coordinator for the *Journal*. She is a 2005 graphics arts technology graduate of the University of Central Missouri.

Gaudutis worked for Sprint for four years and before that for Hanna's Handiworks.

• **Buffalo** — Mary Morris is the new reporter for the *Buffalo Reflex*. She graduated in December from Missouri State University and replaced Michelle Bell, who went to work for the local YMCA.

Morris, a native of Stockton, worked for the *Cedar County Republican* in 2008. Her husband is a student at MSU and a specialist in the National Guard.

• **Kansas City** — Leslie Collins is the new editor of *The Northeast News*, replacing managing editor Emily Randall. Randall left for a position with a shelter for victims of domestic violence.



Leslie Collins

Collins is a native of Chanute, Kan. She previously worked at the *Cherokee Messenger & Republican* in Oklahoma. She has a degree in mass communication from MidAmerica Nazarene University in Olathe.

• **Columbia** — Joe Moe has been promoted to chief financial officer of the *Columbia Daily Tribune* and Tribune Publishing Co. He joined the *Tribune* in 1997 as an accountant and has been controller since 2004.

• **Springfield** — SBJ Publishing Inc., publisher of the *Springfield Business Journal* and *Joplin Tri-State Business Journal*, has hired Brian Brown as a reporter for the Springfield paper and David Mink as a reporter for the Joplin paper.



Brian Brown

Brown has a degree in journalism from MSU and most recently worked as associate editor for *Community Free Press* in Springfield.

Mink has six years of experience, hav-



David Mink

ing worked for Community Newspaper Holdings Inc. and GateHouse Publishing. He most recently was features editor of *The Carthage Press*.

Mink is a graduate of Missouri Southern State University.

• **Marshfield** — Matthew Kent, 27, a native of Chicago, has joined the *Mail* as a reporter. He previously was a reporter for the *Branson Tri-Lakes News*.



Matthew Kent

Kent also has worked for the *Waynesville Daily Guide* and has been a freelance writer for a number of publications. He is a graduate of Southern Illinois University, where he earned a bachelor's in journalism and a master's in English.

• **Warrensburg** — Cynthia Farmer Nold has joined the newsroom staff of the *Daily Star-Journal*. She holds degrees in English and art from Drury University.



Cynthia Nold

Nold grew up in the newspaper business and worked in all departments for small papers her family owned in Saline County. After the family sold the papers she taught in Illinois and Missouri.

• **Monett** — Mike Schlichtman has been named general manager of the *Times* and the *Cassville Democrat*. He is a former publisher and owner of the *Democrat* with his wife, Lisa. They sold the paper to Rust Communications in 2004, and Rust bought the Monett paper in 2009.

Scott Grissom is the new production manager for both of the papers. The position combined the ad manager and composition manager positions.

Grissom has been with *The Monett Times* for about two years. He is a graduate of Tulane University. He and his fiancé, Rebecca Browning, moved to Monett from Michigan four years ago.

Ron Kemp, regional vice president for Rust, is the publisher of both papers.

Lisa Schlichtman remains editor of *The Times*, editor of "Connection" magazine and executive editor of the *Democrat*. Lindsay Reed is editor of the *Democrat*.



Pat Whiteside has retired from the Lincoln County Journal, a paper she helped launch 25 years ago.

• **Troy** — Pat Whiteside, longtime publisher of the *Lincoln County Journal* and *Troy Free Press*, retired on Feb. 4.

Whiteside began her newspaper career 32 years ago as a part-time sales representative for the *Louisiana Press-Journal*. Twenty-five years ago she was instrumental in starting the *Lincoln County Journal* and has served as manager and publisher since then.

The Troy and Louisiana papers are part Lakeway Publishers of Missouri, Inc.

Kathy Colbert, who has worked for the paper for 14 years as administrative assistant and bookkeeper, has been promoted to publisher.

• **Springfield** — Dave Gragg, previously the local editor for the *News-Leader*, has been assigned to a new position focusing on social and mobile media.

In a column about the change, editor David Stoeffler said Gragg will work with reporters and editors to improve interaction with people who follow the paper on Twitter and Facebook and in the paper's online forums. His goal is to find ways to involve the digital community in daily news and feature coverage.

Gragg also is working to improve the *News-Leader's* mobile news and expand

its use of text alerts. He is working with digital editor Matt Peterson on rolling out a mobile website and smart phone apps.

Also at the *News-Leader*, longtime editor Don Underwood, 60, has been named opinion editor, succeeding Dave Iseman. Iseman, 55, editorial page editor since 2008, assumed the new position of assistant managing editor for enterprise.

• **Savannah** — Brandi Brejnik has joined the *Savannah Reporter* as an ad rep and ad designer. She is a Savannah High School graduate and earned a degree in nursing in 1999 from North Central Missouri College in Trenton.

After college Brejnik worked as a nurse in Kirksville and Chillicothe for six years. She also has worked in sales for the Missouri Auto Dealer Exchange and the Kansas Auto Auction.

Brejnik has a son and is engaged to be married in October.

• **Stockton** — Linda Lindberg has retired from her position as a reporter for the *Cedar County Republican* to travel with her husband and spend more time with grandchildren. She wrote for the weekly for two years.

The paper has hired Debi Nasalroad, a recent graduate of DeVry University, as a part-time reporter. She lives in Wheatland with her husband, Phil.

## Event Marketing workshop in Cape

Rust Communications hosted an American Press Institute "Event Marketing" workshop in Cape Girardeau Feb. 11 as part of its winter publishers meeting.

The workshop provided guests with the strategies, tools and techniques for staging events that will generate revenue from businesses that never advertise and attract key audiences who don't read the newspaper.

The workshop was held at Southeast Missouri State University in Cape Girardeau.

Discussion leader William Cone is an international event marketing producer and consultant. For more than three decades, he has been involved with major promotions and causes in more than 1,400 cities and towns across North America and Europe. Cone served as corporate head of Knight Ridder newspapers' event marketing division.

## Joe Liccar's cartoons in 2011 'Best' volume

Two of Independence *Examiner* cartoonist Joe Liccar's cartoons were selected for publication in the 2011 edition of "Best Editorial Cartoons of the Year."

The cartoons chronicle the Democrats losing the House of Representatives and President Obama's declining popularity ratings.

The book is available through the website of Pelican Publishing.

## Newspaper Archive Summit in April

The "Newspaper Archive Summit: Rescuing orphaned and digital content," will be held April 10-12 at the Reynolds Journalism Institute at the Missouri School of Journalism.

Publishers, editors and general managers of Missouri newspapers are invited to attend the summit. Registration is free.

Attendees will explore ways to make sure a community's history and cultural record does not cease to exist if its news-

paper closes. It also will address how digital news products currently being created by online news organizations are preserved and accessible for citizens and scholars in the future.

The regularly updated conference website is <http://tinyurl.com/4ex6csx>. Registration is free.

If you have questions, contact Dorothy Carner of the Newspaper Archive Summit Planning Team, [carnerd@missouri.edu](mailto:carnerd@missouri.edu), 573-882-6591.

# Civil War series ready for observance of 150th

## Missouri played crucial role in historic event

**T**he sesquicentennial of the Civil War begins in April, and thanks to the generosity of *The Joplin Globe*, Missouri Press has a tremendous new series of features available to you, “A Nation Divided: The Civil War.”

The series includes 10 features beginning with a look at Stephen Douglas and the Politics of Slavery through the Civil War and then Reconstruction.

*The Joplin Globe* produced the series as full-page features in 2008 in partnership with Missouri Southern State University and the Southwest Center for Educational Excellence through a U.S. Teaching American History Grant. *The Globe* donated the series to the Missouri Press Foundation to share with Missouri’s newspapers.

The Foundation reformatted the series into 10 5-column by 10-inch features. The educational activities included in *The Globe’s* original versions now are 10 separate educational pages, all correlated to Missouri’s Grade Level Expectations, available at [www.mo-nie.com](http://www.mo-nie.com) or to post on your website for local access.

**K**aty Schrader, educational services coordinator for *The Globe*, has been partnering with local and state agencies for about 10 years creating timely, educational and interesting features for her newspaper on a wide range of topics. She’s produced more than 25 series on everything from wildlife to caves to the American Revolution.

In 2010, Katy was honored by the Conservation Federation of Missouri as Educator of the Year for her outstanding work in partnership with the Missouri Department of Conservation. She’s created nine series with that agency, including the 13-part “Songbirds of Missouri” series, which *The Globe* donated to Missouri Press in 2008 and is available at [www.mo-nie.com](http://www.mo-nie.com) using download code: [mobirds13](http://www.mo-nie.com).



**Dawn Kitchell** is MPA’s NIE director. Contact her at (636) 932-4301; [kitchell@yhti.net](mailto:kitchell@yhti.net).

*The Globe* also donated its series “Great American Lives of 19<sup>th</sup> Century Missouri” in 2006. The 10-part look at Missourians such as Auguste Chouteau, Sans Nerf, Rose Wilder and Dred Scott, has been published in more than 30

Civil War” is available now at [www.mo-nie.com](http://www.mo-nie.com) using the download code: [civilwar](http://www.mo-nie.com). Missouri Press thanks Katy Schrader and *The Joplin Globe* for sharing with Missouri’s newspapers.

\*\*\*

The Reading Across Missouri serialized story “Three Generals” is wrapping up in newspapers across the state. Missouri NEA, host of our correlated recordings of important Missourians reading each chapter, reports that the page, [www.mnea.org/readingacrossmissouri](http://www.mnea.org/readingacrossmissouri), has been the most visited page on its site since the first podcast was released Jan. 10.

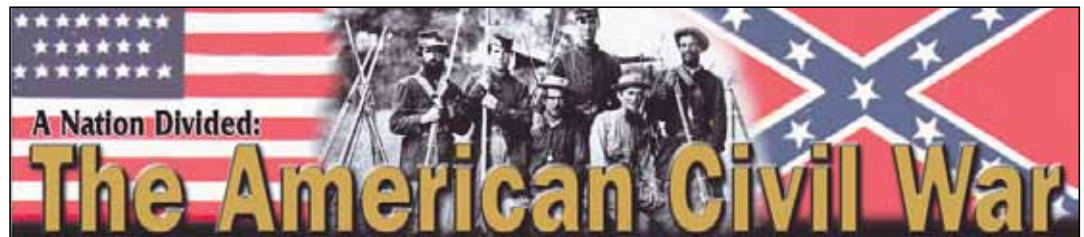
Ninety-five newspapers published the story in unison, a great result for the seventh year of this literacy project.

**T**he story and its companion teacher guide will now go into our catalog of serials available to newspapers nationwide. “Three Generals” will be the 34<sup>th</sup> story produced by Missouri Press Foundation to help community newspapers reach out to young readers in their communities.

Just this week I received a nice note from a newspaper in LaCrosse, Wis., thanking us for the resources we provide.

\*\*\*

Two other series are coming that may be used at any time. We’re finishing up a four-part health literacy series created



Missouri newspapers and continues to be a popular download at [www.mo-nie.com](http://www.mo-nie.com). The code to access these features is: [lives](http://www.mo-nie.com).

While our state and country will pay special attention to the Civil War during the sesquicentennial commemorations, children in our communities will *always* need to learn about this important event in our history. The same is true for most of the youth features available on the Missouri Press archive site, [www.mo-nie.com](http://www.mo-nie.com), which is why newspapers can and should use the resources at any time.

“A Nation Divided: The American

in partnership with LIFT, Missouri’s Literacy Resource Center.

And just in time for Earth Day is a new two-part series on The Lost Ladybug Project. This partnership with the National Science Foundation, Cornell University, United States Department of Agriculture and South Dakota State University is an effort to educate readers young, and older, on the ladybug and its modern struggles, including the near extinction of the nine-spotted ladybug.

We’ll post information on these series at [www.mopress.com](http://www.mopress.com).



### Missouri Press boards meet in Supreme Court building

The Missouri Press Association and Press Service boards of directors held their first meeting of the year on Feb. 9 in Jefferson City. They met in the Division 2 courtroom in the Supreme Court building. MPA President Joe May, center, of *The Mexico Ledger*, presided. Attending, from left clockwise, were MPA Treasurer Jeff Schrag, *Springfield Daily Events*; MPA Director Kevin Jones, *St. Louis American*; MPA Second Vice President Mark Maassen, *The Kansas City Star*; MPA Director Richard Gard, Missouri Lawyers Media; MPS Vice President Jack Whitaker, *Hannibal Courier-Post*; MPA Executive Director Doug Crews; May; MPA

First Vice President Phil Conger, *Bethany Republican-Clipper*; Missouri Press Ad Director Greg Baker; NNA Representative Trevor Vernon, *Eldon Advertiser*; MPA Secretary Bill Miller Jr., *Washington Missourian*; MPA Director Linda Geist, *Monroe City Lake Gazette*; MPA Director Dennis Warden, *Owensville Gasconade County Republican*; MPS Secretary-Treasurer Dave Bradley, *St. Joseph News-Press*; MPS President Vicki Russell, *Columbia Daily Tribune*; and MPA Director Jim Robertson, *Columbia Daily Tribune*. Attending the meeting by telephone was MPA Director Brad Gentry, *Houston Herald*. MPA editor Kent Ford also attended.

## 130-year-old Cass County paper shares beliefs

### Cass County Democrat-Missourian Harrisonville

This New Year marks our 130th year of publishing a newspaper in Cass County, a history and tradition to be proud of for sure.

As we reflect on what it means to be one of the oldest businesses in Cass County and the news leader of this great community, we also think of the awesome responsibility we have each day and each week to report the news and information.

At the *Democrat Missourian*, we believe in the very definition of journalism, the collecting, writing, reporting and editing of news and the accountability we accept with that definition.

We believe in the industry of journalism, its past, present and future both in print and online.

We believe in the support of our community as it relates to our partnerships with public entities and private advertisers.

We believe in a healthy relationship

with and the mission statements of many of our partners in Cass County, including the chambers of commerce, the cities, the economic development councils and the school districts.

We believe that while these partnerships are vital, they do not preclude us from doing investigative work into these organizations if and when unfair or egregious acts occur.

We believe in the freedom to express opinions and the right to a healthy and hearty debate within the pages of our newspaper.

We believe all letters to the editor and opinions should come with a name and full responsibility and that anonymous sources should only be considered in the most extreme circumstances.

We believe in the right to open and public records and meetings and applaud those groups and organizations that do not view the Sunshine Law as a deterrent, but rather a vital avenue for disseminating information.

We believe that community jour-

nalism is alive and well and should be encouraged at many levels.

We believe in journalism education at our high schools and beyond as to promote our proud industry to a new generation of writers, editors and photojournalists.

We believe in the rights of our advertisers, fair trade, reasonable pricing and following all applicable laws that govern certain advertising categories.

We believe the newspaper has a role and duty to help lead the discussion during election time, including promoting open forums with candidates and providing steady coverage to all those involved.

And we believe an educated and informed public demands a newspaper that employs an energetic and talented staff, ready to serve in all capacities that help ensure the news, advertising and information is distributed in a timely fashion.

It's a responsibility we take seriously, and we're proud to work each day to that end.

# Audit reports may get law enforcement help

## *A lawbreaker is a lawbreaker*

If you weren't at Day at the Capitol with Missouri Press in February, you missed some good speakers. I was especially interested in what State Auditor Thomas Schweich had to tell us.

Since the administration of Claire McCaskill as state auditor, the public has seen that office include compliance with the sunshine law in the audits it does of governmental bodies. But my special interest arose from an article I completed in the Missouri Bar's Journal last month suggesting that an enforcement component is needed to follow the release of audit reports.

It seems to me that once a state investigation determines a law has been violated, some kind of legal action should result. If this investigation discovered theft of money from the county revenue stream, I imagine there would be charges or a civil action filed. But no such action follows a finding of violation of the sunshine law.

I raised the question to State Auditor Schweich, and he responded that sunshine was going to continue to be a priority for his office. He also said he has hired Darrell Moore, former Greene County prosecuting attorney, for enforcement purposes. I've known Mr. Moore for years. He has a good working knowledge of the sunshine law, and I am curious to see how this develops.

One of the points made in a story with a reporter from Missouri News Horizon was that the auditor hopes his follow-up program evaluating implementation of audit recommendations, which he is terming his AFTER initiative, will help ensure compliance with mismanagement found in audits. The AFTER program may involve the

auditor's office remaining on a case, continuing to monitor activities as part of the audit, which would be left in an "open" status.

Moore will be heading this program. I hope this means the state auditor's office will continue its record of showing strong support for the state's open records law, even after the audit is done.

And while I'm focusing on open records, I want to mention an article I came across recently that really excited me. In my legal work, I've seen the huge difficulties that exist in obtaining usable data from state and local government databases.

Your local government is spending your tax dollars on software programs to run county offices that use special formatting

codes for data storage. When your local government wants to switch to another software program, migrating the data from one program to another is complicated and, more importantly, expensive.

Software programmers have no incentive to write codes for databases that make this migration process easy. Using a proprietary code for a database creates an incentive to remain with your program.

Requests for a useable copy of the database will be expensive, thus making it difficult and expensive for any private business to use the data collected by this state agency in a for-profit manner. This cuts down on open records requests for the entire database.

But there are businesses that need this data. Insurance companies use it to rate premiums for drivers or values of real estate for insurance purposes. Banks use the information, for another



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, [jmaneke@manekelaw.com](mailto:jmaneke@manekelaw.com).

example. You use this data – logging online to pay your county taxes (if you live in metropolitan areas), or to renew your state vehicle registration.

If the data can be converted into an easily manipulated format, the uses for this data can grow phenomenally, suggested a recent article in the magazine *Government Technology*. Companies can develop programs to comb that data and deliver it to citizens in ways that are useful, which it termed a "machine-readable format."

What if, the magazine suggested, when you drive by your motor vehicle bureau office, you got a message reminding you to renew your license plates?

A former Minnesota state official quoted in the story spoke about a day when all public information is posted in this format, allowing applications to gather and consolidate for you all the data that applies to you in terms of your interaction with government.

It is possible! The article said both Utah and Rhode Island are beginning to convert some of their data into a format that can be used in this fashion. In fact, the article noted that Utah.gov has an application that allows journalists to, through GPS data, identify police reports of interest near their location. Amazing!

"We can present real-time information in terms of where those things are going on, along with photo imagery and videos where we have it, which get it to the media a lot faster," a Utah official said.

No, you are not dreaming! There are states that take this attitude in terms of providing access to public records!

It's a mind-set issue. This same article noted that many times governmental officials feared greater access to data would simply give the media more ammunition to criticize public agencies. I think that's a self-serving statement and demonstrates the focus of some governmental officials is on self-preservation rather than public service.

When the focus is placed on public service first, including making public information public, public officials will find themselves less likely to be subject to unjustified criticism for the way they do their jobs.

Happy Sunshine Week, everyone!

## Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Matt Daugherty, Smithville/Kearney/Liberty; Vice President, Phil Cobb, Maryville; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President Jim Fall, Maryville; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; Adam Johnson, Mound City; Steve Tinnen, Plattsburg; Kay Wilson, Maryville; Steve Booher, St. Joseph; D'Anna Balliett, Cameron.

**SHOW-ME PRESS ASSOCIATION:** President, Linda Geist, Monroe City; First Vice President, David Eales, Paris; Secretary-Treasurer, Sandy Nelson, News-Press & Gazette Co. Directors: Dennis Warden, Owensville; Stacy Rice, Drexel; Past President/Director, Judy Spaar, Odessa.

**OZARK PRESS ASSOCIATION:** President, Sharon Vaughn, Summersville; Vice President, Regina Wynn, Gainesville; Secretary-Treasurer, Dala Whittaker, Cabool. Directors: Roger Dillon, Eminence; Brad Gentry, Houston; Jeff Schrag, Springfield; Keith Moore, Ava; Chris Case, Cuba; Tianna Brooks, Mountain View.

**SOUTHEAST MISSOURI PRESS ASSOCIATION:** President, Betty Watkins, Dexter; First Vice President, Sherry Greminger, Park Hills; Second Vice President, Donna Denson, Cape Girardeau; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Executive Secretary, Ann Hayes, Southeast Missouri State University; Historian, Peggy Scott, Festus. Directors: Gera LeGrand, Cape Girardeau; Kim Combs, Piedmont; Judy Schaaf-Wheeler, Ironton; H. Scott Seal, Portageville; Kate Martin, Perryville; Deanna Nelson, Sikeston.

**DEMOCRATIC EDITORS OF MISSOURI:** President, Richard Fredrick, Paris; First Vice President, Bob Cunningham, Moberly; Secretary, Beth McPherson, Weston; Treasurer, Linda Geist, Monroe City.

**MISSOURI CIRCULATION MANAGEMENT ASSOCIATION:** President, Brenda Carney, Harrisonville; First Vice President, Jack Kaminsky, Joplin; Second Vice President, Steve Edwards, St. Joseph; Secretary, David Pine, Kansas City; Treasurer, Doug Crews, Columbia. Directors: Jim Kennedy, Bolivar; Ken Carpenter, Kansas City; Rob Siebeneck, Jefferson City.

**MISSOURI ADVERTISING MANAGERS' ASSOCIATION:** President, Stacy Rice, Drexel; First Vice President, Dennis Warden, Owensville; Second Vice President, Jane Haslag, Jefferson City; Secretary, Jeanine York, Washington; Treasurer, Doug Crews, Columbia. Directors: Bruce Wallace, Ashland; Joe Jordan, Poplar Bluff; Lisa Miller, Camdenton; Jana Todd, Warrenton. Past President, Suzie Wilson, Milan.

**MISSOURI ASSOCIATED DAILIES:** President, Joe May, Mexico; Vice President, vacant; Secretary, Shelly Arth, Marshall; Treasurer, Doug Crews, Columbia; Past President, Larry Freels, Kirksville. Directors: Jack Whitaker, Hannibal; Arnie Robbins, St. Louis; Don Wyatt, Springfield; Dan Potter, Columbia.

**MISSOURI PROFESSIONAL COMMUNICATORS:** President, Colene McEntee, St. Charles; President-Elect, vacant; Secretary, Peggy Koch, Barnhart; Treasurer, Roxanne Miller, Ballwin; Public Relations Officer, Suzanne Corbett, St. Louis; Membership Officer, Linda Briggs-Harty, St. Louis; Contest Director, Janice Denham, Kirkwood; Quest Awards Directors, Susan Fadem, St. Louis, and Marge Polcyn, St. Louis; Conference Director, vacant; Archivist, Dee Rabey, Granite City, Ill.; Past President, Fran Mannino, Kirkwood.

**MISSOURI PRESS SERVICE:** President, Vicki Russell, Columbia; Vice President, Jack Whitaker, Hannibal; Secretary-Treasurer, Dave Bradley, St. Joseph. Directors: Steve Oldfield, Adrian, John Spaar, Odessa.

**MISSOURI PRESS FOUNDATION, INC.:** President, Mrs. Betty Spaar, Odessa; First Vice President, Wendell Lenhart, Trenton; Second Vice President, Kirk Powell, Pleasant Hill; Secretary-Treasurer, Doug Crews, Columbia. Directors: R.B. Smith III, Lebanon; Rogers Hewitt, Shelbyville; James Sterling, Columbia; Edward Steele, Columbia; Robert Wilson, Milan; Dane Vernon, Eldon; Vicki Russell, Columbia; Bill James, Harrisonville; Bill Miller Sr., Washington, Tom Miller, Washington; Chuck Haney, Chillicothe. Directors Emeritus: Mrs. Wanda Brown, Harrisonville; Wallace Vernon, Eldon.

**MISSOURI-KANSAS AP PUBLISHERS AND EDITORS:** Chairman, Susan Lynn, Iola, Kan. Missouri AP Managing Editors: Chairman, vacant; Past Chairman, Carol Stark, Joplin.

**MISSOURI COLLEGE MEDIA ASSOCIATION:** President, Leah Randazzo, Missouri State University; Vice President, Lyndsie Manusos, University of Missouri; Secretary, Alexandra Nicolas, Missouri Southern State University; MPALiaison, T.R. Hanrahan, Missouri Southern State University; Adviser, Jack Dimond, Missouri State University.

## CALENDAR

### March

- 4 — Missouri Press Day at the Reynolds Journalism Institute, Missouri School of Journalism
- 71 — NAA Foundation's Newspaper In Education Week
- 13-19 — National Sunshine Week
- 17-18 — Ozark Press Association, Chateau on the Lake, Branson
- 31 — Russell Viers InDesign Workshop in Lamar

### April

- 1 — Russell Viers InDesign and Photoshop Workshop in Lamar
- 10-12 — Newspaper Archive Summit, RJJ, Columbia
- 14-15 — Missouri Advertising Managers' Association, Sheraton Sports Complex Hotel, Kansas City

### June

- 3 — Southeast Missouri Press Association, Southeast Missouri State University, Cape Girardeau
- 9-11 — Show-Me Press Association, Hannibal Quality Inn

### July

- 20-23 — 50th Annual National Newspaper Association Government Affairs Conference, Washington, D.C.

### September

- 8-10 — 145th Annual MPA Convention, Hilton Convention Center at Branson Landing, Branson
- 22-25 — National Newspaper Association Annual Convention and Trade Show, Albuquerque, N.M.

**Nomination forms  
for the  
Missouri Newspaper  
Hall of Fame,  
Missouri  
Photojournalism  
Hall of Fame, and  
Outstanding Young  
Journalist are at  
[mopress.com/  
current\\_forms.php](http://mopress.com/current_forms.php).**



Outfielders are part of our electric co-op.



**Missouri's Electric Cooperatives**

Touchstone Energy® 