

Media *and the* LAW

23rd Annual Seminar

OMG! u r tnp?

(Oh my gosh! You read the newspaper?)

How the digital age is changing
media and the law

Friday **April 23, 2010**

8:00 a.m. – 4:15 p.m.

InterContinental Hotel at the Plaza
Kansas City, Missouri

Featuring:

- ▶ **Whose Burden Is It Anyway?**
Does the DMCA “Safe Harbor” work as originally intended?
- ▶ **Every Step You Take**
Has privacy, as Americans have come to know it, ceased to exist?
- ▶ **LinkedIn, Twitter, Facebook, Oh My!**
The ethical dangers of social networking for attorneys
- ▶ **Aggregators or Agitators?**
Does the Copyright Act need to be amended to save newspapers?
- ▶ **Is There an App for That?**
Traditional media’s challenges with new technology

Thursday Bonus Session

April 22 • 4:00 p.m. – 5:30 p.m.

- ▶ **All Set for Your 15 Minutes of Fame (or Shame)?**
Crisis management and media response training for lawyers

Sponsors: The Kansas City Metropolitan Bar Association Media Law Committee; University of Kansas School of Law

Contributors Include: AXIS PRO; OneBeacon Professional Insurance; ABA TIPS Media, Privacy and Defamation Law Committee

Coordinated by: University of Kansas Continuing Education



Registration and program information: www.ContinuingEd.ku.edu
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