

ADVERTISING CONTRACT

Advertiser Firm Name: _____

New Account _____

Existing Account _____

For the period beginning _____ and ending _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Terms and Conditions:

Billing and Payments:

The Advertiser will be billed monthly in advance and payments are due within 30 days of receipt of the invoice.

Term:

This contract shall be for a term of _____ months, as set out above. The Advertiser must meet the minimum placements as set out in the attached addendum in order for the established rate for the space or insertions or online placement as set out in this agreement. If the Advertiser does not meet this minimum placement, this publication’s standard rate for the space/insertions/online placement will be owed by the Advertiser to this publication.

Contracts will not be eligible for rebates. This contract will be renewed automatically for subsequent equal periods of time (the “term”) unless the Advertiser or the publication gives each other written notice 30 days prior to its expiration period or if the terms of this agreement are breached by either party. The publication reserves the right to revise rates and terms at any point in time when an automatic renewal period begins after 40 days written notice of the Advertiser. A continuation of advertising after the new rates are effective will be deemed to be acceptance of the new rates under all other terms of this contract.

All terms and conditions contained in the publication’s standard rate card as then in use shall be deemed to be incorporated into this agreement. The publication shall not be deemed to be liable for any failure to publish advertising resulting from strikes, riots, accidents, acts of God or other delays beyond its control and in no event shall it be liable for consequential or resulting damage.

Advertiser represents that it has all copyrights or other licenses required for the publication of any advertising submitted for publication. Advertiser shall indemnify and hold the publication harmless for any and all copyright or other claims arising out of the design and

content of the advertising due to the actions or inactions of Advertiser, including any attorneys fees incurred in said matter. Should the publication be required to send this contract for collection, the Advertiser agrees to pay the costs of collection, including reasonable attorneys fees.

Advertiser's Authorized Representative

Address

Date signed