



# Missouri Press News

## Language

**W**hen Lewis and Clark's expedition headed west from St. Louis, the group knew the land ahead was populated by numerous Indian nations that spoke many different languages. Communication would be a challenge.

Today it's difficult to count how many tribal groups the expedition met. Sometimes Lewis and Clark thought they met several Indian groups, when the groups were really part of the same culture. Other times the tribes were not near the river when Lewis and Clark passed through. Some tribes knew Lewis and Clark were in their vicinity and chose not to interact with them.

One way the various tribes communicated with each other was



See illustrations for the Shoshone, Huron, and Chickasaw. In 1880 Tenley, then chief of the Lemhi Shoshone, spoke in sign language with an Apache when both were visiting Washington, D.C. Someone recorded their signs, shown here.

Communication in the West took many forms. Language in Indian societies extended into space and movement — how a person stood, wore his clothes, gestured, performed rituals, made facial expressions and exchanged objects.



See illustrations for the Shoshone, Huron, and Chickasaw. In 1880 Tenley, then chief of the Lemhi Shoshone, spoke in sign language with an Apache when both were visiting Washington, D.C. Someone recorded their signs, shown here.

*"The men I had of communicating with these people was by way of Drouillard [Drouillard] who understood perfectly the common language of the nation and signs which seem to be universally understood by all Nations we have yet seen. It is true that this language is imperfect and liable to error but is much less so than would be expected. The strong parts of the signs are seldom mistaken."*  
Meriwether Lewis, August 14, 1805

through sign language. Lewis and Clark hired George Drouillard, who was part Shawnee, to go along on the expedition. He was skilled in sign language.

**H**ow do you communicate with someone who doesn't speak your language? Besides gestures and body language, Lewis and Clark used symbolic objects and gifts. Lewis and Clark often gave Indians American flags. They brought three sizes of flags for presentation to tribal leaders. Often an object that held strong meaning for one side did not translate to the other. *What do you think a colored piece of cloth meant to Indians who had never heard of the United States?*

*"When the first meet was brought to the men, they just looked at it and put it back. It was really good to eat, but they seemed to think it was bark or wood. Also, they didn't know that corn roots are good to eat..."*  
Sophie Moisse, Salish, early 1900s



This map shows the tribal lands through which the expedition traveled. If you carefully trace the red and yellow lines, how many can you count?

*"Not everything translates directly. For example, in our language, there is not a word that means the same thing as art. We also don't have a word for wilderness, need to be protected. That's a notion that's foreign. We don't have words for husband and wife. We have words for different ages of girls, different on whether they're on the mother's or father's side. We have lots of terminology that describe loved ones, old one, girl, little one, but nothing that translates husband and wife."*  
Robbie Coates, Cayuse-Nez Percé, 2002

## Did You Know?

Thomas Jefferson devised a list of vocabulary words to compare vocabularies of Indian languages. Lewis collected 23 vocabularies, all of which were lost in an accident. He was assuming that all cultures have words to describe certain things. This is not always the case.



Help Meriwether Lewis, who speaks only English, ask Cornishwallt, who speaks only Shoshone, for horses. See if you can put the people in the correct order to communicate the message.\*

*"Language itself is an integral part of our culture, you cannot separate culture and language. Our language describes our world view, how the world is around us, the way we look at it. We don't look at it in the same way that other people do."*  
Ronald "Snake" Edmo, Shoshone, 2001

## Activity

Help Meriwether Lewis, who speaks only English, ask Cornishwallt, who speaks only Shoshone, for horses. See if you can put the people in the correct order to communicate the message.\*

## Lewis & Clark supplement CDs shipped

This is the center spread of the Lewis & Clark supplement that is being sent to Missouri newspapers on CD. The center spread and the cover of the supplement are in color. If you want the free CD, contact Missouri Press Association. It will be offered for sale nationwide in January.

Your inside story for  
**December 2003**

Regular Features	Scrapbook 14
President 2	Kitchell on NIE 19
On the Move 8	Housekeeping 21
Jean Maneke 13	Obituaries 23
	Nostalgia 25

Reader finds another use for old newspapers. Check the "Scrapbook" column for newspaper news from all over Missouri. **14**

**4** Northwest Missouri Press will gather in January.

**9** New Missouri Press license tags will be shipped soon.

# Thanks for memorable year

**D**eadlines and schedules make the earth complete laps around the sun much faster. I know it can't be proven, just as no one has ever proven that a full moon makes certain things happen more frequently than at other times, but just try to convince people who work in hospital emergency rooms that the full-moon stories aren't so.

I've long been faced with deadlines related to getting newspapers on the street. But back in the days when we didn't do budgets at our newspapers, and when the monthly P&Ls arrived from our CPA months after it was too late for us to do anything about what they told us, life's pace wasn't as much of a blur as it seems to be today.

As the CPA would deliver those P&Ls of yesteryear, Jim Sterling, as a publisher then instead of the man of academia that he is today, would ask, "Did we make any money that month?"

If the answer wasn't favorable—and sometimes it wasn't—Jim's response would be: "Well, I guess I better go sell some ads." Somehow, we always made it work, but don't ask me how. I'm not sure I know. Perhaps it was just meant to be.

**B**udgets are now a large part of my life, as are timely P&Ls that do require action related to what they tell us. And the months just fly by!

Or maybe it's just because I'm 50.

No matter what the reason, it seems like just a couple of months ago that I was struggling to find words fitting for my first column as president of the Missouri Press Association. Now, it's the deadline for my last column that sends me in search for fit words that will fit.

It has certainly been a year that I will cherish for at least my next 50 years. The experience has been all of the honor and privilege that I expected it to be from the outset—and more, even though I was without lofty goals that I perhaps should have had. After all, my only real stated objective was to do my part in making certain that the association was no worse off for my time as president than it was before I became president.

Whether that objective has been met is truly in the eyes of the beholder, and my vote doesn't really count. So I'll leave that for others to decide.

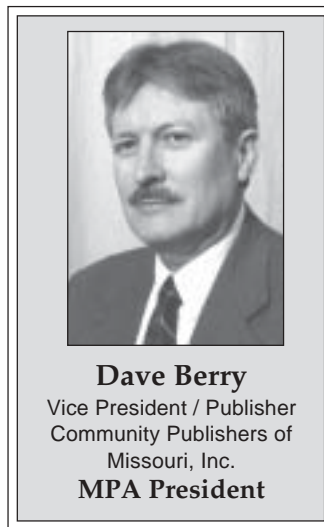
I just know I have enjoyed the experience and I look forward to a bright future for our association and our industry. Oh, we'll have our ongoing challenges, no doubt. But we are in a never-ending race and we are in the lead pack.

**I**t has been an off year for us in ad revenue as an organization, just as it has been an off year for most in the industry. But with an election year looming and a rebounding economy, there is much cause for optimism in Oh Four with The Wizard of Soz at the helm and with members doing our collective part.

My thanks to all who have helped the cause in any way this year, whether it involved planting seeds for future political dollars, planting positive ideas and principles in the minds of lawmakers for the cause of protecting access to what belongs to the public, or any of the many other causes for which we stand.

Through it all, with the work of staff and contractors, I truly hope we all realize the value we get for our dues.

Bless the Press. Especially all that is Missouri Press. □

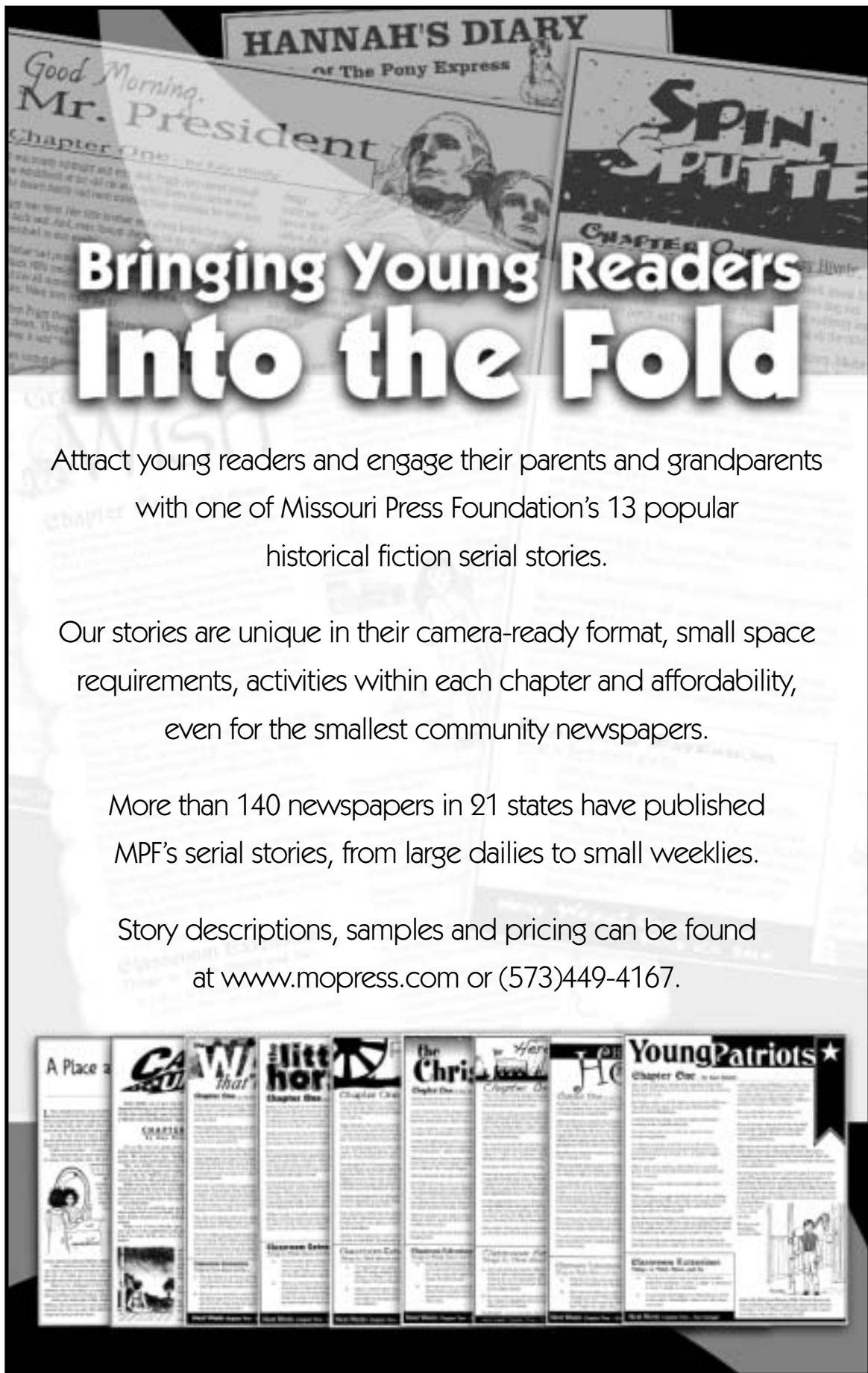


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## Judging Colorado newspapers

Patrick Martin of the *Jefferson County Leader*, Festus, left, and Jeff Fox of the *Independence Examiner*, were among the 40 people who helped judge the Colorado

Press Association's contest Nov. 6 in Jefferson City. Judging began shortly after 8 a.m. and was completed by 3 p.m.

# Join NW Press Jan. 15-16 in St. Joe

**S**T. JOSEPH — Northwest Missouri Press Association will gather for its 114th annual meeting Jan. 15-16 in St. Joseph.

Registration begins at 1 p.m. Thursday, Jan. 15, poolside at the Ramada Inn, 4016 Frederick Ave.

From 2 to 4:30 p.m. the focus will be on business operations — advertising, circulation and alternate ways to generate revenue. The main session will include presentations on money-making ideas gleaned from entries in NWMPA's first "Great Ideas" contest.

Winners of three cash prizes will be announced at a 6 p.m. Thursday reception and dinner at La Dolce Vita, a popular Italian restaurant. NWMPA President Dennis Ellsworth will be host for the evening.

Friday's activities will begin at 8:30 a.m. with the business meeting. At 9

a.m. Doug Crews, Missouri Press Association executive director, and Jean Maneke, MPA Legal Hotline attorney, will give updates on current issues.

The morning program, from 10 a.m. to 12:15 p.m., will be devoted to presentations and discussions on "How to Make the Sunshine Law Work Better for Everyone." This session will be open to the public and government officials, who will be asked to switch places with journalists during small-group discussions and training on applying the law.

**T**he 12:30 p.m. luncheon will feature Charles Gusewelle, the noted author and columnist for *The Kansas City Star*.

The afternoon program, from 2 to 4:15 p.m., will wrap up the training with two segments: "Why Editorials Matter" and "When Everything Goes to Heck: A Search for Lessons Among Community Journalism War Stories."

The convention will end with a 6 p.m. reception and banquet. The highlight of the evening is expected to be presentation of three prominent awards: the James C. Kirkpatrick Award for service to the state and its citizens; the Merrill Chilcote Award for service to journalism in Northwest Missouri, and the Craig Watkins Friends of Northwest Press Award for service to NWMPA.

**I**n addition to Ellsworth, officers of NWMPA for the current year include Kay Wilson, publisher of the *Nodaway News Leader* in Maryville, first vice president; Jamey Honeycutt, publisher of the *Cameron Citizen Observer*, second vice president; Kathy Conger, co-publisher of the *Bethany Republican-Clipper*, secretary; and Chris Boultinghouse, co-publisher of the *Mound City News*, treasurer.

A registration form with meeting costs will be distributed soon. □

# Work abroad briefly on fellowship

The World Affairs Journalism Fellowships are intended for experienced journalists and editors from America's community-based daily newspapers.

Fellows will conduct overseas research and then submit articles to their local papers in an effort to "internationalize" America's local press.

By supporting overseas research and writing projects for up to three weeks, the fellowships encourage the writing and selection of news articles, analysis, features, and commentary in the local press that will enhance American understanding of the relationship between local and international issues.

The program is jointly administered by the International Center for Journalists (ICFJ), the World Affairs Councils of America and the Newspaper Association Managers (NAM). The fellowships are funded by a grant from the John S. and James L. Knight Foundation in Miami

and Ethics and Excellence in Journalism Foundation in Oklahoma City.

Up to 12 fellows from the United States will be selected and provided support to develop projects that will lead to articles in their home newspapers or in other U.S.-based publications. The articles will shed light on global issues that have a direct impact on their local communities. The World Affairs Journalism Fellowships are competitive, and fellows are selected and recruited according to several criteria.


Preference will be given to applicants from daily, community-based newspapers that do not have overseas correspondents and that would be unlikely to have the resources to support an overseas reporting assignment for a member of their local news team.

The deadline for applications is Dec. 12. The World Affairs Journalism Fellowship Selection Committee will meet in February for the selection of fellows.

Participants will take part in a mandatory week-long orientation program in Washington, D.C., during the week of May 16, 2004. Following this session, the fellows will continue to refine their project proposals with the assistance of the fellowship administrators and will travel overseas on their individual one- to three-week assignments between May and September 2004. Articles should be published by mid-November, 2004.

While overseas, each fellows will receive transportation and living expenses. Expenses will be based on the actual cost of traveling to and living in each country while carrying out the approved project. The program does not support spouses or companions on the overseas assignments.

For more information contact The World Affairs Journalism Fellowships [wajf@icfj.org](mailto:wajf@icfj.org). A link has been placed on the MPA website, [mopress.com](http://mopress.com). □




## The WORLD AFFAIRS JOURNALISM FELLOWSHIPS

"[The fellowship] has inspired me on so many levels to think bigger, write for a larger audience, and bring the world home to this corner of the Rockies."  
—Betsy Cohen, *Missoulian* (Mont.)  
2002 World Affairs Fellow and Associated Press Managing Editors' International Perspectives Award finalist

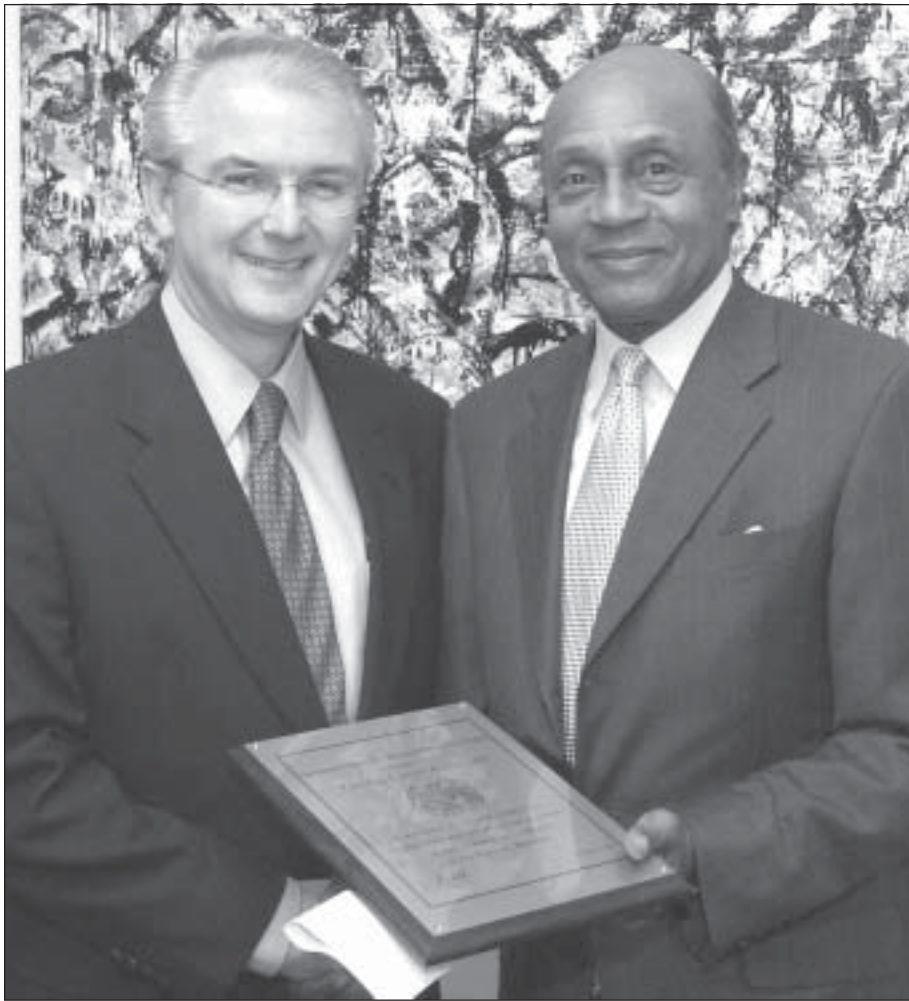
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**Application Deadline:  
December 12**

The program is administered jointly by: International Center for Journalists • Newspaper Association Managers • World Affairs Councils of America



Gov. Bob Holden presents a Minority Outreach Business Award to Dr. Donald Suggs, publisher of the *St. Louis American*. (*St. Louis American* photo)

## *St. Louis American* honored for promoting minority businesses

The *St. Louis American* received Gov. Bob Holden's first Minority Outreach Business Award in recognition of its commitment to promoting and fostering the economic power of minority businesses in the state of Missouri.

"The *St. Louis American* is a strong voice for the minority business community," Holden said after presenting a plaque to Publisher Donald M. Suggs. "Many people make a contribution. Some people make history. Donald Suggs has made history."

Holden said the *American* helped "level the playing field so that minority businesses can have an equal opportunity to compete in Missouri's economic marketplace."

The governor released the State of Minority Business Report at the same press conference at the *American's* offices.

He said it is "appropriate that we recognize an institution which has kept (minority business advancement) in the public domain.

"On behalf of the *American* staff, we are appreciative of this recognition," Suggs said. "African-American participation is not just important to the minority business community, but to the entire state."

Holden said the *American* is a firm that can help the state determine "best practices" for minority business development and how to increase business opportunities. □

## NWMS adviser inducted into Hall of Fame

Laura Widmer of Maryville was inducted into the College Media Adviser Hall of Fame on Nov. 7 in Dallas.

Widmer has served as director of student publications at Northwest Missouri State University for 20 years. She was honored for her service to CMA and collegiate journalism.

Widmer teaches in the Department of Mass Communication and advises the student newspaper, *The Northwest Missourian*, and the "Tower" yearbook.

Recipients of the Hall of Fame honor must have contributed to collegiate journalism education for 20 or more years while an active member of College Media Advisers.

Widmer is a past president of CMA and has received many other awards for her work, including Adviser of the Year from the Missouri College Media Association. □

## Magazine for teens to be published by Macon daily

The *Macon Chronicle-Herald* early in December will publish the first issue of a Liberty Group magazine called *F2F* (face to face) for teenagers.

Contents will include articles on computers and downloading music, video games, teen fashion trends including body piercing and tattoos. Articles also will explore the personal side of teen life such as teenagers in the military and their thoughts on the Iraq War.

Newspapers in Liberty Group will publish *F2F*. Liberty owns a number of newspapers in Missouri. Copies will be distributed to high schools, where students can pick them up free.

Three issues of *F2F* are being planned. Each issue will be localized. Distribution of the first issue will be in six Midwest states. Plans are to expand distribution of later issues to both coasts. □

# Gallatin native elected president of College Media Advisers

AUSTIN, Texas - Kathy Lawrence, director of student publications at The University of Texas at Austin, has been elected president of College Media Advisers, a national organization for people who advise the staffs of college newspapers, magazines, yearbooks, radio and television stations.

Lawrence is the daughter of Joe and Kathy Snyder, former publishers of the *Gallatin North Missourian*.

She was installed as president when College Media Advisers held its annual fall meeting in Dallas Nov. 5-9. The event attracted about 2,600 students and advisers.

Lawrence has been in her position at the University of Texas at Austin since 1994. She is responsible for the country's largest student media operation.

*The Daily Texan* is published five days per week when the university is in session. It produces more pages and has one of the highest circulations nationwide among college newspapers. The department also is responsible for KVRX radio, KVR television, *Texas Travesty* humor magazine, *Cactus* yearbook and the university's campus directory.

Lawrence received a bachelor of journalism degree from the University of Missouri-Columbia and a master's degree in mass communication from the University of Alabama. □

# Northwest Mo. students will get free newspapers

Beginning in January, newspaper dispensing machines will be placed throughout the campus of Northwest Missouri State University in Maryville. Students will swipe their ID cards to get free copies of *USA Today*, *The Kansas City Star* and the *St. Joseph News-Press*.

Northwest students have an 18-19% pickup rate of newspapers provided in the residence halls. That is a higher percentage than similar programs at the University of Kansas and Central Missouri State University, and in spite of the fact that Northwest students have greater access to the internet.

—*St. Joseph News-Press* □

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# On the Move

## ✍ St. Louis

Christopher Tritto, 28, has joined the *St. Louis Business Journal* as a reporter.

He previously was a reporter for *The Charleston Gazette* in West Virginia. Before that he was a computer-assisted reporter for the Center for Public Integrity in Washington, D.C.

Tritto is a California native and a graduate of UMC.



**Christopher Tritto** worked in Washington, D.C.

## ✍ Kennett

Jack W. Rollins, Jr. has been named to the new position of managing editor of the *Daily Dunklin Democrat*. Rollins had been sports editor for the past five years.

Bud Hunt is the paper's publisher.

Rollins is a graduate of Holcomb High School. He has an undergraduate degree in business administration from Southeast Missouri State and a master of divinity degree from Southwest Baptist Theological Seminary in Fort Worth. He and his wife, Annette, have four children.

## ✍ Joplin

*Globe* president and publisher Dan Chiodo has been promoted to vice president division manager for Community Newspaper Holdings, Inc.'s Midwest Division.

The new division consists of newspapers in Joplin, Mankato, Minn., Clinton, Iowa, Coffeyville and Parsons, Kan.

Chiodo worked with Ottaway Newspapers for 31 years, working at five of the Dow Jones subsidiary's newspaper locations, including Pennsylvania, Kentucky, Minnesota and Missouri. He has been with *The Globe* 13 years.

He and his wife, Deborah, have two children, ages 22 and 20.

CNHI has headquarters in Birmingham, Ala. It is the parent company for

more than 200 publications, including the four Ottaway newspapers — *The Globe* among them — it bought in 2002.

## ✍ Hannibal

Donald S. Smith, a native of Hannibal and one-time employee of the *Hannibal Courier-Post* and *Columbia Daily Tribune*, has been named publisher of *The Grand Island Independent* in Nebraska.

Smith succeeds Robert L. Krecklow, a former publisher of the *Courier-Post*.

Morris Communications owns the *Independent*. Smith has been publisher of Morris' *Juneau* (Neb.) *Empire* since January 2001. Before that he was group publisher of Morris Western Slope Publishing Group in Colorado. Morris sold that group of seven papers in November 2000.

## ✍ Maryville

Karen Jones has joined the news staff of the *Nodaway News Leader*.

Jones moved to Maryville this summer when her husband, Ken, took a position as an assistant professor of physics at Northwest Missouri State.

Jones is a poet and an associate editor of *The Mid-America Poetry Review*.

Kay Wilson is owner and publisher of the *News Leader*.

## ✍ Caruthersville

Editor Harry T. Darby left the *Democrat Argus* in October to continue his career in Texas. Darby was editor of the weekly for more than two years.

## ✍ Kansas City

Three employees of The Associated Press have taken new assignments.

Newswoman Emily Fredrix, who worked in the St. Louis and Topeka bureaus, transferred to the Washington, D.C., bureau. She is the AP politics website editor.

Newsman Jeff Latzke transferred from Kansas City to St. Louis, where he is doing general assignment reporting.

Kelly Wiese, a newswoman from Little Rock, has transferred to Jefferson City. She worked in Kansas City and Topeka

before moving to Little Rock. She replaced Paul Sloca, who left the AP to be a spokesman for the Missouri Republican party.

## ✍ Kansas City

Crime Stoppers International announced media awards at its annual training conference in October in Melbourne, Australia.

*The Star* won a first-place plaque for public service announcements for a Star Business Weekly piece by Su Bacon that featured Crime Stoppers as nonprofit agency of the month.

*The Star* also took second place for special features for an article by James Hart on the 20<sup>th</sup> anniversary of the local Crime Stoppers program.

Local awards were presented Nov. 3 at the Gladstone Department of Public Safety.



**Jenni Sharp** studied technical writing in college.

## ✍ Marshfield

Jenni Sharp has joined the news staff of *The Marshfield Mail*. She grew up in Elkland and graduated

from Marshfield High School. She attended Ozarks Technical Community College and Southwest Missouri State, where she studied technical writing and general business.

## ✍ Ash Grove

Marnie Graham has joined the advertising and production staff of the *Ash Grove Commonwealth* and Willard *Cross Country Times*.

Graham graduated from Willard High School. She worked for three years at the Pentagon in Washington, D.C., and then moved to southern California.

After her husband, Al, retired, they moved back to southwest Missouri. The couple have three children.

## ✍ Jefferson City

Former *News Tribune* education reporter Brian Graves is the new director of public information and university af

fairs at Lincoln University in Jefferson City.

A native of Waterloo, Iowa, and a candidate for a Master's in Journalism degree from the University of Iowa, Graves previously was a reporter for *The Cleveland Plain Dealer* and *The Detroit News*.

He also owned a public relations and technical training firm in Georgia.

#### Parkville

Tiffany Day has joined Sun-News Publications of the Northland as a writer and photographer. She formerly worked for the *Rexburg (Idaho) Standard Journal*.

#### St. Joseph

Bryan Seiter has joined the *St. Joseph News-Press* as a district manager. He has a bachelor's degree in psychology from Missouri Western State College.

Greg Kunkle has joined the *News-Press* as a newsroom assistant. He has a bachelor's degree in art from Missouri Western.

#### Noel

High school students Janet Breda, a senior, and sophomore Sean Hunt are writing news stories for *McDonald County Press*.

#### Platte City

Mark Vasto, 31, who previously worked for the *Olathe Daily News*, has joined the news staff of the *Landmark*.

A New Jersey native, Vasto is a graduate of the University of Maryland and is a former internet specialist for IBM. He has lived in Chicago, Philadelphia, Washington, D.C., Atlanta, New York City and Kansas City.

#### Hannibal

Shaun Parker, a 2003 graduate of Culver-Stockton College in Canton, has been named sports editor of the *Courier-Post*. He replaced Kevin Murphy, who covered sports for the daily for five years and has taken a job with the *Quincy Herald Whig*.

Parker has been a copy editor for the *Courier-Post* since March. He is a graduate of Clark County High School in Kahoka. He was married in January.

Parker and his wife, P.J., another 2003 Culver-Stockton graduate, went to Dover, Del., in September to see a



## New license tags

Missouri Press has a new design for auto license tags. One tag will be shipped in December to the publisher of each MPA member newspaper. Additional tags can be purchased for \$10 each. They are good for two years. As seen on the cover, the MPA logo is in color, and the word "PRESS" is red. These tags afford no special privileges, but they do identify to police and emergency personnel that the vehicle belongs to a member of the working press.

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## Ethics colloquium at MU in April

Scholars from all over the world will be coming to the University of Missouri April 7-9, 2004, to participate in a colloquium on media, ethics and politics. This colloquium, the fifth in a series of decade-long colloquia, was planned to coincide with the 2004 Presidential elections.

The series is sponsored by 10 universities throughout the U.S., Brigham Young University, Lawrence Erlbaum, publishers, and the Journal of Mass Media Ethics.

The colloquium series was the brainchild of Journal of Mass Media Ethics editors Jay Black and Ralph Barney, both University of Missouri grads, to promote and enhance thinking about media ethics. The papers that result from the colloquium will be published in the journal.

The colloquium series also has other goals: to encourage junior scholars to engage in thinking about the field, to promote interdisciplinary scholarship about media ethics, and to encourage senior scholars to continue active intellectual

leadership in the field. To promote these goals, colloquium fellows must work in teams which combine viewpoints, academic disciplines and length of service in the academy.

Previous colloquia have centered on: ethics in advertising and persuasion, universal ethical values for journalists, the ethics of virtual reality, and ethics across the professions.

More than 50 applicants from five different academic disciplines and four continents applied to participate in the Missouri colloquium. Some applied as members of already formed teams; others asked the colloquium selection committee to create an academic partnership.

The teams will draft papers, bring those drafts to the colloquium for comments from the fellows, and then revise those papers in light of the comments and interaction at the colloquium.

The Missouri event is being coordinated by Lee Wilkins with help from Stephanie Craft.

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NASCAR race. Hurricane Isabel arrived on the East Coast about the same time. In May, a tornado destroyed the Culver-Stockton fieldhouse five hours after Commencement.

"We are both becoming very accustomed to experiencing natural disasters, first hand," Parker told the *Courier-Post*.

#### Maryville

Rochelle Shimak has joined the news staff of the *Maryville Daily Forum*.

Shimak and her husband, Loren, live in Burlington Junction. They have a young daughter. □

# Missouri a leader in NNA

Here are some interesting facts about NNA membership in Missouri:

- ✓ In 2002-2003, NNA collected \$45,475 in dues from Missouri newspapers.
- ✓ The year before, NNA collected \$34,560 in dues from Missouri newspapers.
- ✓ NNA has 171 newspaper members in Missouri (that's 61 percent of Missouri papers).
- ✓ That is the largest number of NNA member newspapers of any state.
- ✓ Texas has 149 NNA members, Minnesota 143, Oklahoma 123, Iowa 121, California 106, Wisconsin 105.
- ✓ In our region, Nebraska has 70 NNA members (41 percent of its newspapers) and Kansas has 39 NNA members (22 percent).
- ✓ North Dakota, 81 members (87 percent), Wyoming, 27 members (71 percent), and South Dakota, 85 members (66 percent), are the three states that have a higher percentage of NNA members than Missouri.

The bottom line: Missouri newspapers are strongly supporting NNA and its move to Missouri! □

## Photographer Hall of Fame being promoted by Washington publisher

Newspaper photographers in Missouri some day may have a Hall of Fame to honor the best among them.

William Miller, publisher of the *Washington Missourian*, is exploring the possibility of opening such a Hall of Fame in his town. Miller is a past president of Missouri Press Association and serves on the MPA Board of Directors.

Miller explained his proposal at the last MPA board meeting on Sept. 26 in Kansas City. He has contacted the Missouri School of Journalism and development officials in Washington about the proposal.

The key to the project is finding a suitable building that is affordable, Miller said in a story in the *Missourian*. It would house the work of people who had been inducted and also photos from workshops and from the annual Missouri Press Foundation Better Newspaper Contest. □

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# Amber Alert paid off quickly

Newspaper expected project to be a community building effort

When *The Joplin Globe* launched a regional Child Abduction Alert System in March, it seemed like a nice, abstract gesture to the community.

Less than a month later, however, the "Amber Alert" system helped rescue three young boys who allegedly had been abducted by their uncle.

"I don't think anybody imagined it would be used that quickly," said publisher Dan Chiodo. "To see the smile on the parent's face when she got the children back, and to see those kids basically unharmed, we were just amazed."

The boys, ages 2, 1 and 2 months, were snatched about 8 a.m. on April 2. Officers sent out a Child Alert with photos of the children and descriptions of the suspect and his vehicle.

The Amber Alert system uses the in-

ternet to inform local media and law enforcement agencies about missing children and abductions. When an autho-



itized law enforcement official launches the system, updates appear instantly on media websites, and broadcasters have the information readily at hand.

Two radio listeners heard the alert within minutes and called their husbands, who were working on a road project near the suspect's location. One of the men had seen the car and called the police. About 30 minutes later offic-

ers had custody of the children.

*The Globe* learned of the need for an Amber Alert system when a reporter attended a police hearing on the issue.

*The Globe* stepped up to the plate. In about a week, John Cruzan, the paper's online manager, and his team had built childabduction-alert.com, which covers regions of Missouri, Oklahoma, Arkansas and Kansas.

"We work hard on readership commitment here," Chiodo said. "When we talk about our four cornerstones, we are always working on content and service, and we work on culture here within the building. The tough one, sometimes, is brand. This is something that says 'This is the kind of brand we are, we are part of whatever is going on in the community.'"

—*Presstime*, July/August 2003 □

## Call These Organizations for Answers to Your Questions



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Our members are independent agents and brokers who represent more than one insurance company.

Check **mopress.com** regularly for information and updates about **Missouri Press Association.**

## Essay contest theme focuses on Brown v. Board of Education

Students in grades 4-12 can compete for \$300 savings bonds

Fifty years ago, in 1954, the United States Supreme Court decided that states could no longer have laws that prevent black children and white children from attending school together. This was the case of Brown vs. the Topeka Board of Education.

In this year's Law Day Essay Contest, the Missouri Bar, the Missouri National Education Association and the Missouri Press Association ask students to reflect on this case by discussing why it is so important in history.

Not only will students in grades four through 12 have the opportunity to polish their writing skills and explore the importance of this Supreme Court case, but they could also win up to \$300 in U.S. Savings Bonds in this annual contest.

Students compete in three categories, grades 4-5, 6-8 and 9-12. Entries should be no longer than 700 words and will be judged on general appearance, structure, content, creativity and originality.

The first-place winner in each category receives a \$300 U.S. Savings Bond, second-place winners receive \$200 U.S. Savings Bonds, and third-place winners receive \$150 U.S. Savings Bonds. State-wide awards will be presented May 9 at a banquet in Jefferson City.

Essays must be received by regional judging coordinators, noted in the contest instructions, no later than Feb. 6.

Information packets, including publicity materials, were mailed to school district superintendents and principals in late October.

For contest entry forms and other details, visit Missouri NEA's Web site, [mnea.org/classkids/lawdayessay.htm](http://mnea.org/classkids/lawdayessay.htm).

In 1961, the U.S. Congress officially designated May 1 as Law Day, a national day of celebration focusing on the heritage of liberty under law. Every year, the ABA joins with other national organizations, state and local bars, businesses and

schools in conducting programs on the rule of law in a constitutional democracy.

The 32,000-member MNEA represents teachers and other school employees in school districts and on college

campuses throughout the state. It is the Missouri affiliate of the 2.7-million member National Education Association, the largest organization of public school educators in America. □

# Win with the 2004 Law Day Essay Contest

**Who:** Students in 4th through 12th grade

**What:** Win with words in the 2004 Law Day Essay Contest

**Theme:** Fifty years ago, in 1954, the United States Supreme Court decided that states could no longer have laws that prevent black children and white children from attending school together. This was the case of Brown vs. the Topeka Board of Education. Discuss why the Brown case is so important in our history.

**Contest Rules:** Essays should be no longer than 700 words. For entry forms and other details, visit Missouri NEA's Web site, [www.mnea.org/classkids/lawdayessay.htm](http://www.mnea.org/classkids/lawdayessay.htm).

**Entry Deadline:** Feb. 6, 2004

**Prizes:** U.S. Savings Bonds ranging from \$150 to \$300 (Prizes will be awarded in May.)

Celebrating 50 years since  
**Brown vs. Topeka**  
Board of Education



Sponsored by the Missouri Bar Young Lawyers' Section, Missouri National Education Association, Missouri Press Association and this newspaper.

Lazy snoops would have easy access

# Officials still leery of on-line records

**O**n-line court records continue to challenge the minds of court personnel around the country. The Associated Press ran an interesting article this past month that many of you may have missed covering a national conference on court technology held in Kansas City.

Some of the issues the group considered during its conference included, according to the AP report:

1) If an online database erroneously shows someone having a felony conviction, who is liable if that data costs the individual a job? And if the record is fixed, how does one prevent that erroneous record from continuing to exist ad infinitum?

2) What about sensitive records, such as divorce (and, I'll add, from having heard other similar discussions, bankruptcy) records? Should those be available on-line?

Apparently, according to the AP report, the conclusion was that many of these questions must be decided on a state-by-state basis. One of the apparent suggestions was that only some records should be available on-line while others are kept for only on-paper review by the

public.

Apparently Missouri's Case.Net system is one of the better systems in the country. (Still, I will note, it would be more useful if all the counties were available on-line rather than just selected counties. I know; it's probably a money issue.)

Again, the conclusion seemed to be that some records are better off kept on paper because that means less access to the public because fewer people will take the trouble to go to the courthouse to

get access.

That is a disappointing attitude for government to take. The public deserves to have their representatives seeking more access, not less. We continue to struggle with officials whose attitude is that giving the public less information is beneficial.

"People with no felony convictions were being denied jobs because employers didn't read the entire record and just saw the charges," the AP quoted one attendee as saying. "They didn't keep reading and see that the person was never convicted."

And so, one must ask, why does that become the problem of government? Are

they responsible for the actions of the public? Why is the public's lack of due diligence the fault of government?

Finally, if you haven't seen it, there's a new Attorney General's opinion out which may be of great benefit to us when dealing with public records held by a consultant to government. In this case, it arose out of a situation in Creve Coeur where a city group had documents which had been given to a hired consultant for its evaluation and recommendations.

A request came in for access to those records. The public body denied access, claiming that they had kept no copy of those communications and that the original was held by a private entity and therefore it would not be made available to the public.

"Placing the original of a record in the hands of a private consultant does not change the fact that it is a "record of a public governmental body and thus does not place it beyond the public's reach," the Attorney General said in opinion 143-2003.

**I**nstead, the consultant holds the record as a public governmental body's agent. It is the responsibility of the body's custodian of records to retrieve the record, if necessary, to provide public access to it, the opinion continued.

The opinion continues in a footnote that Missouri law even provides that if a private person holds possession of public records, he or she must deliver them to the public official. I would add to that note that the statute quoted proceeds to note that failure to make this delivery is a criminal offense, something that is more than an interesting sidelight to this theory!

This is an opinion on an issue that frequently plagues us. Maybe this opinion will offer us some much-needed ammunition to resolve this issue. □



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# Scrapbook

## Lebanon

A Lebanon man has been charged with burglary in connection with break-ins at Lebanon Publishing Co. and an adjoining jewelry store in October.

Police said the man tried to get into the jewelry store through the roof, but failed. He then broke out a window of the newspaper office and tore up a wall in a number of places trying to get into the jewelry store. He failed again, because the two businesses are not connected.

The man took a chair from the newspaper office and stood on it to break a window above the door of the jewelry store. He set off an alarm when he crawled through the window.

## Hannibal

A recent silent auction to benefit the *Courier-Post's* Newspapers In Education program netted more than \$5,000.

Area businesses participated in the fund-raiser by donating items for the auction.

## Linn

The son of *Unterrified Democrat* publisher Jerry Voss suffered a broken back and ribs in October when he fell 20 feet out of a tree while preparing a deer stand.

Billy Voss, 33, managed to get to his pickup and call his brother-in-law, Highway Patrol Sgt. Vince Rice, whom Voss knew would be able to find him in the woods.

## Eldon

The *Advertiser* sponsored a Halloween costume contest and presented prizes to winners in three age divisions.

Costumes were judged on creativity and originality based on photos taken at the newspaper office. Children received candy, and their photos appeared in the Nov. 6 issue of the *Advertiser*.

## Moberly

Connie Duvall of the *Monitor-Index* staff spoke recently to the students in the

Moberly Jump Start program about photography and conducting interviews.

Students at Moberly Area Community College recently visited the newspaper office, where they prepared and printed their first *Greyhound Express* edition for the college.

## Cape Girardeau

The *Southeast Missourian* received two awards in the Inland Press Association's competition. Awards were presented in Chicago in October.

Education writer Callie Clark won first place in investigative reporting for a story about increasing racial imbalance at an elementary school.

Business and health writer Scott Moyers took second place in the profiles category for a story about a patient in the Chester, Ill., Mental Health Center. The patient has received national attention for his claim that, not only is he sane, but there is no such thing as mental illness.

## Kearney

The *Courier* presented a Nikon Coolpix 2500 digital camera to a local resident who won the paper's Vacation Photo Contest. The photo was of Split Rock Lighthouse on Minnesota's north shore of Lake Superior.

A \$50 Chamber of Commerce gift certificate went to one person whose name was drawn from among the people who entered the contest.

## Glasgow

The *Missourian* took pictures of trick-or-treaters after Glasgow's Halloween Pa-

rade.

Children who went to the newspaper office to have their pictures taken also received a treat.

## Kansas City

The *Star* and Channel 5 TV joined to sponsor "Project Warmth," a collection of coats, blankets and other cold-weather clothing for needy people in the area.

Various groups in the Kansas City region joined the effort.

## St. Louis

The *Business Journal* honored state Rep. Shannon Cooper, R-Clinton, and



## Another use for newspapers

Linda Becker of Union made these sandals out of copies of the *Washington Missourian*. A *Missourian* staffer is modeling the size 7s, which took about one hour each to make. (*Washington Missourian* photo)

state Sen. Delbert Scott, R-Lowry City, at a special breakfast in October at the St. Louis Frontenac Hilton.

The legislators received the St. Louis Business Journal Legislative Award for contributions to business.

## Bolivar

MPA President Dave Berry, vice president of Community Publishers of Missouri, Inc., was elected recently to the board of directors of the Citizens Memorial Healthcare Foundation.

The not-for-profit Foundation owns and operates five long-term care facilities,

a residential care facility, three independent living communities, seven home medical equipment satellite locations, health Transportation and Homemaker Plus, and 15 physician clinic buildings.

It also oversees the Medical Excellence Scholarship program, which provides scholarships to area students interested in pursuing healthcare careers.

### ✍ Cape Girardeau

The *Southeast Missourian* and sejobsonline.com held their second annual Career Fair in October. Job seekers and employers were matched during the free event at the Show Me Center on the



campus of Southeast Missouri State University.

A Career Fair tabloid in a Sunday issue contained articles about writing cover letters, how to research prospective employers and how to interview well.

### ✍ Kansas City

A carrier for *The Star* traded gunfire with a robber after servicing a paper rack in a fast-food restaurant parking lot.

The carrier surrendered the money from the rack, but the robber wanted more. While the robber searched the carrier's van, the carrier pulled out a .38-caliber revolver and fired a warning shot.

After trading shots, the robber fled with the change, a wallet and cell phone. He jumped into a car with two other men.

No one was seriously injured, but the carrier had cuts on his face from firing through a van window.

In an earlier incident, on Aug. 27 *Star* carrier Robert Hack was found shot to death near his delivery vehicle.

### ✍ St. Louis

The *Northeast County Journal* has asked its readers to send in stories and anecdotes — bad as well as good — about their vacations and other trips for inclusion in the paper's travel section.

Items wanted include comments about good places to stay and eat, sites that must not be missed and tips to make travel easier and better.

Contributors can get paid for their

items if they are used, and they get bylines on their stories and photos.

The *Journal* also asked readers to submit entries in its annual holiday recipe contest. Schnucks Markets helps sponsor that event.

Contestants could enter only one recipe, but it could be for an appetizer, main dish, dessert or side dish.

Winning entries were printed in the Thanksgiving edition of the Suburban Journals.

The *Northeast County Journal* formerly was the *North County Journal*. Names of some of the Suburban Journals were changed recently, and redesigns were launched.

### ✍ Kansas City

*The Star* has ceased publication of the monthly business magazine *Greater Kansas City Business*, which it published for nearly three years in partnership with the Greater Kansas City Chamber of Commerce.

A Chamber official said the publication was popular with members, but the newspaper said it was not making enough money.

### ✍ St. Louis

Gerald Boyd, a former managing editor of the *New York Times* and a former reporter for the *Post-Dispatch*, was the featured speaker at the inaugural Greg Freeman Legacy Lecture at Washington University.

Freeman was a longtime *Post-Dispatch* columnist who died last year.

Boyd, 53, resigned from the *Times* earlier this year after the Jayson Blair plagia-

rism scandal.

### ✍ Excelsior Springs

Sports writer Kim Simmons of the *Excelsior Springs Standard/Town and Country Leader*, was the Grand Marshal of the



Excelsior Springs High School Homecoming Parade in October.

Simmons has been a sports writer for *The Standard* since June 2001 and has raised sports coverage to a new level, covering all sports in the Excelsior Springs area. She and her husband, Dave, raised three children, all graduates of Excelsior Springs High School.

### ✍ Kansas City

After changes in the leadership of the Probate Division of Jackson County's Circuit Court, *The Daily Record* held a seminar in October for probate paralegals. More than 30 paralegals from law firms and banks attended the luncheon.

With the court leadership changes, it was a good time to bring together court leaders and the paralegals "to discuss changes on the horizon for the court and tips for paralegals to use when working with the court," publisher Ginger Lamb said.

### ✍ Illinois

Two Missourians and a number of former Missouri newspaper men were elected to the Inland Press Association Board of Directors recently.

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Rex Rust, co-president of Rust Communications, Cape Girardeau, was elected to a three-year term. Mark Contreras, senior vice president of Pulitzer Inc., St. Louis, was elected to a two-year term.

Contreras is chair of Inland's Retail Advertising Committee.

Former Missourians on the board are John Goossen, publisher, *Waterloo Courier* in Iowa, former publisher of the *Hannibal Courier-Post*; Fritz Jacobi, publisher, *Rockford Register-Star* in Illinois, formerly with the *Springfield News-Leader*; and John Wilcox, president, Ottaway Newspapers, Campbell, N.Y., formerly with *The Joplin Globe*.

### ✍ Maryville

The *Maryville Daily Forum* and KQ2 Television in St. Joseph have joined in a news sharing partnership.

KQ2's 10 p.m. newscast will preview *The Daily Forum's* headlines for the next day.

Employees of the television station will be featured columnists in the newspaper. *Forum* staffers will appear on live news segments on KQ2.

### ✍ Ste. Genevieve

Walter "Stormy" Crawford, a contributing writer to the *Ste. Genevieve Herald* and founder and executive director of the World Bird Sanctuary, was a guest on the Oct. 11 edition of National Public Radio's "Whad'Ya Know?" program.

Host Michael Feldman took his show to St. Louis on Oct. 11.

### ✍ Carthage

*The Carthage Press* sponsored the Maple Leaf Showcase in October. As part of the Maple Leaf Festival, the Showcase features the best Carthage businesses have to offer for fall and the Halloween, Thanksgiving and Christmas seasons.

### ✍ Eminence

A new offset press went into operation early in October with the printing of its first issue of *The Current Wave*.

The *Summersville Beacon* also is being printed in Eminence.

Previously *The Current Wave* was printed in Houston.

### ✍ Kansas City

*The Star*, like many newspapers around the country, now requires users of its website, KansasCity.com, to register before they will be able to read news and features.

## Soldier appreciates paper

(This letter was published in the *Hannibal Courier-Post*.)

Dear Editor:

My name is Staff Sgt. Cory J. Kurz of the 82<sup>nd</sup> Airborne Division, currently deployed in Iraq. I have a wonderful wife (Sarah) who is at home in Fayetteville, N.C., raising our 8-month-old son, Joseph Ryan. This is a trying time for both of us and her support and strength throughout my absence keep me from worrying more than I would otherwise.

I've been receiving your paper for a few months now and it's nice to get a taste of what's going on back home. I grew up in Monroe City, but it is Hannibal that I call home.

Not only is the support from our families important beyond words, but so is that from friends, acquaintances and the people of the communities where we live or have lived in the past. Thank you for your support. We all hope to do you and all of America proud.

—Cory J. Kurz

Users can read the home page and connect to classifieds for autos, jobs and real estate, but if they want to read news, they've got to log in.

### ✍ Pineville

In observance of National Newspaper Week in October, the newspapers of McDonald County Press published a section containing feature stories and photos of all employees.

Other content included stories and photos about awards won in the Missouri Press Better Newspaper Contest and a brief history of newspapers in the county.

### ✍ Columbia

Hank Waters, publisher of the *Columbia Daily Tribune*, has been elected to the Board of Trustees of Columbia College. A longtime supporter of Columbia's colleges, Waters has served on the board of Stephens College.

Representing newspapers, Waters

spoke during an ethics conference sponsored by Attorney General Jay Nixon Oct. 22 in Jefferson City.

He spoke at a session on the Sunshine Law, stressing the importance of access to public information and the problem of public officials loosely interpreting the open meeting exemptions of the Sunshine Law.

### ✍ Lee's Summit

Lee's Summit High School publications adviser Marc Russell recently was named one of five finalists for 2003 National High School Journalism Teacher of the Year.

Russell was named a Distinguished Adviser through the national recognition program, sponsored by Dow Jones Newspaper Fund Inc.

One student at each Distinguished Adviser's school will receive a \$500 scholarship to study news/editorial journalism.

Russell was named State Journalism Teacher of the Year by the Missouri Interscholastic Press Association last spring.

### ✍ Rolla

The *Daily News* and the Chamber of Commerce are joining again this year to encourage residents to do their Christmas shopping at home.

"Have a Hometown Christmas" will give away a total of \$1,000. The Chamber will give away \$100 worth of Chamber Bucks each week for five weeks. Those prizes must be spent with a Rolla Chamber member business.

The *Daily News* will give away \$100 in Holiday Dollars each week for five weeks. That money must be spent with a participating business.

### ✍ Webster Groves

Employees of the *Webster-Kirkwood Times* collected items for local charities on Oct. 25, Make a Difference Day. The paper published a list of the charities and items they needed.

From 9 a.m. to noon the employees gathered items ranging from garden implements for a senior center to magazine subscriptions for a children's center.

### 🔪 Owensville

A burglar struck a number of businesses in Gerald and Owensville early in November. Among the targets was the *Gasconade County Republican*.

Police believe at least two people broke into five businesses along Highway 50 in Gerald and then moved on to businesses in Owensville.

Nothing was reported missing from the newspaper office after a burglar alarm was reported at about 1:15 a.m. The front door had been shattered to gain entry to the reception area.

### 🔪 Cuba

The *Free Press* runs photos of elementary classes to solicit sponsors for its Newspaper In Education program. Children in the photos are identified.

The *Free Press* and *Steelville Star* provide more than 1,500 copies to children in Cuba, Bourbon and Steelville.

### 🔪 West Plains

The *Daily Quill* has received a special award from the Missouri Juvenile Justice Association for a series of stories on juvenile justice and the welfare system in Missouri.

The series included a fictional account demonstrating how the system would handle a typical case of child abuse and foster home placement. The story introduced juvenile justice and welfare officials as they became involved in the case.

Publisher Frank Martin III accepted the award at the association's Fall Educational Conference at Lake Ozark in November.

The *Quill* received a similar award for the series in October from the Missouri Bar Association.

### 🔪 Kennett

The *Daily Dunklin Democrat* and the Kennett High School Band sponsored a free concert Nov. 14 by the U.S. Army Field Band.

### 🔪 Festus

Readers of the *Jefferson County Leader* were invited to send in their favorite holiday photos for the annual "Family Christmas Album." The *Leader* will publish photos in the Dec. 18 issue.

Everyone who sends a photo will be



### Bugs promotes reading

Co-stars from the feature film, "Looney Tunes: Back in Action," are featured in three newspaper literacy ads from the Newspaper Association of America and Warner Bros. Bugs Bunny, Daffy Duck, Brendan Fraser and Jenna Elfman star in the series of ads aimed at promoting literacy through newspaper readership. This is the latest in a series of ads that began some time ago featuring the stars in current movies. The ads can be downloaded free from the NAA website, [naa.org](http://naa.org). Newspapers can use them to promote newspaper reading.

entered in a drawing for \$100 to be given away in time for holiday shopping.

### 🔪 Maryville

The *Daily Forum* presented \$330 recently to the New Nodaway Humane Society. The money was raised through the "Pet Parade" promotion that ran Oct. 31.

### 🔪 St. Louis

A Hall of Fame dinner will be held Dec. 8 at the St. Louis Club to recognize donors and sponsors of this year's Old Newsboys Day campaign. Suburban Journals of Greater St. Louis coordinates the project.

This year's fund-raiser was held Nov. 20. Among the major sponsors of the

project was the *St. Louis Post-Dispatch*.

Volunteers sold special edition newspapers at intersections throughout the St. Louis area. Proceeds will go to more than 250 area children's charities.

The mission statement of Old Newsboys Day is: To ensure that children who are at-risk in our community because of abuse or poverty, receive adequate food, shelter, clothing and medical care, and are provided an equal opportunity for social development.

### 🔪 Kansas City

The Kansas City Association of Black Journalists held its 12<sup>th</sup> annual Media Awards ceremony Nov. 15 at the Bruce R. Watkins Cultural Heritage Center.

The work of students in the 2003 KCABJ Urban Student Journalism Workshop at Rockhurst University was showcased.

Scholarships were awarded, including the first Lucile H. Bluford Scholarship, the KCABJ Roy Wilkins Scholarship and the KCABJ Laura R. Hockaday *Kansas City Star* Scholarship.

### 🔪 Kansas City

The Travel section of *The Kansas City Star* has been awarded third prize for best newspaper travel section in the 350,000 to 499,999 circulation division by the Society of American Travel Writers.

Travel editor Allen Holder won first prize in the category Newspaper Article on U.S./Canada Travel for "Telling Stories, Taking Root," a story about Lucas, Kan.

You can read the story at [kansascity.com](http://kansascity.com) under the Local News link.

### 🔪 Maryville

Sports editors from the *Maryville Daily Forum* and the Chillicothe *Constitution-Tribune* made a bet before their district football game. The loser had to wear the winner's sweatshirt all day Monday with a photo of him wearing it in both papers.

As part of the wager, each sports editor wrote a preview of the game from his town's perspective. Paul Sturm of Chillicothe and Ken Garner of Maryville traded stories for the wager.

Chillicothe won the game and advanced to the state playoffs. □

## Start promotion now of summer workshop for NIE teacher training

Missouri newspapers have another opportunity to offer Teacher Ambassador Scholarships to educators in their communities. The 16-hour seminar offers in-depth training on using the newspaper as a classroom instructional tool.

In return for your scholarship support, the teacher(s) your newspaper sends will lead a teacher workshop in your community to train other educators.

The 2004 Living Textbook Course at University of Missouri, Columbia, will be held July 21-23. Cost for each teacher scholarship, which includes two nights housing on campus and seminar fees, will be approximately \$175.

An ad like this one to promote the program to local teachers can be downloaded by clicking here.

Newspapers need not provide scholarships to participate in the program. Ads can be downloaded that simply promote the program without mentioning the scholarships. Local teachers will see the ad in your newspaper and contact Missouri Press about the program. □


## Magazine cover helps town find sculptor for bust of namesake

After seeing the cover of the October issue of *Missouri Press News*, the publisher in Washington, Mo., got the ball rolling on a local project.

City leaders in Washington want a bust of George Washington, the city's namesake, for permanent display. They had just started searching for a sculptor for the project.

October's cover had a photo of a sculptor and a bust she did for the city of Boonville. Sabra Tull Meyer did the bust of Walter Williams, founder of the Missouri School of Journalism and a native of Boonville.

When he saw the photo, publisher Bill Miller contacted the sculptor, who lives in Columbia. She said she was very familiar with Washington because her daughter lives there.



We're offering an area teacher the opportunity to attend a three-day college course for K-12 teachers on using the newspaper as a resource in the classroom.

**July 21-23**

*The Living Textbook - Integrating the Newspaper into the K-12 Curriculum*  
University of Missouri, Columbia

The course will cover media literacy and will look at ways to integrate the newspaper as a resource in language arts, social studies, math, science, technology and art. It will address ways to use the newspaper to improve standardized test scores and to achieve competency in areas required by the Missouri Show Me Standards.

This newspaper is providing this opportunity as part of a statewide Newspaper In Education Teacher Ambassador Scholarship Program. As part of the agreement between newspapers and educators they sponsor, the participants will share their knowledge at a Newspaper In Education teacher workshop.

Course expenses and two nights housing for scholarship recipient will be provided by the newspaper. Participants may elect to take the course for one hour of graduate credit as well.

Teachers interested in this scholarship opportunity should send a letter with contact information, grade level, subjects you teach and a brief description of why you would like to attend this course. Send your letters to:

add your newspaper name,  
address and deadline for applications

For more information on this summer seminar for educators, visit [www.mudirect.missouri.edu/catalog](http://www.mudirect.missouri.edu/catalog) or call (636)390-2821

The two sponsors of the fund drive for the monument, the *Missourian* and Bank of Washington, anticipate the project will not exceed \$10,000.

No monument to George Washing-

ton has ever been displayed in Washington, which was incorporated in 1839. The sponsors would like the bust to be displayed in the historical core of the city — downtown. □

# 'Hannah's Diary' to be retired

If your newspaper hasn't published "Hannah's Diary," Missouri Press Foundation's first serial story for young readers, act now. December is your last opportunity to purchase this story.

The Foundation will retire our first and most popular story in 2003. Samples of the story, set in St. Joseph and chronicling the start of the Pony Express, as well as pricing and a contract, can be found on the Newspaper In Education pages at [mopress.com](http://mopress.com). The contract allows the story to be published any time before January 2005.

Next month, the Foundation will release its 14th historical fiction serial story written by Kay Hively and illustrated by Billie Goforth-Stewart, "Black Thunder."

When his big brother becomes one of the famous Tuskegee Airmen, Joey Cooper gets a front row seat to an important episode in American history. He watches as some of the first black men in America are allowed to serve their country as fighter pilots.

Joey also learns about one of America's greatest scientists, George Washington Carver. In this new eight-part serial, Joey uses his vivid imagination to soar through the skies, creating the sound of Black Thunder.

Join the more than 140 newspapers in Missouri and beyond who have published 390 Missouri Press Foundation serial stories!

\*\*\*

Although the numbers won't be in for a while, "Lewis & Clark's Missouri" already is the most popular free Newspaper In Education series distributed by Missouri Press.

The eight-part series of quarter-page newspaper features highlights the Corps

of Discovery's experiences in what is now Missouri. The series, teaching activities and promotional ads are available on the MPA Web site, [mopress.com](http://mopress.com), and can be published at any time.

"Lewis & Clark: Exploring Another America," a 16-page special section with teacher guide, is now complete and has been distributed to Missouri newspapers that requested either the CD or printed copies. The CD is still available through MPA, and the material can be published at any time.

\*\*\*

Although the spotlight has been on Lewis and Clark over the past several months, we have

two other projects that have been completed and are available on-line.

"Home Sweet Home in the Heartland" is a two-part series focusing on the national Geography Action theme designated by the National Geographic Society.

These quarter-page features were produced by Missouri Geographic Alliance and include information on Missouri animal habitats, internet research opportunities and student activities.

And the second in our four-part series for high school students on Landmark Supreme Court cases, *Hazelwood vs. Kuhlmeier*, is now on-line. This quarter-page feature offers background on this case which addressed Freedom of the Press in high schools.

This is the third year The Missouri

The graphic titled "Home Sweet Home in the Heartland" features a central illustration of a river winding through a landscape with trees and a city skyline in the distance. The text is arranged around the illustration, providing information about Missouri's habitats and conservation efforts. It includes sections on young people's role in protecting the environment, the Missouri River's unique habitats, urban habitats, and a call to action for readers to help protect the environment. The graphic also includes a small illustration of a bird and a sun.

Young people can help protect the Missouri environment by becoming National Geographic "Geography Action" Habitat Heroes. Learn more at [www.nationalgeographic.com/geographyaction](http://www.nationalgeographic.com/geographyaction).

This week's feature highlights the Missouri habitats of **caves, rivers and cities**. Caves abound in Ozark forest limestone areas. They provide unique animal habitats with no light and constant temperature. The Eastern Pileated bat lives there, weighs a third of an ounce, can locate, and its guano (droppings) provide energy for other cave animals.

The gopher salamander, a nightcrawler, cannot live outside the cave. Unlike bats that can fly out to feed, as the gopher salamander matures it loses its pigment and its spade that shut it becomes a cave creature.

**Rivers and streams**, along with wetlands, springs and lakes, form much of Missouri's aquatic habitats. What is included in your local watershed? There are an amazing variety of creatures living in these habitats and the Missouri River wildlife is one of the most famous. Research local reptiles, amphibians and fish in your area.

**Urban habitats** are growing, and wild prairie habitats are shrinking. Foxes, coyotes that eat plants and animals, can live in both. Urban and forested land become food, as well as new opportunities to urban habitats, is plentiful. Amazingly, fox population densities are higher in cities than in the country.

**Be a Habitat Hero!** Learn more about animals in your locale. Help others understand and protect natural habitats.

<http://books.cornell.edu/jpw/condict.htm>  
<http://www.nature.com/databases/eng/UNW/>  
<http://www.fws.gov/education/>  
<http://www.cornell.edu/conservation/pubs/conservation/wildlife/>

**Activities:** Conservation projects and word journals are fun activities in the newspaper to help people keep their minds sharp. Use the habitat names and information to create a crossword puzzle to share with your friends. Check the puzzles in the paper to see that you need definitions and a plan for words that go across and down.

Photos and drawings in a newspaper are called graphics. Create a graphic for one of Missouri's habitats on a poster. Be ready to talk about why you chose that particular habitat and give some information about it.

Produced by Missouri Geographic Alliance (www.mogalliance.org) in partnership with the newspaper and Missouri Press Foundation.

A two-part "Home Sweet Home in the Heartland" uses the national Geography Action theme to spotlight the animals and habitat of Missouri. All Missouri Press NIE material can be downloaded from [mopress.com](http://mopress.com). All but the Kay Hively serial stories is free.

Bar Association has funded Newspaper In Education features for Missouri's newspapers. Two more features in this series will be available in February and May.

To find any of these Newspaper In Education features on our web site, visit [mopress.com](http://mopress.com), link to Newspaper In Education and then to Newspaper Features.

Happy Holidays! □

# Star wins Youth Content awards

Vienna, Va. - *The Kansas City Star's* "Teen Star" publication won five awards in the Newspaper Association of America Foundation's Youth Editorial Alliance competition. The contest recognizes newspapers' efforts to produce high-quality youth content.

Winners of the YEA Youth Content Awards and the youth content division of the Program Excellence Awards were announced during the recent YEA conference in Reading, Pa.

The YEA Youth Content Awards are designed to recognize outstanding young journalists and youth sections. The youth content division of the Program Excellence Awards recognizes outstanding efforts that engage young people in creating youth-oriented content for newspa-

## Times papers win awards in Free Papers of America contest

The *Webster-Kirkwood Times* and *South County Times* won awards in the recent competition of the Independent Free Newspapers of America. Awards were presented in Orlando, Fla., in September.

The *Webster-Kirkwood Times* received a first place for local business coverage. An illustration by Randy Drilingas earned a first place for original artwork in news.

The paper received second in general excellence among papers with more than 25 percent news content, and honorable mention for front page design.

A *South County Times* photo by Ursula Ruhl won first place.

Don Corrigan's story about life with an autistic child earned a third place in feature stories. The piece appeared in both papers.

The *Webster-Kirkwood Times* also received a Circulation Verification Council Gold Standard Award. That award went to papers in the top five percent of receivership, readership and purchase among publications audited by CVC. □

## Work of young journalists recognized

pers in lasting, meaningful and original ways.

"There is excellent youth-oriented content being produced by newspapers around the country, but it often goes unnoticed, even by those close to the newspaper industry," said Margaret Vassilikos, NAA and NAA Foundation senior vice president/chief financial officer. "These two awards competitions present an opportunity to highlight this great work and give it some much-deserved recognition."

*The Star's* 2003 YEA Youth Content Award winners:

### Feature Story

Second place: Robyn Busch, "More people, especially girls, are turning to weblogs to share with the world," TeenStar, Bill Norton, editor.

### Illustration

Second place: Tyler Coey, "Forwarding Hate," Teen Star, Bill Norton, editor

Second place: Robyn Busch, "Peace or war?" Teen Star, Bill Norton, editor.

### News Story

Second place: Anne Malinee, "Pain is not love," Teen Star, Bill Norton, editor.

### Personality Profile

Hon. mention: Kyle Aaron, "Michelle Branch Branching Out," Teen Star, Bill Norton, editor.

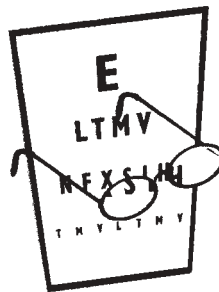
### Review

Hon. mention: Jack Lancaster, "Who and why is Eminem?" TeenStar, Bill Norton, editor.

### Sports Column

Second place: Sean Quinn, "Take me out to the greed game," TeenStar, Bill Norton, editor. □

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**Contact:**

**Zoe W. Lyle  
Executive Director**

*When you renew your driver's license or motor vehicle plates, you may make a minimum \$1 donation at the Department of Revenue to support the Blindness Education Screening and Treatment Program Fund.*

## Housekeeping

# Put foreign reporting on your 2004 'to do' list

## Fellowship program offers opportunity

This month's cover carries a reproduction of the center spread of the Lewis & Clark supplement that Missouri Press has been nagging you about for the past two or three months. You can see why we've been nagging. It's great Newspaper In Education (NIE) material.

Only the cover of the supplement and the center spread are in color, but even in black and white the pages are attractive.

Newspapers that ordered the supplement on CD should have received it by now. If you haven't received yours or if you want one, contact the MPA office or Dawn Kitchell, our NIE coordinator.

Missouri Press Foundation will send the CD to newspapers around the country in January. Non-Missouri Press member newspapers are paying for the CDs.

Dawn Kitchell's NIE column this month mentions that the serial story "Hannah's Diary" will be retired next year. If you would like to order this story — the first of the Kay Hively stories — you still can, but don't hesitate.

All of the Kay Hively serial stories can be ordered through [mopress.com](http://mopress.com). Samples of all the stories are there, too.

Kitchell and the MPA NIE committee gathered in Columbia Nov. 13 to discuss coming projects and next year's NIE training programs.

The dates for next summer's NIE teacher workshop at the University of Missouri already are set. Ads to promote the workshop to your teachers are on the website for you to download.

If you wish, your newspaper can provide a local teacher with a scholarship to

attend the workshop. Or you can just run the ad in your paper and encourage local teachers to take the course and pay for it themselves.

On page five are a story and a notice about a fellowship program for reporting in a foreign country for one to three weeks. This program will pay expenses for reporters from small- to mid-sized dailies that can't afford to have foreign correspondents.

One of the sponsors of this program is the Newspaper Association Managers (NAM). Doug Crews, executive director of MPA, has been active in NAM for many years and has served as its president.

Check out the information on this program and consider signing up. How often do you have the opportunity for a foreign adventure at someone else's expense?

This is Dave Berry's final month as MPA President. He'll be succeeded Jan. 1 by Gary Sosniecki, co-publisher of *The Vandalia Leader*.

We've had a couple of stories in the past few months about Gary and his wife, Helen.

This summer the couple received the highest award of the International Society of Weekly Newspaper Editors, the Eugene Cervi Award.

On Aug. 29 Gary and Helen took over ownership of *The Vandalia Leader*, returning to their life's work — weekly newspapering.

Next month's magazine will have another story about Gary and Helen. It will explain some of Gary's goals and ambitions for MPA.



MPA editor **Kent Ford** can be reached by email at [kford@socket.net](mailto:kford@socket.net).

Keep Missouri Press Foundation in mind for your year-end giving. Anything you donate to the Foundation is fully tax deductible.

You can make a gift in someone's name as a memorial. A letter will be sent to the person's family telling them of your contribution.

A great bunch of judges polished off the Colorado Press Association's contest in good order Nov. 6 in Jefferson City. Missouri Press extends its gratitude to those who answered the call.

These are the judges: Denelle Spear, *Buffalo Reflex*; Dala and Tom Whittaker, *Cabool Enterprise*; Dan Steinbeck and Dawn Spurgeon, Canton *Press-News Journal*; Dan Potter, *Columbia Missourian*; Dane Vernon, Tammy Witherspoon, Trevor Vernon and Mike Jones, *Eldon Advertiser*; Colin Suchland, *Fulton Sun*; Jane Haslag, Jara Ryan and Kris Hilgedick, *Jefferson City News-Tribune*; Jim Hamilton, Buffalo.

Dr. Charles Fair, Central Missouri State University; Vicki Russell, *Columbia Daily Tribune*; Scoop Peery, Springfield; Dave Marner, *Gasconade County Republican*, Owensville; Pat Martin, *Jefferson County Leader*; Festus; Mike Casey, *The Kansas City Star*.

Chris Post, *Marshall Democrat-News*; Mary Lawrence and Jim Sterling, Missouri School of Journalism; Connie Viebrock, *Morgan County Press*, Stover; Jeff Fox, *Independence Examiner*; Carol Stark, *The Joplin Globe*; Oliver Weist, *The Sedalia Democrat*; Bertha Evans, *Versailles Leader-Statesman*; Steve Fairchild, *Lawrence County Record*, Mt. Vernon.

Linda Luebrecht, *Bowling Green Times*; Cindy Kuhn, *Hermann Advertiser-Courier*; Kathy Whipple, *The Kearney Courier*; Becky Holloway, *The Tipton Times*; Sue Heifner, Doug Crews and Kent Ford, Missouri Press.

If you couldn't get away to help with Colorado's contest, don't fret. Another opportunity looms. On Feb. 26 we'll judge the Tennessee Press Association's ad contest. Then on March 18 we'll judge Tennessee's newspaper contest.

Watch for the call for judges for those projects and do what you can. Thanks in advance. □



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*The Spring 2004 session of the Institute of Newspaper Technology will take place on the campus of The University of Tennessee March 11-13. The Institute of Newspaper Technology promises to take students to a new plane of technological expertise. Three new labs are currently under renovation to house the seventh session of the Institute. Mark your calendar. Space is limited.*

**March 11-13, 2004**

*For more information, visit [www.newspaperinstitute.com](http://www.newspaperinstitute.com)*



# Obituaries

## Lamar

### Betty Aull White

Last of newspaper family

**B**etty Aull White, a daughter of *Lamar Democrat* publisher Arthur Aull, died Oct. 15, 2003, in Lamar.

Arthur Aull bought the newspaper in 1899. Mrs. White was involved with it through most of her life until the family sold it in 1972.

Mrs. White was married to Stan White, whom she met while attending the Missouri School of Journalism. They moved around as Mr. White's career advanced, but returned to Lamar in 1953 to help Mrs. White's mother and sister run the paper. Mr. Aull died in 1948.

## Mt. Vernon

### Sandra Austin Maenner

55—Design award winner

**S**andra Lynn Austin Maenner, an employee of the *Princeton Post-Telegraph* and later the Mt. Vernon *Lawrence County Record*, died of cancer Oct. 9, 2003, in Portland, Oregon.

During her 21-1/2 years with the *Record*, Mrs. Maenner won state and na-

tional awards for her work in graphics and design. She studied art at UMC.

Survivors are a son, a daughter, a brother and a grandson.

## St. Louis

### George McCue

93 — Former critic, editor

**G**eorge McCue, a former *Post-Dispatch* writer, critic and editor, died Nov. 10, 2003, at his home in Kirkwood.

Mr. McCue graduated from the Missouri School of Journalism in 1933. He began his newspaper career in Brookfield at the *Linn County Budget-Gazette*. He then joined The Associated Press in Jefferson City, then moved to the Springfield *News-Leader*.

He went to work in St. Louis in 1942 at the old *Star-Times*, but soon joined the *Post-Dispatch*. In 1956 he became the first chief of the music and arts page.

Mr. McCue became a nationally recognized critic of architecture and design. He wrote about the design and construction of the Gateway Arch and Busch Stadium. He wrote a number of books on the region's architecture before retiring in 1975.

Mr. McCue leaves his wife, Pearl; two daughters, three sons and nine grandchildren.

## Reader appreciates paper printing 1st Amendment

(To the Editor of the *South Missourian News*, Thayer:)

**A** brief note to thank you for weekly publishing the First Amendment on your editorial page. It's a splendid and necessary ideal, as you obviously recognize, and not wasted on me; I cut each one of them out and tape them to the back of every envelope I send out. The language is clear, fully understandable, and the way I learned it as far back as the fourth/fifth grades. I am constantly amazed (and horrified) at all the artful dodging the courts dance around those words. What are we to do? Some guidance appreciated.

With great respect for your newspaper's integrity.

(A reader)  
Thayer □

## KU J School dean resigns effective at end of term

**J**ames K. Gentry, dean of the University of Kansas William Allen White School of Journalism and Mass Communications, plans to step down and return to classroom teaching and research at the end of this school term. He has been dean since 1997.

Gentry went to Lawrence from the University of Nevada, Reno, where he was dean of its School of Journalism for five years. Before that he served on the faculty of the Missouri School of Journalism. □

## Ellingsworths sell Grant City weekly

**C**indy and Eddy Ackley of Worth have purchased *The Times-Tribune*, Grant City, from Tom and Shirley Ellingsworth, Lebanon.

Cindy Ackley has been the editor and publisher of the weekly since mid-May

and will continue to manage it. She plans to establish a website for the paper and update equipment.

The Ellingsworths bought *The Times-Tribune* around 1977. □

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# Giving it away doesn't pay bills

“There are so many who want so much for nothing.”

This could be a quote from darn near every newspaper publisher.

Tuesday a man came into our office. A relative had placed a “Thank-You” note in the paper and was charged a small fee, just as we charge everyone else. But the man didn't like it and insinuated that we were “anti” supportive. He also pointed out that two area daily newspapers ran a thank-you for free.

Well, we did run the information relating to the “Thank-You” elsewhere in a news story (for free). Over the years we have run many stories and photos relating to the people involved; and we have done so free. But we got no “thanks” for all we have done “free.”

He made another insinuation that

we're poor because of our attitude and policy.

Some people expect so much from us. Some people think we are a public service. Some people think just because they believe their wants are “not-for-profit” that we should run their stuff free.

## McDonald County Press

If we ran all “Thank-You” notes for free, we would have, each week, a paper full of thank-yous that take time to set and costly space.

The fact is that a newspaper is a business. Our non-profit fees are low, compensating us for our expenses in typesetting, space and processing. We don't

profit from these low fees.

We do many things for our community that other area newspapers refuse to do. We still run free obituaries, free wedding announcements and free anniversaries, for example, along with upcoming events news.

And perhaps that has created the problem. More and more people “expect” us to do things for them free.

Each week we spend thousands of dollars on wages, supplies, equipment and administration so you can have a newspaper for fifty cents.

A newspaper is a business. Please respect that fact. It is the only way we can stay in business.

—George Pogue

McDonald County Newspapers □



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# Nostalgia

December  
1943

Missouri  
Press News

✍ Lt. Mills J. Schaunuel, formerly on the staff of the *St. Louis Post Dispatch*, downed a Japanese Zero on Nov. 8 in a battle over Bougainville when six navy fighters engaged 15 Japanese bombers and 24 fighters, downing five without loss to themselves. Schaunuel now has two to his credit.

✍ The *Mound City News-Independent* announced to readers that it has a large map showing all the military sites in the United States.

Subscribers were urged to visit the office to locate the places where their relatives are stationed.

✍ Ray E. Miller, publisher of the *Carl Junction Standard*, installed one new news press and two job presses. The plant is now fully machine-equipped.

Miller sold an old Washington hand press to the Fox Film Corp. several years ago which was used in the latter part of the filming of "Jesse James."

✍ Of the 35 Missouri newspapers suspended during the past year, the majority were wartime casualties. Two were dailies and the rest were weeklies.

The *Mexico Intelligencer* and the *Carthage Democrat* were the two dailies that were suspended.

Many of the papers were scheduled to be out only for the duration. A few hoped to resume publication as soon as adequate help could be secured.

✍ Webb Miller, war correspondent who was killed during a London blackout in May 1940, was honored this month when a liberty ship was named for him at Portland, Me.

The ship was the first to be named for war reporters who have lost their lives in the line of duty. Miller took part in two Journalism Week programs at the University of Missouri. He was a speaker in 1934 and again in 1939.

✍ The *Holt County Sentinel* in Oregon boasts of two subscribers who have been taking the paper for 70 years or more. Hugh Brohan recently renewed his subscription after having taken the paper for about 70 years. James Iddings has been a *Sentinel* subscriber for more than 79 years.

✍ Lt. F.C. Robins, formerly of the *Lexington Advertiser-News*, is now stationed in India.

"I've a swell desk over here," he wrote in a recent letter. "—a stack of corned beef crates. They're the safest to use as our boys have had too much corned beef; these cases won't go to the cooks until everything else is used up."

✍ Mr. and Mrs. C.W. Crawford, publishers of the *Miller News and Advance*, are among the Missouri newspaper families who have sent all their children to the armed forces and are publishing their paper alone.

The Crawfords have three sons.

✍ Mrs. Sena Benson, a Sibley resident, recently refused to subscribe to the *Jackson County Democrat* for more than one year even though she could get a three-year subscription for \$2.

"What do you think I am?" she asked. "I can't live forever. I'm eighty years old now, and if I die before my year is out, see that some soldier boy gets the balance of my subscription."

December  
1953

Missouri  
Press News

✍ Purchase of the *Review*, 78-year-old newspaper at Windsor, by James C. Kirkpatrick of Jefferson City, was announced last week.

Kirkpatrick, better known by his newspaper friends as Jimmy, is a former editor of the *Warrensburg Star-Journal* and Jefferson City newspapers and more recently has been associated with the Missouri Chain Store Council.

✍ Mr. and Mrs. J.C. Noel, Shelbina,

have purchased the *Cabool Enterprise* from D.D. Lewis.

Mr. Noel recently has been a printer on the *Shelbina Democrat*. He also has served as circulation manager of the *Moberly Monitor-Index*, editor of the *La-Belle Star* and advertising salesman for the *Kirkville Daily Express*.

✍ Leo L. Schade, *The Cape County Post*, is just the editor, and the business manager, photographer, and sometimes the printer's devil. Mrs. Schade was telling someone recently that she kept the books, got the local news, waited on front office traffic, answered the telephone.

When she got through, the person to whom she was talking said, "Well, what does Leo do?"

December  
1963

Missouri  
Press News

✍ Hurschel H. Hardy, who founded the weekly *Mountain Echo* at Ironton 27 years ago, has sold the newspaper to Richard L. Armfield of St. Louis, former news editor of the *Waterways Journal*.

✍ Kenneth White, outdoor editor of the *Independence Examiner*, has won the world's championship fresh water fishing contest held at Bull Shoals Lake. There were 52 contestants.

✍ Mr. and Mrs. Howard Stephens of Sturgeon have purchased the *Sturgeon Leader* from Mr. and Mrs. Robert H. White. The Whites acquired the weekly from Mr. and Mrs. Robert Bowling in 1960.

✍ Miss Berta Lee Nolen has announced the sale of the *Monroe City News* to Charles Hedberg of Monroe City. Hedberg formerly worked in the composing room of the *Hannibal Courier-Post*.

✍ The 50-year-old tri-weekly *Richmond News* has begun publication as a daily, Monday through Friday, effective Nov. 1.

Publisher Howard Hill said the decision was a result of economic expansion in Richmond and Ray County in the past few years. □

## Marketplace

Ads on this page are free to members of Missouri Press Association. Cost to non-members is 25¢ per word. Please email your ads to [kford@socket.net](mailto:kford@socket.net).

### HELP WANTED

**REPORTER:** The Lee's Summit Post-Tribune, a weekly newspaper near Kansas City, Mo., is looking for a hard-working, enterprising general assignment reporter to join our news team. Experience is preferred, but we are willing to train a recent graduate with the desire to make it in this business. The Lee's Summit Post-Tribune joins the award-winning Post franchise in the rapidly growing Kansas City area. This position will include covering a variety of beats and assignments as well as taking photographs. Good pay and great benefits. Please send your resume, qualifications and clips to Jeff Fielder, editor, P.O. Box 9338, Raytown, MO 64133. 11-12

**MANAGING EDITOR:** Central Missouri weekly publication seeks organized and energetic managing editor. Individual needs to be very knowledgeable in newspaper publication, have people skills and a desire to be involved in the community. Please send cover letter and resume and references to Paula Earls, News Tribune Co., 210 Monroe St., Jefferson City, MO 65101. 10-30

**REPORTER:** Missouri's capital city daily newspaper seeks motivated, energetic reporter/sports writer to work evening shift, 2-10 p.m. Tuesday through Saturday. Ability to move seamlessly between news and sports desirable. Will consider entry-level applicants. Send cover letter, resume and writing samples to Richard F. McGonegal, Managing Editor, News Tribune Co., 210 Monroe St., Jefferson City, MO 65101. 10-30

**SPORTS EDITOR:** The Daily News, an award-winning, daily newspaper in western Missouri, is looking for a hard-working, enterprising sports editor to join our 3-member news team. Experience is preferred, but we are ready to train a rookie or recent graduate. Challenging position will involve coverage of 4 schools in Ray County and some general assignments. Must have a passion for sports and for taking action-packed photographs. Please send your resume, qualifications and clips to The Daily News, Attn. Brian

Go to [mopress.com](http://mopress.com) to read the ads that were too late to make this publication.

Rice, publisher, P.O. Box 100, Richmond, MO 64085. 10-28

**CIRCULATION Systems Administrator:** Seeking top circulation software manager/analyst. Responsibilities at this 24,000-circulation daily newspaper include coordination of circulation computer systems and technology projects, data management, training of users and data analysis. Minimum requirements: BS in Computer Science or equivalent experience, three years circulation experience, management experience, proficiency in Crystal, Access and Excel software, knowledge of Oracle and DSI circulation software a plus. Family-owned newspaper/commercial printing operation. Good benefits. Either mail or e-mail (sorry, no phone calls please) resume and cover letter with salary requirements and history to: Dirk Dunkle, Circulation Director, Columbia Daily Tribune, 101 N. 4th Street, Columbia, MO 65201. 10-28

**ADVERTISING MANAGER:** We are looking for someone to lead our Advertising Department. This position is responsible for Retail Display, Classified Display, Special Sections, and Online Advertising sales efforts. Community involvement is very important. You will need to have good sales ability, time management, organization and be a team player. Good compensation and benefit package with a growing company. Please send resume and cover letter to Rick Horn Publisher, Wellington Daily News, 113 W Harvey Ave. Wellington, KS 67152 or E-mail [publisher@wellingtondailynews.com](mailto:publisher@wellingtondailynews.com). 10-23

**NEWS ROOM OPENING:** Immediate full-time position for a newsroom leader who can help create a lively, reader-friendly newspaper in south central Kansas. Successful candidates must meet deadlines, work flexible schedule with some evening and weekend coverage required. Excellent writing, copy editing skills, digital photography and knowledge of AP style essential, along with creative eye and proficiency in Quark. Must work in a team environment and understand the importance of community news and sports. Please send resume and cover letter to Rick Horn, Wellington Daily News, 113 W. Harvey Ave. Wellington, KS 67152; e-mail [publisher@wellingtondailynews.com](mailto:publisher@wellingtondailynews.com). 10-23

**AD SALES/Darkroom Technician:** Full-time

position available at The Mountain Grove News-Journal. Strong skills in sales, time management, design, & multi-tasking needed. PageMaker and Photoshop experience helpful. Good PR skills a must. Duties will also include some page layout, proof-reading and darkroom work. Must have reliable transportation. Salary plus commission. Benefits available. Send resume to The News-Journal, P.O. Box 530, Mountain Grove, MO 65711 or pick up application at 150 E. First Street, Mountain Grove. 10-13

**REPORTER** for a five-day daily newspaper (Mon.-Fri.) in Kansas. Please send resume to P.O. Box 513, Russell, KS 67665. 10-13

**NIGHT/WEEKEND EDITOR:** The *Northwest Arkansas Times* in Fayetteville, Ark., seeks a copy editor to edit news stories for content, spelling and grammar. The position requires strong editing skills, a journalism background and an excellent grasp of newspaper writing, accuracy and clarity. Knowledge of libel issues and Associated Press style are critical. Candidates will be required to perform well on a copy editing test. An ability to work well with reporters is vital. The full-time position will require nighttime and weekend work and provides opportunity for growth in newsroom leadership for the right candidate. A background in newspaper reporting is preferred. Experience and skill with Quark Express is desirable. Candidates should promptly send resumes, clips and other information to NWAT copy editor opening, C/O Melinda Lenda, Human Resources, Community Publishers Inc., P.O. Box 1049, Bentonville AR 72712. 10-13

### FOR SALE

**THREE LEGAL WEEKLY PAPERS** with common section in Southwest Missouri. Perfect for Mom and Pop. Health forces sale. Price reduced to \$45,000. Financing available with small down. Call 417-889-0228. 11-7

**OWN YOUR OWN WEEKLY** newspaper. Small southeast Iowa publication, a great starter, \$60,000. Also three other small central Iowa weeklies for sale. John E. van der Linden, broker, P.O. Box 275, Spirit Lake, IA 51360 (712) 336-2805. 10-22

#### Listings of the month:

**Upper Midwest** specialty publishers of real estate and vacation monthlies, with large distribution company. \$1.3 million gross rev. with EBITDA @ \$275k. Listed at \$1.5 million. **SOLD!**

**Central Midwestern** county seat bi-weekly with sister county seat weekly, gross rev. @ \$1m with strong earnings. Includes large office supply company. Listed at 6X earnings.

**Suburban** pair of two weeklies with gross rev. @ \$440k listed at only 1X gross. Strong growth area.

For more information on these properties, or to inquire about listing your property call or write:

**NATIONAL MEDIA ASSOCIATES**  
**EDWARD ANDERSON, BROKER**  
P.O. Box 2001  
Branson, MO 65615  
417-336-3457

# Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Dennis Ellsworth, St. Joseph; First Vice President, Kay Wilson, Maryville; Second Vice President, Jamey Honeycutt, Cameron; Secretary, Kathy Conger, Bethany; Treasurer, Chris Boultinghouse, Mound City. Directors: Kathy Whipple, Kearney; Becky Sellars, Smithville; Chuck Haney, Chillicothe; W.C. Farmer, Rock Port; Wendell Lenhart, Trenton; Tim Larson, Maryville.

**SHOW-ME PRESS ASSOCIATION:** President, Dick Fredrick, Paris; First Vice President, Charlie Fischer, Sedalia; Second Vice President, Jeff Hedberg, Centralia; Secretary-Treasurer, Sandy Steckly, Harrisonville. Directors: Jack Whitaker, Hannibal; Rob Viehman, Cuba; Mark Cheffey, Palmyra; Linda Oldfield, Adrian; John Spaar, Odessa; Dennis Warden, Owensville.

**OSARK PRESS ASSOCIATION:** President, Keith Moore, Ava; Vice President, Fred Hall, Crane; Secretary-Treasurer, Jeff Schrag, Springfield. Directors: Dala Whittaker, Cabool; Rosemary Hailey, Mount Vernon; Brad Gentry, Houston; Roger Dillon, Eminence; Frank Martin III, West Plains. Past President: Helen Sosniecki.

**SOUTHEAST MISSOURI PRESS ASSOCIATION:** President, Annabeth Miller, Dexter; First Vice President, Scott Moyers, Cape Girardeau; Second Vice President, Barbie Rogers, Doniphan; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Historian, Mrs. Mildred Wallhausen, Charleston; Executive Secretary, Ann Hayes, Southeast Missouri State University. Directors: Kim Million-Gipson, Piedmont; Peggy Scott, Festus; Mark Young, Marble Hill; H. Scott Seal, Portageville.

**DEMOCRATIC EDITORS OF MISSOURI:** President, Richard Fredrick, Paris; First Vice President, Bob Cunningham, Moberly; Secretary, Beth McPherson, Weston; Treasurer, Linda Geist, Monroe City.

**MISSOURI CIRCULATION MANAGEMENT ASSOCIATION:** President, Jim Kennedy, Bolivar; First Vice President, Brenda Carney, Harrisonville; Second Vice President, Jack Kaminsky, Joplin; Secretary, David Pine, Kansas City; Treasurer, Doug Crews, Columbia. Directors: Ken Carpenter, Kansas City; Rob Siebeneck, Jefferson City.

**MISSOURI ADVERTISING MANAGERS' ASSOCIATION:** President, Lisa Lynn, Sedalia; First Vice President, Beth Durreman, Lebanon; Second Vice President, Kevin Jones, St. Louis; Secretary, Jane Haberberger, Washington; Treasurer, Doug Crews, Columbia. Directors: Steve Hutchings, Gainesville; Debbie Chapman, Marshfield; John Tucker, Jefferson City; Phil Surratt, Branson; John Spaar, Odessa.

**MISSOURI ASSOCIATED DAILIES:** President, Larry Freels, Kirksville; Vice President, Wally Lage, Cape Girardeau; Secretary, vacant; Treasurer, Doug Crews, Columbia; Past President, Will Connaghan, St. Louis. Directors: Joe May, Mexico; Mahlon Miles, Clinton; Tom Turner, Camdenton; Ernest Hunt, Kennett; Ben Weir, Independence.

**MISSOURI AFFILIATE, NATIONAL FEDERATION OF PRESS WOMEN:** President, Karen Glines, Des Peres; Vice President, Holly Berthold, Eureka; Finance Director, Karen Zarky, St. Louis; Co-Secretaries, Peggy Koch, Barnhart, and Kathie Sutin, St. Louis; Committee Chairs: Alice Handelman, Village of Westwood, Publicity; Christy James, Richmond Heights, Membership; Gina Kutsch, St. Charles, Newsletter; Dee Raby, Granite City, Ill., Archivist; Pamela Walter, Clayton, Meetings; At Large Board: June Becht, St. Louis; Anne Heinrich, St. Louis; and Elly Wright, Kirkwood. Past President: Janice Denham, St. Louis.

**MISSOURI PRESS SERVICE:** President, Wendell Lenhart, Trenton; Vice President, William L. Miller, Sr., Washington; Secretary-Treasurer, Robert Wilson, Milan; Directors: William E. James, Harrisonville; David Lipman, St. Louis.

**MISSOURI PRESS FOUNDATION, INC.:** President, Tom Miller, Washington; First Vice President, David Lipman, St. Louis; Second Vice President, Mrs. Betty Spaar, Odessa; Secretary-Treasurer, Doug Crews, Columbia. Directors: R.B. Smith III, Lebanon; Wallace Vernon, Eldon; Rogers Hewitt, Shelbyville; James Sterling, Bolivar; Mrs. Wanda Brown, Harrisonville; Mrs. Avis Tucker, Warrensburg; Edward Steele, Columbia; Bill Bray, Columbia; Robert Wilson, Milan; Ralph Clayton, Caruthersville; Kirk Powell, Pleasant Hill.

**MISSOURI AP PUBLISHERS AND EDITORS:** Chairman, Gary Rust, Cape Girardeau; Vice Chairmen, Gary and Helen Sosniecki. **Missouri AP Managing Editors:** Chairman, Dennis Ellsworth, St. Joseph; First Vice Chairman, Diane Raynes, Trenton; Second Vice Chairman, Oliver Wiest, Sedalia; Past Chairman, Buzz Ball, Neosho.

**MISSOURI SOCIETY OF NEWSPAPER EDITORS:** President, Bud Jones, Odessa; First Vice President, Buck Collier, St. Louis; Second Vice President, Buzz Ball, Neosho; Secretary-Treasurer, Doug Crews, Columbia. Directors: Chris Wrinkle, Lebanon; Dennis Ellsworth, St. Joseph; Dale Brendel, Independence; Susan Miller Warden, Washington; and Cathy Ripley, Chillicothe.

**MISSOURI COLLEGE MEDIA ASSOCIATION:** President, Dan Huber, St. Louis Community College-Meramec; Vice President, Dana Fecho, Central Missouri State University; Secretary, Jason Tyler, St. Louis Community College-Meramec; Adviser and MPA Liaison, Tammy Merrett, St. Louis Community College-Meramec.

# CALENDAR

## December

**7-8** — Missouri/Kansas AP Publishers and Editors annual meeting, Fairmont Hotel, Country Club Plaza, Kansas City

## January 2004

**15** — MPA / MPS Board meeting, 1 p.m., Ramada Inn, St. Joseph  
**15-16** — Northwest Missouri Press Association annual meeting, Ramada Inn, St. Joseph

## February

**26** — MPA judges Tennessee Ad Contest

## March

**1-5** — Newspaper in Education Week  
**17-20** — NNA Government Affairs Conference, Wyndham Washington DC  
**18** — MPA judges Tennessee Newspaper Contest

## April

**1-2** — Missouri Society of Newspaper Editors, Sheraton Westport Hotel, St. Louis.  
**15-16** — Missouri Advertising Managers' Association, Sheraton Westport Hotel, St. Louis

## June

**3-5** — Show-Me Press Association meeting, Holiday Inn, Lake Ozark  
**24-25** — Central States NIE Conference, Springdale, Ark.

## July

**21-23** — The Living Textbook, Newspaper In Education Teacher Workshop, UMC

## September

**9-11** — 138th Annual MPA Convention & Trade Show, University Plaza Hotel & Convention Center, Springfield



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