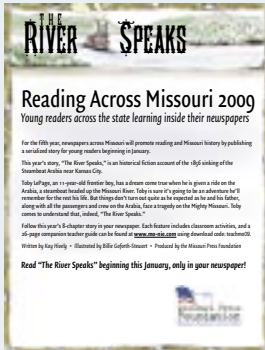


# Missouri Press NEWS

January 2009



5th annual Reading Across Missouri project begins this month. **15**



Public TV stations to broadcast "Trustees for the Public" in next two months. **17**

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### 2009 MPA President Vicki Russell

Get to know Missouri Press Association's new president beginning on page 3.

# We've got some 'splainin' to do

## New MPA president has had enough of the 'newspapers are dead' story

**A**t midnight, Dec. 31, did you celebrate the arrival of 2009 or, blessedly, the conclusion of 2008? Was that not the year that just wouldn't end?

As we tread carefully into the New Year, unsure of what might befall our economy next, we are faced with enormous challenges, certainly. Now, more than ever, we must collectively become more discerning about defining and explaining those problems.

I was astonished by the many news stories last year, often published in major dailies, reporting matter-of-factly that our industry is in the last throes of death. Those of you who were doing just fine, thank you, prior to the economic meltdown, surely winced along with me at our virtual obituaries.

Unfortunately, the message is filtering down and the public is beginning to believe it. If we don't react appropriately, we could be talked out of business.

Yes, many newspaper companies are in trouble, but that trouble was brewing long before the financial markets collapsed. Specifically, the problem is debt.

I've lost track of how many times some nearby Missouri newspapers have been bought and sold. You can bet there was new debt piling up with each transaction, and the situation is made worse by the economy.

**N**onetheless, many newspapers in this state were finding ways to meet increasing competition prior to the economic collapse, and they will — as newspapers have done through other Dark Eras — fight their way through the current one.

Without going into too much analysis here and now, I think it's high time for our industry to stop leaving the reporting of our "condition" to others and to start providing the bigger picture. If we don't stand up for us, who will?

In the coming months, with the help of various entities, I hope to help craft ready-to-use talking points, marketing materials, revenue-generating ideas and other tools for our members.

Newspapers doing their jobs properly continue to enjoy community loyalty and trust at levels that make our competitors salivate. Most of us have a great story to tell. (And don't forget: The economic and competitive pressures we face are

similarly tough for our broadcast and electronic counterparts. Yahoo announced a big layoff at the end of 2008; a number of broadcast media companies are swimming in debt while competition grows.)

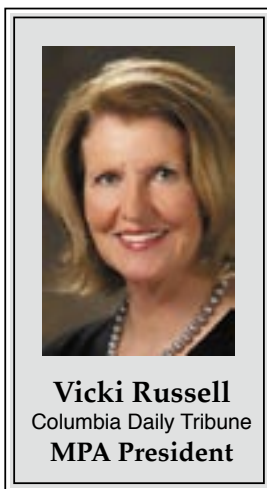
As I tiptoe into my new role as the president of this organization, I hope to bring our members together in new and creative ways to help our industry thrive. We need each other and our country needs us more than ever. So let's get to 'splainin'.

**A**nd speaking of needing each other ... My hat's off to Jack Whitaker, publisher of the *Hannibal Courier-Post*, for his intrepid leadership as president of Missouri Press in 2008. He set the bar high for his successors.

Please remember to make time for regional association meetings this year, where we will be developing and sharing some of our tools for newspapers. We need all the muscle we can get, and your ideas are critical. The first regional meeting is the Northwest Press Association, Jan. 22 and 23. Make reservations promptly.

Judging of the Nebraska Press Association contest will be Feb. 6 in Columbia. We want the Nebraskans to do a good job judging our contest entries, and this is our part of the bargain.

Judges have been harder to come by in recent years, so please recruit some fellow members and join us. There's a bonus: Maybe you'll find some good ideas to "borrow."



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Association, Inc.

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*Columbia Daily Tribune*  
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Vicki Russell's office in the Columbia Daily Tribune building overlooks Walnut Street in the northwest section of downtown. "A typical day always is full of surprises," the associate publisher said. Surprises might spring from a commercial printing project in the production building across the street or from a special editorial project. The Tribune will launch a redesigned website in February. Also that month, to cut newsprint costs, it will reduce the width of the daily paper as it switches from a 27-inch web to 24 inches. "We don't feel like newspapers are doing themselves a favor when they reduce the product." Tribune designers have worked very hard to insure the reduced width will not reduce the quality of the daily.



A week's worth of Tribune's splays chronologically on an end table in the reception area outside the offices of Associate Publisher Russell and her husband, Publisher Hank Waters. Russell succeeded Jack Whitaker, Hannibal, as President of the Missouri Press Association on Jan. 1.

# Russell takes helm as MPA President

Columbia associate publisher wants to deliver broader story about newspapers

By Kent Ford, Editor  
Missouri Press Association

**N**ewspaper people should stop spreading the rumor about the death of their industry.

That's what Vicki Russell thinks. She took office Jan. 1 as 2009 President of the Missouri Press Association, and she'll probably ask members to think more strategically this year.

Russell is associate publisher of the *Columbia Daily Tribune*, a seven-day paper that delivers in the evenings during the week and mornings on week-ends. Her husband, Hank Waters, is the publisher.

All the public hears is that the newspaper industry is dying, Russell said. In their own papers people read about circulation declining, advertising falling, staffs being cut, the size of the paper shrinking.

"I firmly believe we need to broaden that discussion. That's not the whole picture," Russell said. "If we continue saying the industry is dying, it will die."

People read those stories; they ask her if the *Tribune* is in trouble.

"The *Trib* is doing fine," Russell said.

Like virtually every other industry — from manufacturing to retail to tour-

ism — the recession hurts newspapers. The bad economy aggravates the pain for large newspapers already suffering from losses of advertising to the internet and circulation to free online content.

Newspapers around the country, including the larger papers in Missouri, have laid off people — reporters and editors among them — and they've reduced page count and size.

Many U.S. newspapers belong to groups of newspapers owned by large corporations. Most of those corporations have large debts from the purchase of newspapers. The cost of that debt has some newspaper companies in financial



Working on deadline, Tribune Managing Editor Jim Robertson takes a minute to have his picture taken with Russell. Robertson has been managing editor since 1987.

As associate publisher, Russell works with special projects like the anniversary book. She likes staying close to the work and being part of the team.

The *Trib* values people's contributions at all levels, she said. It takes advantage of their insights and expertise. Once the game plan is in place, "I let go and move on," she said.

Russell plans to move on from one of her non-newspaper projects early this year. Her term on the Boone County Agricultural and Mechanical Society board (Boone County Fair) will expire. She's served since 1998 and been president since 1999.

Before joining the board, Russell had been to the fair only a couple of times, she said.

trouble.

The *Tribune* is family — that is to say, locally — owned.

"I'm very troubled by some of the things that are happening in our industry," Russell said. "What we don't know is how the newspapers that are having trouble will look when the economy turns around. I would not be surprised to see some of the big newspaper companies go bankrupt."

Some good might come of that, she said.

"Maybe the outcome of all this ugliness will be that more newspapers will end up in the hands of local owners. That would be better for a community in a lot of ways."

The *Tribune* is an institution in Columbia, Russell said, and a good institution recognizes its duty to support the community. That's one of the important aspects of local ownership.

"If we want to give \$10,000 to a local cause, we don't have to call anyone," Russell said.

In 2001, Russell served as senior editor for a book of photographs the *Tribune* produced to commemorate its first 100 years of publishing. The paper also scheduled a special edition on Sept. 12, the actual 100<sup>th</sup> anniversary date.

The terror of 9-11 called for a decision.

Publication of the special issue and



The Tribune's newsroom staff works with quiet focus as deadline approaches for the daily edition. So far, the Tribune has not had to reduce its news staff like many papers around the country have done. "Retailers are cutting back, but they're still advertising," Russell said.

release of the anniversary book went as scheduled.

The *Tribune* got comments. People appreciated its decision to proceed with its observance. It gave them a diversion, Russell said.

Helping with the research for the book and the special edition gave her a perspective on the hardships that earlier generations went through.

"It convinced me we could get through all of that," Russell said.

"I developed an appreciation for its worth to the people and the community," she said. "I've met some of the most wonderful kids in the world."

Before joining the fair board, she spearheaded the effort that brought the National Hot Air Balloon Championships to Columbia in 1995-97.

The fair and fairgrounds are frequent targets of calls and letters to the *Tribune*. Many of them anonymous.

The "Trib Talk" column does not



“The New York Times has been great to work with,” Russell said. On April 1, 2002, the Tribune printed its first national edition of the Times. That partnership allowed the Tribune to buy its new press. Using this press and a smaller one, the Tribune prints about 150 titles per month, Russell said. Customers include the St. Louis American, the Kansas City Call and the Linn Unterri-

fied Democrat. “We value all of our customers highly,” Russell said. Its central locale and modern technology make the Tribune ideal for companies with a national reach, she said. The Tribune has three people selling commercial printing services nationally, two work from Columbia, one from Kansas City. The Tribune got heavily into commercial printing in the mid-1980s, Russell said.

identify callers. And if they request, letter writers can have their names withheld. Some newspapers require that names be attached to calls and letters.

“We believe allowing anonymity serves the public well,” Russell said.

Anonymity brings to light issues that the *Tribune* didn’t realize were significant, and it provides the public with a great way to vent anger and frustration, she said.

“I bet not a year goes by that we don’t review our policy (on anonymity). There is always some new element,” Russell said.

For now, the policy stands. In fact, the *Tribune* carries it farther than its editorial page. It puts some of the Trib Talk calls on its website, columbiatribune.com, so the actual call can be heard.

*Tribune* reporters contribute to the website too. They blog.

Time spent blogging instead of writing for the newspaper is a concern, Russell said, “but ultimately, it keeps people connected to the newspaper.

“We try to use blogs mainly to further a story, to heighten people’s interest to follow a story in the paper.”

Blogs give people input into a story, and they help correct misunderstandings. “It’s public conversation,” Russell said.

Reporting and blogging about an event are not the same thing. A blog can give readers insight into the reporting process. But facts and opinion remain separate. Some reporters do it better than others, Russell said.

The *Tribune* has been going for 107 years and it has always had a page full of opinion, Russell said. Hank Waters, the publisher, writes an editorial for every issue. He’s missed only a few days since

the 1960s.

“One of the things I’m proud of our industry for — we label opinion,” Russell said.

Waters’ editorials, Trib Talk and letters to the editor make the editorial page one of the most popular features of the *Tribune*. While the *Tribune* gets many

## Russell a graduate of Chillicothe High School

**M**PA’s new president didn’t stray far for education or career. Here’s a capsule:

- 1968 graduate, Chillicothe High School.
- 1972, Bachelor of Journalism, Missouri School of Journalism.
- 1974-76, Assistant Instructor, School of Journalism.
- 1976-77, Information Specialist and Ag Editor, College of Agriculture and Extension Division, MU.
- 1977-89, Publisher, *The Fulton Sun*.
- 1990-Present, Associate Publisher, *Columbia Daily Tribune*.



Awards from Missouri Press and other contests cover the walls in a corridor of the Tribune building.

letters, and some of the writers are not named, all of the letters are not printed free.

The *Tribune* began charging for letters supporting candidates several years ago. It became obvious that campaigns were coordinating letter writing efforts, Russell said.

“They viewed it as free advertising. Before major elections we were running pages of letters,” she said.

The fee hasn’t discouraged many letter writers. Election season brings a daily batch.

“It’s still the same. Campaigns still use the letters. They say, ‘OK, we need everyone to go buy a letter to the editor.’”

Obituaries — beyond an initial notice of death — aren’t free in the *Tribune*, either. When obituaries were free, the paper was always quarreling over the rules about what could be included, Russell said.

Funeral homes use a form supplied by the *Tribune* to help families write obituaries, but since the paper started charging for obituaries, “the quarreling has ceased.”

## Russell gets around community

**V**icki Russell continues to contribute her time and talent to newspaper, civic and economic development programs. Missouri Press will tap into her leadership in 2009.

Here are some of Russell’s involvements:

- Missouri Society of Newspaper Editors, 1990 – 1991, founding board member and first president.
- Missouri Press Association Board of Directors, board member 2002 – present; member of various MPA committees since 1980.
- Boone County Community Trust board member since 2003.
- Corporate Board, The Callaway Bank, since 2007.
- Columbia Chamber of Commerce Board since 2005.
- Boone County Agricultural and Mechanical Society Board of Directors since 1998 (president since 1999).
- Stephens College Board of Trustees since 2006.
- Arrow Rock Lyceum Theatre Board



While not small compared to the presses used by many community dailies, this 20-unit DGM 1030 press is significantly smaller than the *Tribune*’s main press, the 48-unit Goss Universal 45. These presses allow the *Tribune* to print many newspapers besides its own.

There’s something else the *Tribune* may not give away much longer. In fact, the newspaper industry may not give it

away much longer. Online content.

“I think the discussion about charging for content is going to escalate,” Russell said.

One reason circulation of newspapers has been falling is because they put much of their content on the internet and let anyone read it free. The *Tribune* is watching what other newspapers are doing with their online content.

“It’s hard to charge for content by yourself. The industry has to make a shift in order to make it work for all newspapers,” Russell said.

**N**ewspapers produce unique content for their readers, she said. That makes them important and relevant. As president of Missouri Press Association, she wants to deliver that message to the newspapers of Missouri.

“I would like to see how the Association can better help newspapers understand their positions in their communities and help them explain that to their readers,” Russell said.

She and a couple of faculty members from the Missouri School of Journalism already are at work on that. They have gathered research that shows how important newspapers are to their communities, and they are willing to travel to regional press meetings to share that

of Directors (past president).

- Regional Economic Development Inc. Board, Columbia.

Russell also has been:

- President, Boone County Historical Society Endowment Trust Board of Directors; co-chair of several fundraising activities to benefit the museum and trust.
- Columbia Area United Way board member.
- President and co-founder, Missouri Balloon Corporation Board of Directors, host organization for the Wake Up to Missouri U.S. National Hot Air Balloon Championships, 1995 – 1997.
- Past president and board member, Comprehensive Human Services, administrative organization for the Women’s Shelter and Front Door youth residential program, Columbia.
- Member of economic development trade team to Japan in 1994 for Regional Economic Development, Inc. and City of Columbia.



**“Bill Moyers said, ‘As newspapers go, so will go our democracy.’ I truly believe that.”**



At far left, Vicki Russell stands outside the front entrance to the Columbia Daily Tribune building on Fifth Street. Across the street is the company’s production building. A bin in the Tribune lobby overflows with winter clothing awaiting Salvation Army pickup. Among the memorabilia in the display case are the Pinnacle awards presented by the Missouri Press Association’s Newspaper Hall of Fame to Tribune Publisher Henry J. “Hank” Waters III and the late Editor Edwin Watson. Waters was inducted in 2001, Watson in 2005.

information.

MPA’s “Know It. All. Read a Newspaper” campaign is a beginning, Russell said. That campaign focuses on the value of a newspaper to its community.

Russell believes there is more at stake in these efforts than keeping newspapers alive.

“Bill Moyers said, ‘As newspapers go, so will go our democracy.’ I truly believe that,” Russell said.

The *Tribune’s* partnership with a newspaper in the Ukraine has provided perspective on that belief. Staffers from each of the papers have visited the other. The Ukrainians’ eagerness impresses Russell.

“While we are talking about the demise of the newspaper industry in the U.S., it’s thriving in the former Communist countries,” she said. “It’s so refreshing. I wish we could give everyone a dose of what’s happening there.”

That’s part of the broader picture Russell would like to show about the

newspaper industry. Another part of that picture is comparing newspapers’ problems with the problems of broadcasting: loss of audience share with the growing number of sources of information and entertainment, and loss of advertising revenue because audiences have new ways to avoid advertising.

Research shows that one of the main reasons people buy newspapers is for the advertising. That research also shows that ads on radio, TV and the internet irritate people.

“Think of another medium that people buy in part because of the advertising,” Russell said. “Frankly, I’d rather be in the newspaper business.”

## Russell joined Waters clan in 1994

**V**icki Russell joined a substantial family when she married Hank Waters, publisher of the *Columbia Daily Tribune*, in 1994.

Her five stepchildren are Henry J. “Jack” Waters IV, Mary Waters and Andrew Waters, all of Columbia; Susan Waters of Saranac Lake, N.Y., and Elizabeth Reifert of Atlanta, Ga. They have nine children among them.

Russell has two sisters. One lives in Kansas City, the other in Chillicothe.

## *Tribune* a leader among ‘green’ papers

**T**he *Columbia Daily Tribune* is Missouri’s leading newspaper in the use of recycled content newsprint, according to Russell and reports filed by newspapers with the Missouri Department of Natural Resources.

“As far as we know, we were the first paper in the country to use all recycled

newsprint and soy ink,” said Associate Publisher Vicki Russell. “The *Tribune* tries to be as green as possible.”

The *Tribune* has a daily circulation of 18,000 and Sunday circulation of 25,000. It distributes 45,000 with its total market paper on Wednesdays.

# News-Press hires Sandy Nelson to run Kansas group of papers

News-Press & Gazette Inc. General Manager Lee Sawyer has named Sandy Nelson as the new publisher for its Miami County Newspapers group in Kansas, including *The Miami County Republic*, *Louisburg Herald* and *Osawatomie Graphic*.

Nelson joined NPG from *The Kansas City Star*, where she served as group publisher overseeing the Harrisonville, Belton, Lee's Summit and Blue Springs newspapers, the *Lenexa Centennial*, the *Hometown Journal* (Gardner and Spring Hill) and the *Olathe News*.

Nelson was employed by the *Kansas City Star* for 10 years, eight years as a publisher. She began her newspaper career in advertising sales.

This is a second career for Nelson, who married young and operated a construction company from her home for about 15 years. When her husband

passed away, she was left to raise her two children alone, so she sold the construction company and followed her sister into advertising sales.

Nelson has since remarried, raised her children to adulthood and now enjoys being a grandmother.

Nelson said she has strong convictions about the role that community newspapers should play in their readership areas, providing up-to-date reports on local and area happenings, notice of upcoming events and news about how state, national and worldwide events can affect people on a community level.

Nelson began work Nov. 19 in her office in Paola.

She was elected in September to be first vice president of the Missouri Press Association in 2009. She was second vice president in 2008.



Sandy Nelson

# Linda Ahern buys Lee's Summit Tribune

Linda Ahern, senior advertising executive, bought the *Lee's Summit Tribune* from John W. Ivey on Nov. 17. Ahern is seeking investors, but anticipates the majority of the *Tribune* will be owned by employees.

The driving force behind her purchase was the "tremendous outpouring of support from the entire community," Ahern said.

"I have received dozens and dozens of calls with offers of help to keep the *Tribune* alive," she said. "We just need time to explore all options available."

Ivey was the principal owner of three weekly newspapers in the Kansas City market. He sold *The Raytown Post* recently to editor Ben Felder and web developer Jason Whitaker, who formed Nine Point Nine Media LLC to buy the paper.

The other paper Ivey sold is the *Jackson County Advocate* in Grandview.

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HEALTH / FINANCES / CONNECTING / GIVING / ENJOYING

# NW Press will meet Jan. 22-23 in St. Joe

The national economy is in the tank. Winter's chill has settled over the state. And we're still trying to figure out where to sign up for our bailout. What better time to plan a party?

The Northwest Missouri Press Association is making final preparations for its 119<sup>th</sup> Annual Convention on Thursday and Friday, Jan. 22-23. The meeting will return to the Holiday Inn Riverfront, St. Joseph.

Dennis Ellsworth, executive editor of the *St. Joseph News-Press* and 2008 president of Northwest Press, will be the host for this year's convention.

A registration form is on the facing page. Early registrations are strongly encouraged. Our host hotel is holding the line on all room charges and other expenses. All convention fees also will be the same as last year.

St. Joseph has a number of new attractions for visitors. These include the \$4 million Remington Nature Center located near the casino along the Missouri River. Also, the enclosed East Hills Shopping Center has undergone a major reconstruction and expansion project.

The program will begin Thursday afternoon with a workshop and will include a social hour and the traditional president's party that evening. The Friday schedule includes workshops in the morning and afternoon; a luncheon; and the social hour and awards banquet that evening.

Guest speakers, possibly including one or more statewide officeholders, will be announced after those arrangements are confirmed.

Northwest Press traditionally presents three awards at its closing banquet:

- Craig Watkins Friend of Northwest Press Award, which honors someone who has been supportive of the group's activities for many years.
- Merrill Chilcote Award, which honors a Northwest Missouri newspaper person for service to the region and profession.
- James C. Kirkpatrick Award, which honors someone for service to the state.

Hotel rooms are \$68 plus tax, single or double occupancy. To make a reservation, call (816) 279-8000.

Northwest Press encourages you to send in your meeting registration as soon as you can.

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**119th Annual Convention  
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Press Association**

Jan. 22-23, 2009, Holiday Inn Riverfront, St. Joseph, Mo.

Name: \_\_\_\_\_

Newspaper or Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Names of others attending: \_\_\_\_\_

Registration/membership fee is \$50 per newspaper or organization. The cost for all meals, workshops, etc. is \$60 per person. Pay one membership fee (\$50) for your company plus \$60 for each person attending. If you do not plan to attend all events listed below, pay \$50 plus the amount of the events you will attend.

	Cost Per Person		No. Attending	Amount
Registration / Membership \$50				_____
ALL ACTIVITIES	\$60	x	_____	_____
OR:				
Thursday, Jan. 22				
President's Reception / Dinner	\$25	x	_____	_____
Friday, Jan. 23				
Luncheon & Sessions	\$15	x	_____	_____
Banquet / Awards Program	\$30	x	_____	_____
			Total	_____

**HOTEL:** Register with the Holiday Inn Riverfront, St. Joseph; (816) 279-8000. Reserve a room at the Convention rate of \$68 per night, single or double occupancy.

Mail this form with your check made to Northwest Missouri Press Association, to: W.C. Farmer, NW Press Treasurer, 300 S. Main St., Rock Port, MO 64482.

Call NW Press President Dennis Ellsworth, with questions: (816) 271-8550.

## Obituaries

Warrensburg

### Keith Wilkinson

**K**eith Wilkinson, 82, Warrensburg, the father of Gallatin Publisher Darryl Wilkinson, died Nov. 28, 2008, at the Kansas City Hospice House and Palliative Care Center.

Survivors include his wife of 61 years, Dorothy; two daughters, his son, a sister, a brother, 10 grandchildren and one great-grandchild.

St. Louis

### Wayne Leeman

**W**ayne Leeman, 93, St. Louis, a news employee of the *St. Louis Post-Dispatch* for 46 years, died Nov. 5, 2008.

Mr. Leeman's work included serving as outstate news editor.

He is survived by his wife, Carolyn; a daughter and four sons.

## Recent Foundation donors

**T**hese individuals and businesses have made recent contributions to Missouri Press Foundation.

Donations to the Foundation are tax deductible. Now is a great time to make a contribution in honor of or in memory of an associate or friend.

All donations are greatly appreciated.

### Edward Steele Scholarship Fund

Thomas M. and Kelli K. Steele, Corvallis, Oregon

### Photojournalism Hall of Fame

Mr. and Mrs. William L. Miller, Washington

### Newspaper In Education Programs

St. Louis Sports Foundation, Inc.

For the *St. Louis Post-Dispatch* NIE Program

Several Cash Donations

For the *Washington Missourian* NIE Program

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# Scrapbook

• **Monroe City** — Newspaper columnist and author Juanita Yates, whose work has appeared in a number of north-east Missouri papers, was honored with a retirement reception Dec. 14 at *The Lake Gazette* in Monroe City.

Yates' birthday anniversary also was observed on that day.

Anyone wishing to send a card can send it to *The Lake Gazette*, P.O. Box 187, Monroe City, MO 63456.

• **Joplin** — *The Chart*, the student newspaper at Missouri Southern State University, won third place in the Best of Show competition at the Associated Collegiate Press/College Media Advisers national convention Oct. 30-Nov. 2.

T.R. Hanrahan is *The Chart's* publications manager. Alexandra Nicholas is editor-in-chief.

• **Camdenton** — *The Lake Sun* this fall created a reader advisory board to help it better serve readers and the com-

munities it serves.

The paper sought about a dozen readers to serve for six months and perhaps write occasional opinion pieces on topics of local interest.

• **Washington** — *The Missourian* honored employees for their years of service during its annual recognition party Nov. 12.

Among those honored were Sharon Barga for 30 years of service and Cathy Keller for 35 years.

• **Versailles** — Editor Bryan Jones of the *Leader-Statesman* presented a check for \$195 to the Versailles High School band Oct. 22. The weekly donated \$5 each from 39 new or renewed subscriptions purchased during a five-day promotion.

• **Trenton** — The Missouri Community College Association honored the *Trenton Republican-Times* during its an-

nual convention at Lake of the Ozarks.

North Central Missouri College in Trenton nominated the daily for the recognition, which it has received twice previously. Editor Diane Lowrey accepted the media award at the luncheon.

Donn Adamson, sports editor of the *Park Hills Daily Journal*, also was honored with a news media award. He was nominated by Mineral Area College.

• **Raytown** — *The Raytown Post* on Nov. 20 launched a new website, raytownpost.com, with expanded coverage and more services for readers.

• **Eldon** — *The Eldon Advertiser* hosted a baking contest on Nov. 22 at a local café after the Eldon Merchants Christmas Parade.

Entrants in the contest had to use cranberries in their recipes, and entries were limited to cookies, breads and bars.

First prize was \$50, a subscription to the *Advertiser* and two tickets to a University of Missouri basketball game.

• **Dexter** — *The Daily Statesman*

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honored Marilyn Tucker in November for 40 years of service to the newspaper. She began working as a receptionist for the former *Statesman* newspaper when she was a teenager.

Tucker has been a proofreader and a typesetter, but now works in composition.

- **St. Louis** — Sylvester Brown, Jr., a metro columnist for the *St. Louis Post-Dispatch*, has been inducted into the St. Louis Community College at Florissant Valley Alumni Hall of Fame.

- **Neosho** — *The Daily News*, working with a local screen printing company, is offering T-shirts with photos of Neosho High School football players on them.

The Neosho Booster Club will receive \$5 from the sale of each shirt.

- **Troy** — The *Lincoln County Journal* has received a special media award from the American Cancer Society for its “exceptional partnership and coverage” of Society activities.

The *Journal* and other Society volunteers were honored Nov. 18 at the

Doubletree Hotel in Chesterfield.

The Lincoln Relay for Life nominated the *Journal* for the award.

- **Hannibal** — The *Courier-Post* and Douglass Community Services joined again in December for the 25<sup>th</sup> year of the Glad Tidings Adopt-A-Family for Christmas program.

From the 35 families helped in 1983, the program expanded to 80 families this season.

Jeanne Zerbonia is the *Courier-Post's* co-chair of the program.

- **Platte City** — A reception to honor Bill Hankins, who was inducted in October into the Missouri Photojournalism Hall of Fame in Washington, Mo., was held Dec. 5 in downtown Platte City.

Hankins taught journalism in high school for many years and has contributed photos and features to the *Platte County Landmark* for a number of years. Two years ago he published a compilation of his features in a book titled “Landmark People.”

- **Chillicothe** — The *Constitution-*

*Tribune's* 25<sup>th</sup> annual Food for the Needy drive set its goal at raising \$12,000 in cash and food items for the holiday season.

The program began in 1983 with a goal of raising \$1,000. Since then it has raised more than \$238,000 in cash and food items.

The food drive is held in conjunction with The Salvation Army Christmas appeal. All money received goes to the Army, which buys meat and produce for Christmas food baskets.

- **St. Louis** — Call Publishing Inc. has increased the publication of its *Mail Call* publication from six times a year to monthly. Started in 1999, *Mail Call* carries news of record such as births and weddings and human-interest stories and other features.

Call Publications began in 1989 with two employees, general manager William Milligan and publisher Deborah Baker. They started the 13,000-circulation *Oakville Call*.

Today the company publishes four weeklies in south St. Louis County, the *Oakville*, *Concord*, *SunCrest* and *Green*

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# Tucker named AP Staffer of Year

**K**ANSAS CITY (AP) — Doug Tucker, the longtime Associated Press sports writer based in Kansas City, was named the news cooperative's Fred Moen Kansas-Missouri Staffer of the Year on Dec. 8.

Tucker, 62, joined the AP as a newsman in Oklahoma City in 1969. He has covered news and sports in the Kansas City area since the early 1970s, eventually settling in as AP's lead sports writer covering the array of college and professional teams making news in the region.

Tucker has been a fixture at press boxes from Kansas State and Kansas to Kauffman and Arrowhead stadiums in Kansas City. His byline has topped most of the area's biggest sports stories of the past year, including Kansas' run to the NCAA basketball championship.

The award was established by *The*

*Kansas City Star* in honor of the late Fred Moen, AP's Kansas City bureau chief from 1971-1984.



Kansas City Star editor Mike Fannin (left), presents longtime AP sports writer Doug Tucker with the 2008 Fred Moen AP Staffer of the Year award. The award was presented during the AP's annual publishers and editors meeting in Kansas City. (Photo provided by The Associated Press.)

## Park Calls.

The papers' combined circulation is more than 52,000. *Mail Calls'* monthly circulation is 120,000.

- **Hannibal** — The *Courier-Post* held its fall Newspapers in Education Auction on Nov. 18, coordinated by Debbie Quinlin of the newspaper's staff. Bidding began at 3 p.m. and ended at 7 p.m.

All proceeds from the sale of donated merchandise went toward supplying newspapers to area classrooms.

- **St. Louis** — The fifth local edition of "Who's Who in Black St. Louis" features a photo of *St. Louis American* Publisher Donald M. Suggs on the cover. The new book contains a story about the newspaper's history.

- **St. Louis** — This year's Home for the Holidays Recipe Contest sponsored by Call Newspapers drew 825 entries.

The contest has become a holiday tradition since its beginning in the early 1990s. Many of the entries include notes about the family's connection to the recipe.

- **Nixa** — The *Nixa XPress* sponsored

Breakfast with Santa on Dec. 6. The staffs of the *XPress* and the *Christian County Headliner News* prepared a meal of pancakes, bacon, fruit, milk and coffee.

All proceeds went to the Nixa Community Foundation.

- **Maryville** — People who brought in a new toy or book to donate to Toys for Tots received \$15 off a one-year subscription to the *Maryville Daily Forum*.

- **Macon** — The *Macon Chronicle-Herald* continued its tradition of printing in the newspaper the names of everyone who contributed at least \$1 to its Community Christmas Card.

This was the 25<sup>th</sup> year for the project, which is held in partnership with the Macon Women of Today. Proceeds purchased food baskets that were assembled and delivered by the Women of Today.

- **St. Joseph** — For the first time, the *News-Press* is offering a selection of historic photos for purchase online. Photos are available at [stjoepics.net](http://stjoepics.net) under the heading "Special Galleries."

In addition to prints, the photos can be purchased on coffee mugs, T-shirts

and other items.

Photos were selected by photo and video editor Todd Weddle. Several of them are more than 100 years old.

- **Kahoka** — The *Hometown Journal* recently published a Kahoka Sesquicentennial book containing photos of businesses and history of Kahoka through the years.

The 112-page book is available from the newspaper office. Cost is \$15.

- **Hermann** — Players who entered the correct answer for each of the six weeks of the *Advertiser-Courier's* "Find The Reindeer" contest were entered into a drawing for a grand prize of \$1,000.

Winners of weekly drawings received holiday angels.

- **St. Joseph** — Dec. 3 editions of the *News-Press* were printed in Lawrence, Kan., because of electrical problems at the St. Joseph plant. Papers were delivered to carriers in St. Joseph as they streamed off the press in Lawrence.

The *News-Press* made its online edition available to all readers.

- **Cameron** — Citizens responded to the Cameron Newspapers Food Pantry challenge in November by donating 1,140 pounds of food and more than \$600 cash.

## Veterans organization honors journalists from Sedalia, Boonville

**T**wo Missouri journalists received first-place national awards in September for their efforts to highlight veterans.

The national organization of the 40&8 held its 89<sup>th</sup> convention in Orlando with more than 500 delegates present. Newspapers from across the country submitted 59 entries in the awards competition.

For the third consecutive year, Latisha Koetting of *The Sedalia Democrat* took first place in daily newspapers for cities under 40,000 population.

Theresa Krebs, editor of *BDN (Boonville Daily News)*, took first place for towns under 12,000 population.

# You can still participate in annual reading effort

## Get story, promotional ad FREE from website

Readers young and old enjoy our annual statewide Newspaper In Education project, Reading Across Missouri. This is the fifth year we've offered a serialized story based on Missouri history to our newspapers at no cost.

This year's story, "The River Speaks," is an historical fiction account of the sinking of the Steamboat Arabia in the Missouri River in 1856. The story is available this year for you to run in color or black and white and includes a promotional ad to let readers know it's coming to your newspaper.

Each chapter is a 4-column-by-10-inch feature and includes the story and three activities to help parents and teachers take the learning even further. We've also created an outstanding 26-page teacher guide that you can distribute, post on your own Web site or direct teachers to our online posting.

Thanks to author Kay Hively, illustrator Billie Goforth-Stewart and the Missouri Press Foundation, the story is available to Missouri newspapers at no cost during January. The goal is to start young readers across the state off on the right page in 2009 – inside their newspaper!

This project is a great way to start a relationship with young readers in your community. It can be an 8-week trial delivery to your schools and the first step toward a year-long program.

Many newspapers partner with businesses in their communities to help fund the project. Some have a business, such as a bank, sponsor the feature in

the newspaper and add an inch or so to say thanks on top of each week's feature. Others have businesses adopt classrooms to help pay for the cost of the newspapers for the schools. In the "old days," newspapers actually asked schools to pay for the newspapers – and there are a couple of Missouri newspapers still doing that.

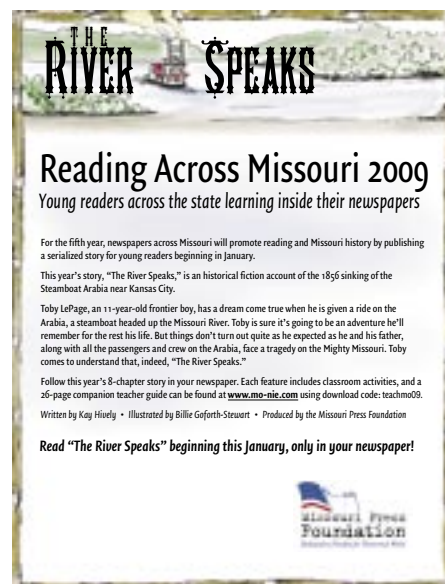
Even if your newspaper can't commit to sending classroom copies into schools, you can still participate in this project. Research shows that the most important influence on a child reading is his parents. Picture this – Dad and junior snuggled up in a chair reading the newspaper. It's the beginning of a lifelong habit. And teachers will take the story into their classrooms from their home newspapers.

Kay Hively has been writing historical fiction serials for Missouri Press Foundation for seven years, and after young readers, her biggest fans are older, loyal newspaper readers who have a great appreciation and interest in Missouri history. We always get calls from these folks wanting to know where they can "buy the book" for their grandchildren.

"The River Speaks" will be available only in your newspaper, but we do still have copies of Kay's first serial story, "Hannah's Dairy: A Tale of the Pony Express," in a hardback collectible book. My 10-year-old daughter found a copy in my office the other day and really enjoyed reading it. These are \$12 and available through the MPA online Store



**Dawn Kitchell** is MPA's NIE director. Contact her at (636) 932-4301; kitchell@yhti.net.



or by calling the office, 573-449-4167.

"The River Speaks" chapters are PDF files and available now at [www.mo-nie.com](http://www.mo-nie.com) using download code: **readmo09**. With that password you'll also have access to the Reading Across Missouri promotional ad. Don't forget to add your newspaper logo and the January date you'll be starting the story.

The teacher guide is available there as well, but that version is just for newspapers. Teachers have direct access to the guide only at [www.mo-nie.com](http://www.mo-nie.com) using download code: **teachmo09**.

Best wishes to you for a happy, healthy and prosperous new year. I can't think of a better way to start things off than to have everyone in your community on the same page in 2009 – inside your newspaper!

## MPA will judge contests for Nebraska on Feb. 6

Missouri Press will judge the Nebraska Press Association's Newspaper and Advertising Contest on Feb. 6. Sign up by contacting Kristie Williams at the MPA office: [kwilliams@socket.net](mailto:kwilliams@socket.net), (573) 449-4167.

**When:** Friday, Feb. 6, 2008.

**Where:** Tiger Hotel Grand Ballroom (near 8th and Cherry, just up the street from the MPA office in Columbia)

**Time:** 9 a.m. until judging is finished.

**Sustenance:** Continental breakfast and lunch will be provided.

# On the Move

• **Marshall** — Geoff Rands, a journalism graduate of Western Illinois University, Macomb, has joined the staff of the *Marshall Democrat-News*.



Geoff Rands

Rands lived in Minnesota and Pennsylvania before moving to Macomb, where he graduated from high school. Sydney Stonner, who lived in Branson for a time while growing up, also has joined the news staff of *The Democrat-News*.



Sydney Stonner

While attending the Missouri School of Journalism, Stonner spent several months in a suburb of Sydney, Australia, where she wrote profiles of area artists for the online magazine *Artfiles*. Last summer she attended the Olympic Games and the Paralympic Games as a reporter. She has traveled to a number of other countries.

Stonner plays the oboe, sings and cooks, and she likes writing about music and food.

• **Waynesville** — Jack Hittinger, 22, has joined the *Waynesville Daily Guide* as sports editor, replacing David Roberts. Hittinger is a recent graduate of Hillsdale College in Hillsdale, Mich. He's from Detroit.



Jack Hittinger

Roberts, sports editor for three years, is the new sports editor at the *Rolla Daily News*.

• **Adrian** — Michele Burris is the new managing editor of *The Adrian Journal*.

Burris is a 1991 public relations

graduate of Central Missouri State University. For the past 14-1/2 years she has worked at Sherwood Center in Kansas City, a non-profit devoted to people with autism.

A native of Kansas City, Burris is married to Mike Burris, a native of Adrian. They have two children and live in Adrian.

• **Maryville** — Dustin Henggeler, a 2005 graduate of Maryville High School, is reporting sports for the *Nod-away News Leader* while Scott Erickson takes a leave of absence.



Dustin Henggeler

English and writing.

• **Seneca** — Rowdy Harris, 22, has joined the *Seneca News-Dispatch* as a reporter. He's originally from Modesto, Calif., but moved from Nebraska to Seneca with his parents.



Rowdy Harris

Harris plans to take some journalism courses at Crowder College and then get a degree in English at Missouri Southern State University. In his spare time, Harris enjoys training dogs. He hopes some day to write for a national bird dog magazine.

• **Lexington** — Tina Svoboda recently became publisher of the *Lexington News*.

She previously worked for Cameron Newspapers, Inc., for more than 16 years in advertising sales and later as ad manager. She also has experience in broadcast news.

Svoboda and her husband, Jim, have six children. Svoboda has been active in

the equine industry her entire life and is a member of the National Barrel Horse Association.



Adam Van Hart

• **Rolla** — Adam Van Hart, 23, has joined the *Rolla Daily News* as a reporter. He's a native of Cincinnati and graduated in 2007 from Ohio State University in Columbus.

• **Sedalia** — *The Sedalia Democrat* has a new advertising director, Bob Midles, and a new director of commercial printing, Dave Mullies.



Bob Midles

Midles, 41, a native of Humansville, graduated from the University of Missouri with a degree in agricultural journalism. He began his newspaper career in 2002 as the marketing manager for the *Tucson Citizen* and *Arizona Daily Star*. In 2004 he became director of marketing for *The Observer-Dispatch* in Utica, N.Y.



Dave Mullies

Mullies, of Cole Camp, worked for five years as pre-press manager and five years overseeing the commercial division at Inter-State Studio before joining *The Democrat*. He studied at the Kansas City Art Institute.

Mullies has experience in outside sales, as a production manager and the owner of his own printing company in Tempe, Ariz.

• **Pineville** — Michael A. Stearns, 47, is the new editor for McDonald County Newspapers. He replaced Rick Peck, editor since early 2003, who will continue covering news and sports.

Stearns spent his early years in radio, beginning at age 13. He worked at stations in New Mexico and Oklahoma in

advertising sales, commercial production and on-the-air programs.

His newspaper career began in 1993 at Post Dispatch Inc., in Post, Texas. He worked in all phases of the business. He has been ad director at *The Altus Times* in Oklahoma, publisher of *The Marlow Review* in Oklahoma and *The Lexington News* in Missouri, and most recently a consultant for the *Sweetwater Reporter* in Texas.

Stearns lives in Anderson with his fiancé and her daughter.

McDonald County Newspapers publishes weeklies in Anderson, Goodman, Noel, Pineville and Southwest City.

• **St. James** — Kathleen Meyer has been named editor of the *St. James Leader-Journal*. She replaced Michele Stryker.



Kathleen Meyer

Meyer previously lived in St. Louis since graduating from Truman State University in Kirksville. She worked in marketing and sales for University Press and maintained the Press website.

She also wrote entertainment news and reviews for Nighttimes.com in St. Louis.

## 5 win T-shirts for completing survey

Training is on the minds of many Missouri newspapers, and more than 68 of them shared their specific needs by completing the recent Missouri Press Foundation Training Survey.

Technology, design and advertising seem to be the strongest areas of interest, but there are needs across the board, the responses indicate.

Five Know It. All. T-shirts were awarded in a random drawing of everyone who registered after taking the survey. The lucky winners are: Dennis Williams, *The Clarence Courier*; Jane Haberberger, *Washington Missourian*; Brad Gentry, *Houston Herald*; Jeff Grimes, *Centralia Fireside Guard*; and Becky Black, *Clinton County Leader*.

Missouri Press will put together a training schedule based on the results.

# Public TV stations to broadcast MPA's 'Trustees for the Public'

Four public television stations in Missouri and one in Illinois have scheduled broadcasts of the Missouri Press Foundation's video "Trustees for the Public: 200 Years of Missouri Newspapers." The Missouri Press Association and its 300 member newspapers celebrate the rich heritage of Missouri journalists in this one-hour documentary video.

Public television stations in Warrensburg, Kansas City, St. Louis, Springfield/Joplin and Carbondale, Ill., will broadcast the program. Here is the schedule so far:

- KCPT, Kansas City, 8 p.m. Thursday, Jan. 15.
- KMOS-TV, Warrensburg, 8 p.m. Thursday, Jan. 22 (broadcast the pro-

gram twice in December).

• Ozarks Public Television, Springfield/Joplin, 8 p.m. Thursday, Jan. 22. (Anticipates an airing in February, but not yet scheduled.)

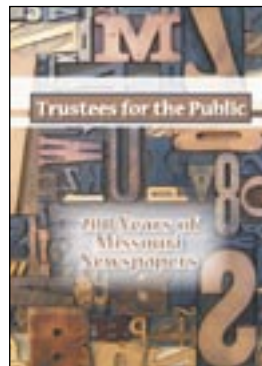
• WSIU, Carbondale, Ill., 9 p.m. Monday, Feb. 2.

• KETC, St. Louis, 9 p.m. Thursday, Feb. 13.

Missouri Press encourages its members to help tell the newspaper story by promoting the broadcast in their areas. A feature story about the video and ads to

promote the program have been sent to all newspapers (ads are on the website at [mopress.com/promo1.php](http://mopress.com/promo1.php)).

The video is available for purchase for \$15 at [www.mopress.com](http://www.mopress.com).



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# Record retention rules should be part of law

## Still hoping for definition of 'knowing'

A few weeks ago I saw a short article in my hometown newspaper noting that the *Chattanooga Times Free Press* had surveyed area residents as to whether they believed government business, both state and local, was being done "on the sly." According to the report, a "significant majority" of Tennesseans believed this was true.

As I pondered what the results would be of such a survey in Missouri, I had no doubts but what residents in our state would agree. The year 2008 was certainly one in which the sunshine law played a prominent role.

I remember as the legislative session started last year, I could not imagine that the issue of access to records and meetings wouldn't play a starring role in the bills to be considered. Our governor was being hit with accusations that he was refusing to release emails. Demands for production of email public records were flying back and forth among various office holders on both sides of the party line faster than Santa's sleigh. Surely, I believed, THIS would be the year that we saw major changes in the law governing access to such records.

I was wrong. Indeed, we saw less interest within the legislature regarding measures to toughen up this law than in the past, if that is possible. (Oh, except for the fact that legislators were more than anxious to extend the sunset provisions on a few of the EXCEPTIONS to openness that were due to expire at the end of 2008. Excuse me, I almost forgot!)

And so once again it is time to begin the long process of moving bills through

our state legislature. Rep. Tim Jones, who has championed our bills for several years and who is a strong supporter of sunshine law principles, has once again pre-filed a sunshine law bill that would make some changes in the law. Indeed, the changes in this bill are not dramatic ones – in the greater scheme of things, they are really smaller changes than I would push for, but they are needed to clarify issues that arise over and over again.



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, [jmaneke@manekelaw.com](mailto:jmaneke@manekelaw.com).

Meanwhile, the fight within the Governor's Office goes on. Late in 2008, we heard that the state spent more than \$1 million fighting the lawsuits that arose from this sunshine request for emails. I would venture a guess that this is a time

when a record number of the state's residents are facing layoffs and needing help to meet their basic needs for food, shelter and medical care. Everyone is pointing fingers at everyone else in an effort to avoid liability for actions that are the subject of the various lawsuits.

But there are a number of issues that arise out of this litigation that will not be answered by the proposed bill Rep. Jones is sponsoring. One of those issues revolves around the problem of retention of records. In the original litigation involving the Governor's Office, one of the questions was how long officials in the Governor's Office are required to keep e-mails that come into the office. The Secretary of State's Office has prepared guidelines for this issue, which are a part of the state regulations. However, some of the actual time period instructions are not even contained within the state regulation – they are merely written sug-

gestions available to officials who happen to dig that far in search of the answer.

Perhaps it is time these record retention provisions were put into state law. Why should we let any record that might be a historical artifact of state actions be destroyed so casually? I think it is time that this issue was addressed by state legislators and a formal policy mandated relating to retention. Included in this should be the issue of retention of e-mails that are received on state-owned Blackberry-type devices or on similar personal devices that are being used to communicate about state business. Every state office needs someone in that office in charge of addressing this issue and accounting for such records. That might help ensure that such records are not treated as casually as they have been.

And I cannot help but hope that before the litigation involving the Governor's Office is over, we get an appellate court decision that gives us a hard definition of the term "knowing" in the sunshine law and additional information on the Courts' interpretation of the term "purposely." It was a mistake to let those words get into the law without a definition. This is particularly true in regard to the term "knowing," which was added without any definition. (We've had a Missouri Supreme Court interpretation of the term "purposely" for several years which uses the word "knowingly" as a substitute. But if those two words are equal, according to the Missouri Supreme Court, what does that mean in terms of the current law, which uses the word "knowingly" as something less than "purposely.")

If, indeed, the public believes government operates far too frequently in secret, then why aren't our legislators demanding laws to ensure that this doesn't happen? It's time for the public to speak up and let their voices be heard. We should demand more of those who represent our interests. We need to pay attention to what our public officials are doing to ensure that the laws that are on the books are being honored. And we need to demand more accountability from public officials for the acts they take.

# Missouri Newspaper Organizations

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**MISSOURI ASSOCIATED DAILIES:** President, Joe May, Mexico; Vice President, vacant; Secretary, Shelly Arth, Marshall; Treasurer, Doug Crews, Columbia; Past President, Larry Freels, Kirksville. Directors: Jack Whitaker, Hannibal; Arnie Robbins, St. Louis; Don Wyatt, Springfield; Dan Potter, Columbia.

**MISSOURI PROFESSIONAL COMMUNICATORS:** Co-Presidents, Fran Manino, Kirkwood, and Janice Denham, Kirkwood; Secretary, Peggy Koch, Barnhart; Publicity, Colene McEntee, St. Peters; Membership, Suzanne Corbett; Treasurer/Archivist, Dee Rabey, Granite City, Ill.; Contest, Janice Denham, Kirkwood; Quest Awards, Susan Fadem, Olivette; Conference Director, Michelle Oyola; Newsletter, Karen Glines, Des Peres and Peggy Koch; At Large, Verna Smith, St. Louis; Mary Kimbrough, St. Louis; Susan Fadem.

**MISSOURI PRESS SERVICE:** President, Dave Bradley, St. Joseph; Vice President, Steve Oldfield, Adrian; Secretary-Treasurer, John Spaar, Odessa. Directors: Gary Sosniecki, former co-publisher in Vandalia; Dave Berry, Bolivar; Steve Oldfield, Adrian.

**MISSOURI PRESS FOUNDATION, INC.:** President, Tom Miller, Washington; First Vice President, vacant; Second Vice President, Mrs. Betty Spaar, Odessa; Secretary-Treasurer, Doug Crews, Columbia. Directors: R.B. Smith III, Lebanon; Wallace Vernon, Eldon; Rogers Hewitt, Shelbyville; James Sterling, Columbia; Mrs. Avis Tucker, Warrensburg; Edward Steele, Columbia; Robert Wilson, Milan; Kirk Powell, Pleasant Hill; Wendell Lenhart, Trenton; Bill James, Harrisonville; Bill Miller Sr., Washington. Director Emeritus: Mrs. Wanda Brown, Harrisonville.

**MISSOURI-KANSAS AP PUBLISHERS AND EDITORS:** Chairman, John Montgomery, Hutchinson, Kan. Missouri AP Managing Editors: Chairman, Carol Stark, Joplin; Past Chairman, Oliver Wiest, Sedalia.

**MISSOURI SOCIETY OF NEWSPAPER EDITORS:** President, Cathy Ripley, Chillicothe; First Vice President, Dennis Ellsworth, St. Joseph; Second Vice President, Rob Viehman, Cuba; Secretary-Treasurer, Doug Crews, Columbia. Directors: Doug Waggoner, Jefferson City; Jeff Schrag, Springfield; Diane Lowrey, Trenton; Jim Robertson, Columbia; AP Director Carol Stark, Joplin; Past President, Buzz Ball, Carthage.

**MISSOURI COLLEGE MEDIA ASSOCIATION:** President, Sarah Hale, St. Louis University; Vice President, James Patrick Schmidt, University of Missouri-Columbia; Secretary, vacant; MPA Liaison, Pat Sparks, Longview Community College; Adviser, Jason Young, St. Louis

# CALENDAR

## January

15 — MPA Board of Directors meeting, Reynolds Journalism Institute, Columbia

22-23 — Northwest Missouri Press Association Convention, Ramada Inn, St. Joseph

## February

6 — Missouri Press judges Nebraska Newspaper and Advertising Contests, Columbia

## April

30-May 1 — Missouri Advertising Managers' Association, Sheraton Westport Chalet, St. Louis

## May

7 — Missouri Press Foundation Board meeting, 11 a.m., Resort at Port Arrowhead

7 — Past Presidents and Spouses Dinner, Michael's Steak Chalet, Osage Beach

## June

11-12 — Show-Me Press Association, Resort at Port Arrowhead, Lake Ozark

19 — Southeast Missouri Press Association annual meeting, Southeast Missouri State University, Cape Girardeau

## October

15-17 — MPA Convention and Trade Show, Sheraton Hotel, Kansas City

## Reynolds funding for business journalism

The Donald W. Reynolds Foundation will award a \$2 million grant to the Missouri School of Journalism to establish the Donald W. Reynolds Endowed Chair in Business Journalism.

The new chair will allow for the expansion of business journalism courses at the undergraduate, master's and doctoral levels. It will also provide for the development of course offerings for working professionals through Missouri's online master's programs.

The grant provides \$2 million in endowment to fund the chair in perpetuity and \$206,500 to enable the school to fund the chair beginning with the 2009-2010 academic year.



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